

**Coromandel International Limited** 'Coromandel House', 1-2-10, Sardar Patel Road, Secunderabad - 500 003, Telangana, India. Tel: 91-40-2784 2034 / 2784 7212 Fax: 91-40-2784 4117 E-mail: mail@coromandel.murugappa.com CIN: L24120TG1961PLC000892 Website: www.coromandel.biz

December 22, 2017

National Stock Exchange of India Limited Exchange Plaza, 5<sup>th</sup> Floor, Plot No.C/1 G Block, Bandra Kurla Complex, Bandra (E) Mumbai – 400 051.

BSE Limited Phiroze Jeejeebhoy Towers Mumbai-400001

Dear Sirs,

#### Scrip Code: COROMANDEL/506395

### Sub: Press Release - Acquisition of Bio-Pesticide Business of E.I.D. Parry (India) Limited

With the reference to captioned subject, we enclose a copy of the press release issued by the Company in connection with the acquisition of the Bio Pesticides Business of E.I.D Parry (India) Limited (EID Parry) and also the acquisition of Parry America Inc., USA, a wholly owned subsidiary of EID Parry, for your information and record.

Thanking you,

Yours faithfully, For Coromandel International Limited

dala

P Varadarajan Company Secretary /pv





**Coromandel International Limited** 'Coromandel House', 1-2-10, Sardar Patel Road, Secunderabad - 500 003, Telangana, India. Tel: 91-40-2784 2034 / 2784 7212 Fax: 91-40-2784 4117 E-mail: mail@coromandel.murugappa.com CIN: L24120TG1961PLC000892 Website: www.coromandel.biz

## PRESS RELEASE

# Coromandel International to acquire 'Bio-Pesticides business of E.I.D. Parry'

**Chennai, 22 December 2017:** Coromandel International Limited ('Coromandel' or 'the Company'), India's second largest Phosphatic fertiliser player, in the business of Fertilisers, Crop Protection, Specialty Nutrients, Organic fertilisers and Retail, has signed a term sheet to acquire the Bio-Pesticides business from E.I.D. Parry (India) Limited together with its wholly owned subsidiary Parry America, Inc, USA through a slump sale.

The transaction is valued at Rs. 338 crores (subject to changes in working capital) which includes purchase of Bio-Pesticides business of E.I.D. Parry together with its R&D unit, captive plantations and its wholly owned subsidiary Parry America, Inc. This transaction is subject to receipt of approval of the shareholders and other relevant authorities.

The Bio-Pesticides business is engaged in the manufacture and marketing of Neem based Azadirachtin Technical and Formulations, Plant extract based Bio-stimulants, Micronutrients, Microbials, etc. and has brands that are well established in India and Globally. The business has a manufacturing facility in Tamil Nadu and manufactures Azadirachtin using technology sourced from M/s Trifolio, Germany which the business has improved over a period of time. The business has an R&D unit which has carried out extensive study and have made significant progress on Bio-stimulants, Microbials and household pesticide segment for domestic and global markets. For the Financial year 2016-17, the Bio-Pesticides business reported a turnover of Rs. 123 crores (2015-16: Rs. 107 crores) and operating profit of Rs. 24 crores (2015-16: Rs. 32 crores).

Parry America, Inc, a 100% subsidiary of E.I.D. Parry headquartered in US sources Azadirachtin technical from Bio-Pesticides business in India, formulates and markets the products in North and South America, Canada and adjacent markets of USA.

Announcing the acquisition, Mr. A Vellayan, Executive Chairman, Murugappa Group, stated that, "The transaction is part of the strategic plan of the Company to expand its Crop Protection business. With Organic movement gathering momentum in recent times, need for natural/microbial pest control solutions have been gaining traction." He further said, "The acquisition enables the Company to gain entry to this segment, provides access to the developed markets of US & Europe, enhance its presence globally addressing multiple crop and consumer segments and provide integrated pest management solutions."

Commenting on the synergistic fit of this acquisition, Mr. Sameer Goel, Managing Director, Coromandel International Limited, stated that, "Complementary market presence in both Indian and Global markets provides opportunity for both chemical and bio-pesticides to grow. Post-acquisition, Coromandel will further strengthen its position in the crop protection segment. Combined R&D capabilities of both the businesses with diverse specialization on Agro Chemicals and Biologicals can help in delivering new products which can offer unique positioning in the market."





**Coromandel International Limited** 'Coromandel House', 1-2-10, Sardar Patel Road, Secunderabad - 500 003, Telangana, India. Tel: 91-40-2784 2034 / 2784 7212 Fax: 91-40-2784 4117 E-mail: mail@coromandel.murugappa.com CIN: L24120TG1961PLC000892 Website: www.coromandel.biz

## **About Coromandel International Limited**

Coromandel International Limited, India's second largest Phosphatic fertiliser player, is in the business of Fertilisers, Specialty Nutrients, Crop Protection and Rural Retail. The Company manufactures a wide range of fertilizers, making it a leader in its addressable markets. In its endeavor to be a complete plant nutrition solutions Company, Coromandel has also introduced a range of Specialty Nutrient products comprising of water soluble fertilisers and micro nutrients. Coromandel is also pioneer in marketing Organic Fertilisers. The crop protection business has wide range of technicals, which we also export to various countries. Coromandel has a pan India presence for distribution of these products, besides its own retail outlets. Coromandel has ventured into the retail business and has set up close to 800 rural retail centers in the States of Andhra Pradesh, Telangana and Karnataka. The Company clocked a total income of ₹10,250 Crores during FY 2016-17. Coromandel was voted as one of the top ten greenest companies in India by TERI, reflecting its commitment to the environment and society. Coromandel is a part of the INR 300 Billion Murugappa Group.

### About Murugappa Group

Founded in 1900, the INR 300 Billion Murugappa Group is one of India's leading business conglomerates. The Group has 28 businesses including eight listed Companies traded in NSE & BSE. Headquartered in Chennai, the major Companies of the Group include Carborundum Universal Ltd., Cholamandalam Investment and Finance Company Ltd., Cholamandalam MS General Insurance Company Ltd., Coromandel International Ltd., Coromandel Engineering Company Ltd., E.I.D. Parry (India) Ltd., Parry Agro Industries Ltd., Shanthi Gears Ltd., Tube Investments of India Ltd., and Wendt (India) Ltd.

Market leaders in served segments including Abrasives, Auto Components, Transmission systems, Cycles, Sugar, Farm Inputs, Fertilisers, Plantations, Bio-products and Nutraceuticals, the Group has forged strong alliances with leading international companies such as Groupe Chimique Tunisien, Foskor, Mitsui Sumitomo, Morgan Advanced Materials, Sociedad Química y Minera de Chile (SQM), Yanmar & Co. and Compagnie Des Phosphat De Gafsa (CPG). The Group has a wide geographical presence all over India and spanning 6 continents.

Renowned brands like BSA, Hercules, Montra, Mach City, Ballmaster, Ajax, Parry's, Chola, Gromor, Shanthi Gears and Paramfos are from the Murugappa stable. The Group fosters an environment of professionalism and has a workforce of over 32,000 employees.

