



Investor Presentation Q2 FY2122



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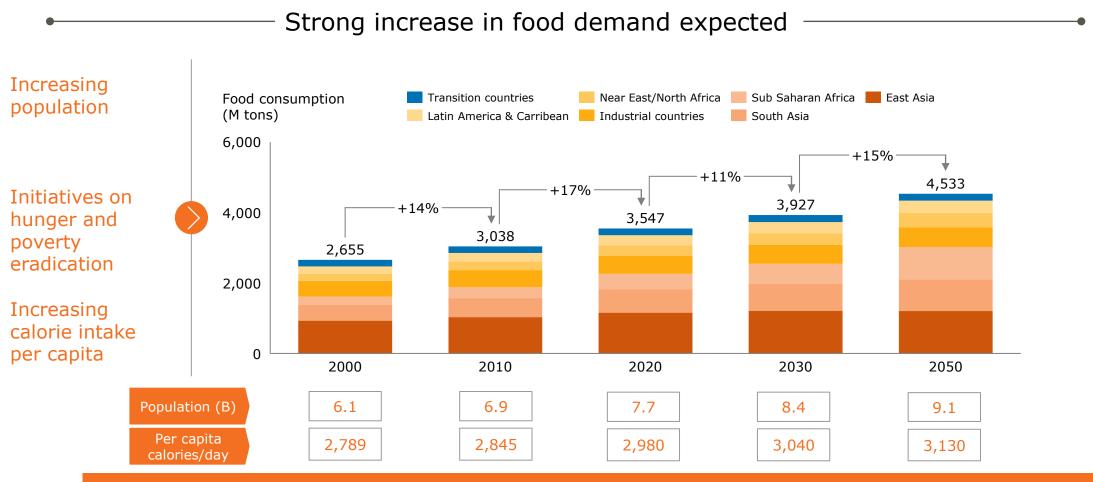


# Agriculture Industry: The Opportunity Ahead





### Global: Increasing population and wealth to drive up global food consumption



India, Africa, South East Asia and Australia emerging as new food bowls

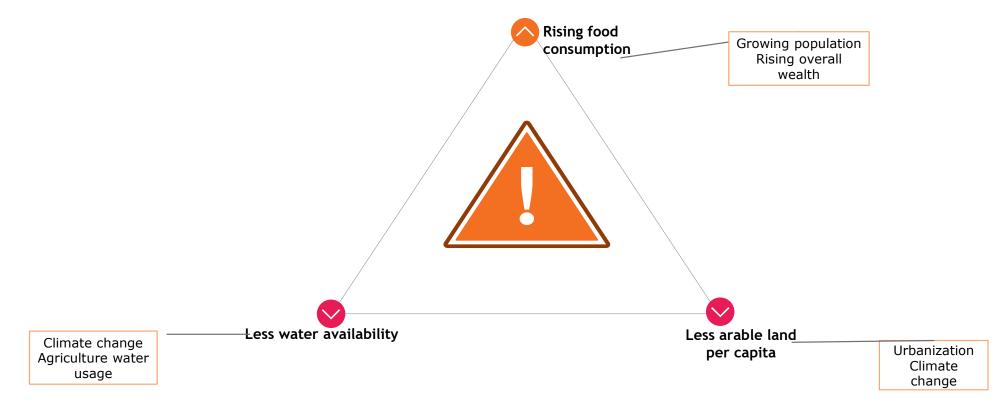


Note: Industrial countries include North America, Western Europe & ANZ; Transition Counties include Eastern Europe & Russia Source: FAOSTAT; BCG analysis



### Global agri trend: Rising consumption & resource exhaustion (Natural resource Pressure)

Combined with non-ceasing water and land scarcity seen leading to Natural Resource pressure triangle



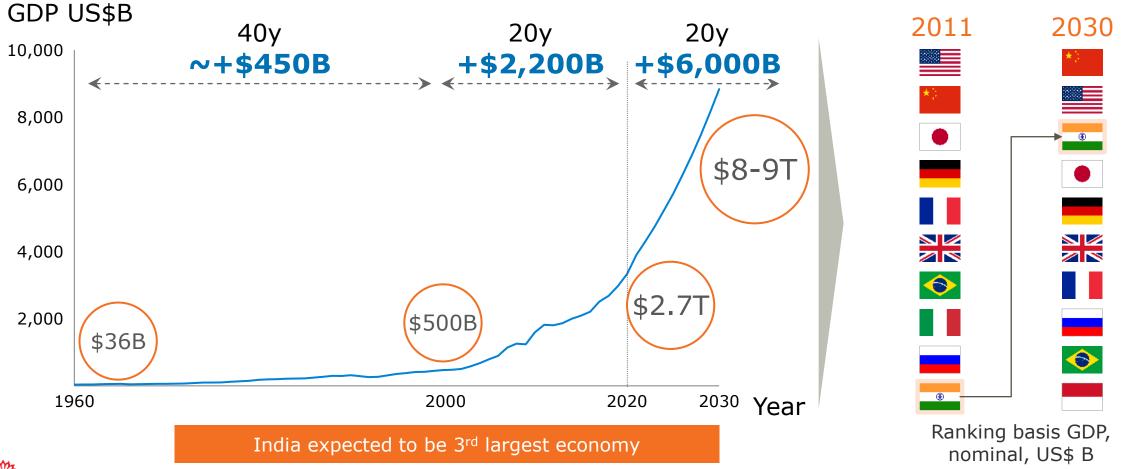
### Pressure on improving the agri productivity



Note: Industrial countries include North America, Western Europe & ANZ; Transition Counties include Eastern Europe & Russia Source: FAOSTAT; BCG analysis



## India: A decade of accelerated growth ...

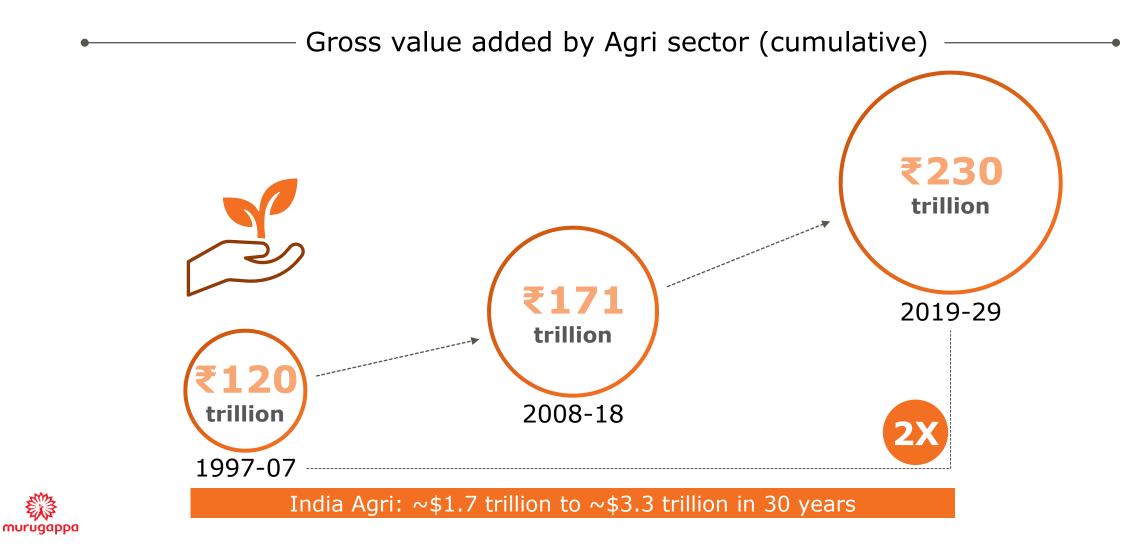




Note: Forecasts by International Monetary Fund, Oxford Economics, The Economist Intelligence Unit, OECD, The World Bank & Reserve Bank of India Source: Oxford economics

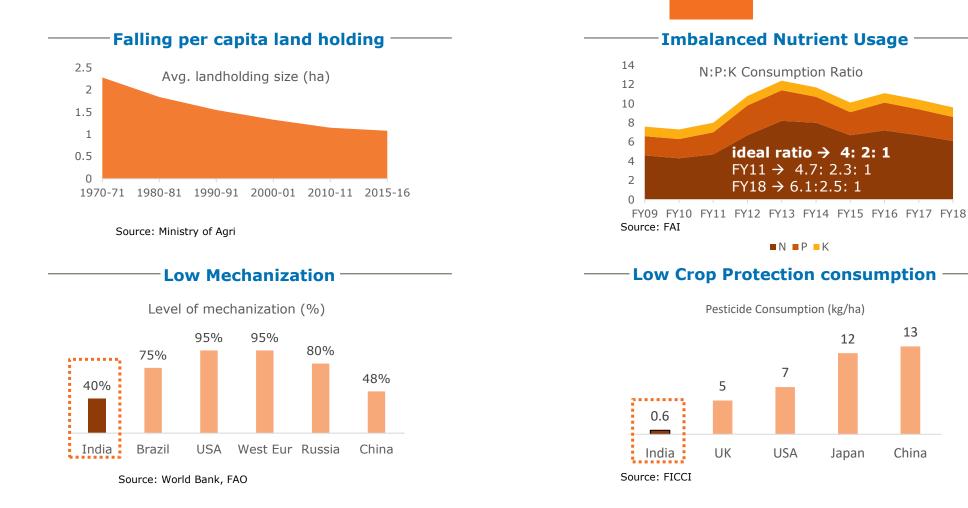


India: ... with unparalleled value creation in Agri sector over the next 10 years in India



# India: The opportunity and imperative for value creation in Agri sector over the next 10 years are large.







Mega Growth Opportunities for bridging the productivity gaps



# 8 global agri trends : Impact on India

Rising pressure on natural resources



Pressure on natural resources is driving greater push towards **micro-irrigation** in India

# Changing dietary preferences



Dietary patterns are evolving as demand for fruits, vegetables & pulses continues to grow at 6-8% CAGR v/s cereals (1%)

Rise of digital farmers



Increasing mobile penetration to provide unique opportunity to use personalization to build deep farmer connect Evolution of farm holdings



Declining avg. farm holding (87% of India farmers hold <2 Ha) is adding pressure on farm productivity

> Farm Tech advancements

**Data-driven agriculture and** 

Precision farming are changing

the landscape of agri today & will

continue to do so in the future

### Farm labor shortages



Decreasing labour availability is driving 10% p.a. rise in cultivation cost of major crops

Evolution of logistics



Logistics sector is evolving in India with **42 mega Food Parks** planned across the country

### Continued importance to Political economy



Additional Government interventions in the form of higher MSP and Direct Benefit Transfer to support farmers





# Trends opening up significant opportunities for Agri cos



- Balanced plant nutrition Improved Ag input penetration
- **Specialized nutrients** F&V, pulses with changing dietary preferences
- Precision farming / ag tech holistic agri solution of the future
- Micro-irrigation Agri-input delivery models will change
- Digital presents a great opportunity to drive personalization & farmer connect
- Continued emphasis on improving farm productivity; shared service models for mechanization to gain prominence



**COVID - Accelerated these trends** 





### Government policy focus positive for value creation in Agri sector





- **Doubling of farmer income**: Productivity, Price Realization
  - Productivity: Soil Health Cards, customized fertilizer
  - Realization: Direct Income Support Centre & State initiatives, Agri Insurance, Electronic Agriculture Markets, MSP support
- Contract farming : Improved value chain linkage
- **Direct Benefit Transfer (DBT)** Soil health cards, Direct benefit transfers
- Nutrient self-sufficiency: 'Make in India' to target intermediate & finished product capacity additions
- Quality consciousness: SSP RM quality, Pesticide Management Bill
- Sustainable farm solutions: Balanced nutrition, Bio and Organic as next focus areas
- Dynamic Policy Decisions: Subsidy Rates, MSP Prices



- JAM (Jan Dhan, Aadhaar, Mobile) as enabler to direct benefit transfer for beneficiaries
- Building Rural India: Electrification, Ayushman Bharat (Health insurance)
- Push towards Pulses & Oilseeds Self sufficiency goals



Infra Push

murugap

- Irrigation focus:
  - Micro Irrigation focus
  - Accelerated Irrigation Benefit Program River linkages
- Increased investments in logistics, cold chain and warehousing
- Inland waterways, Sagarmala project Alternate distribution channel
- Thrust on Farm mechanization Custom Hiring Centres

### TRANSFORMING AGRICULTURE CHANGING LIVES

### CHANGING LIVES

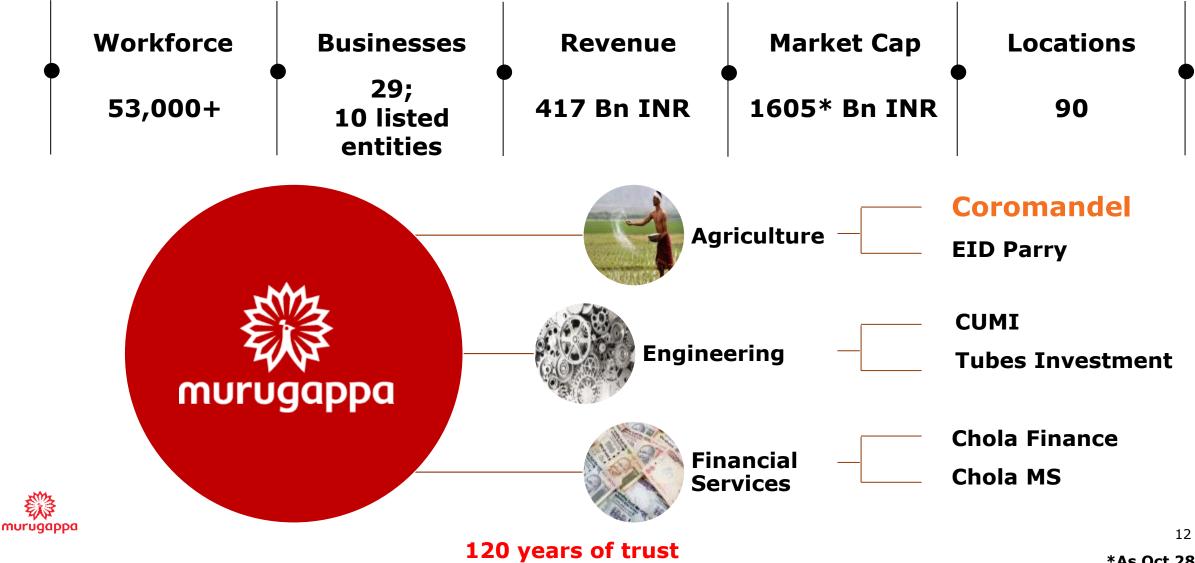
For over five decades, we at Coromandel International Limited have been building viable crop solutions to make agriculture prosperous and sustainable.

We believe in harnessing the power of technology to harvest prosperity for our farmers. We are here to usher the next agri-renaissance.

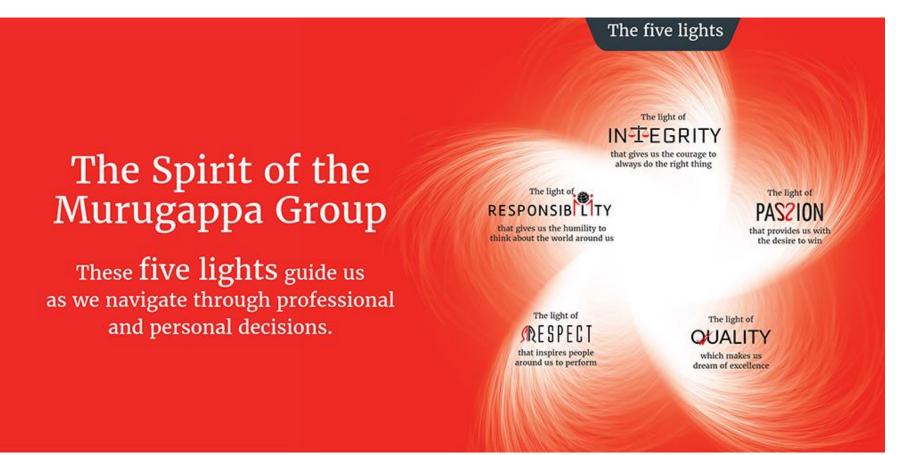
### Coromandel: Transforming Indian Agriculture



### Murugappa Group: **Coromandel** flagship company of the group



# Coromandel: Strong Governance Structure







### **Eminent Board**



### Professional Management



Engaged employees



## Coromandel: a strong, responsible company

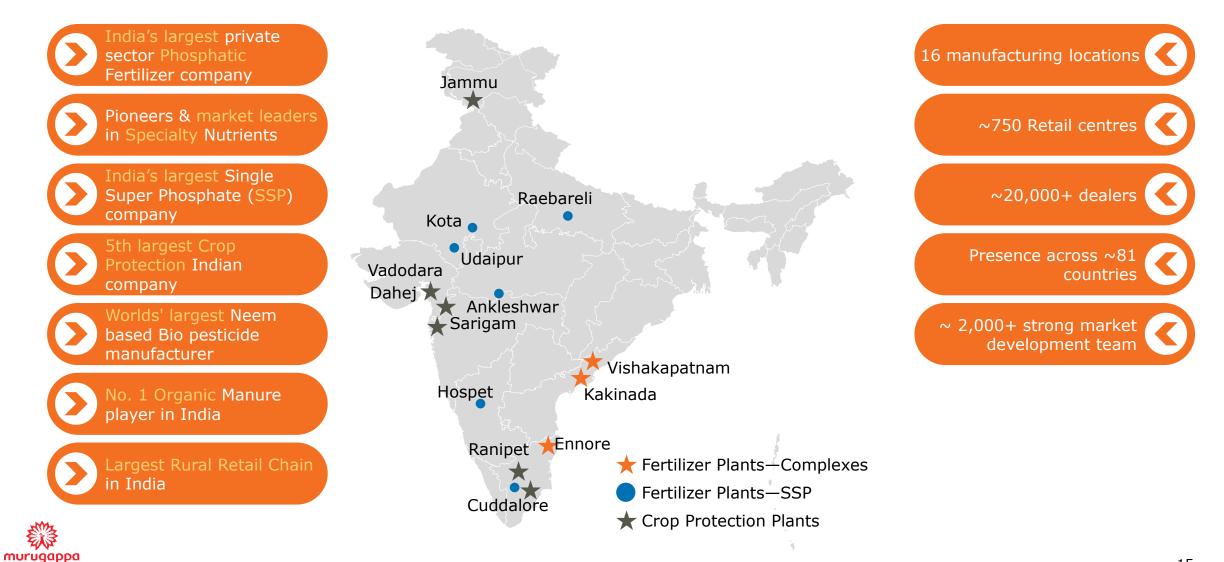
### **Key Facts :**

- Turnover: Rs. 142 billion (FY20-21)
- Market Cap: Rs. 237 billion (Oct 2021)
- Strong credit rating: 'AA +' (Positive outlook)' with CRISIL India
- Zero long term debt
- ~5000 employees & ~8000 contract staff

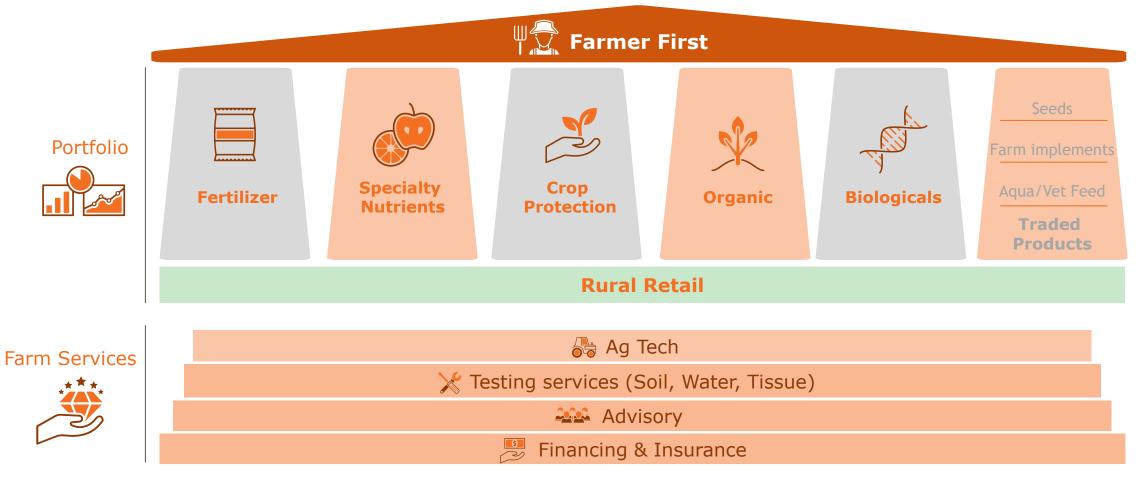




## Coromandel: India footprint





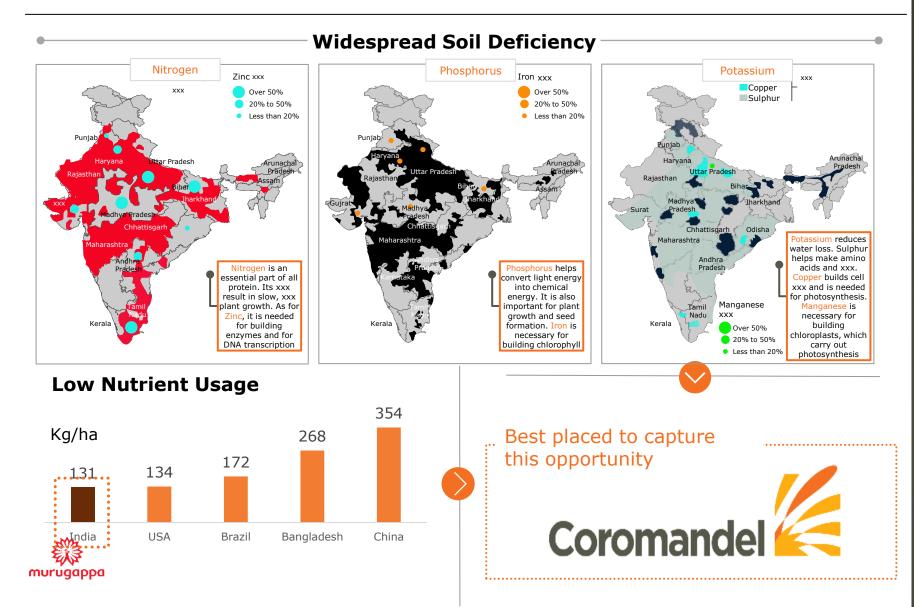


### A 'Farmer First' winning business model



**Business Wise Highlights** 

# Fertilizer: Opportunity to address nutrient imbalance





Huge opportunity exists for Fertilizer business to provide balanced nutrition



Relatively untapped Secondary & Micro Nutrients segment



Organic products for soil rejuvenation



# Fertilizer: Positive Policy Measures

### Soil Health Cards ...

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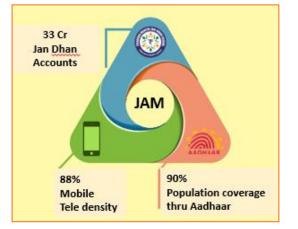
- Scheme started in 2015 by Government of India
- Soil health cards issued every two years—140 mil farmers covered

### Direct Benefit Transfer (DBT)



- In 2018, DBT implemented pan India
- Accurate information gathering wrt availability of fertilizers
- DBT2.0: linking the soil health card data with the individual farm records

JAM Trinity for Direct Transfers



- Rural India high on "JAM" coverage—Jan Dhan (Bank account coverage), Aadhaar (Biometric system), Mobile (88% coverage)
- Paving way for direct subsidy transfer to farmers

#### Boosting investments

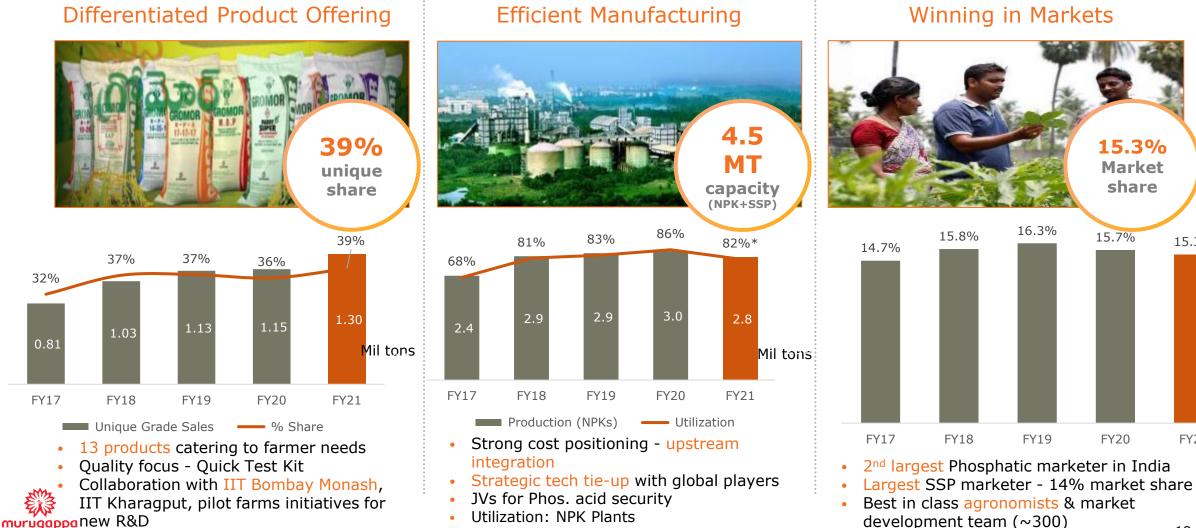


- Self sufficiency in Urea— Additional 6-7 million ton capacity
- P&K—Ensuring distribution flexibility for domestic manufacturers
- SSP—Addressing quality issues
- Lower corporate tax rates to boost investment





### **Coromandel Fertilizer: Highlights**



murugappanew R&D

\*Lower in FY2021 due to COVID Pandemic

19

FY21

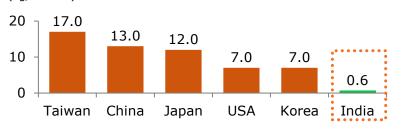
15.3%

# Crop Protection: Market opportunity large

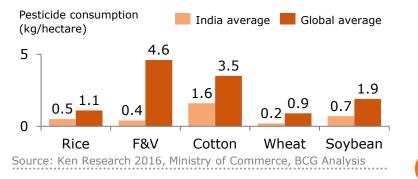
#### India ... massive potential exists

#### India – Consumption lowest in world

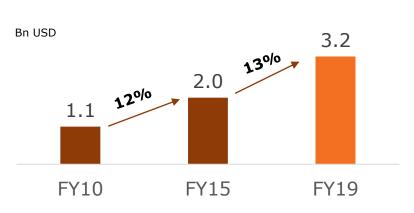
Pesticide consumption (kg/hectare)



#### Consumption across crops significantly lower



#### Exports slated to grow at 9% CAGR



#### India – Unique advantages to boost exports:

- Low cost operations with high quality
- Strong IP protection CRAMS
- Skilled manpower & process engineering skills
- Strong presence in generic space
- SEZs & strong investment climate

Best placed to capture this opportunity

Coromande



India is well positioned to tap the huge multi-year exports opportunity in Ag-chem



Improvement in Crop protection usage domestically in the future to provide fresh impetus yrright © 2017 by The Boston. Consulting Group, Inc. All ri



## **Coromandel Crop Protection: Highlights**



Large Crop protection

80,000+

company in India

Tons per annum manufacturing capacity from 6 plant locations

Strategic collaborations with global players across the entire value chain (R&D, mfg. & sourcing) in US, Canada, Europe, China, Japan

China desk for sourcing security

10,000+

dealers

Presence across

### ~60+

brands based product portfolio sold across ~81 countries



#### **Product Offering**

- 1000+ product registrations globally resulting in geographically diversified sales
- Focus on new products/combinations development - Rich product pipeline
- State of the art R&D center & pilot labs

#### Manufacturing

**^** 1

**† †** 

- 3<sup>rd</sup> Largest Mancozeb manufacturer globally
- 3 technical and 2 formulation facilities
- Ability to manufacture 17 technical
- Manufacturing capacity across 6 plant locations



#### Sales and Marketing

- B2B and B2C presence
- Geographically diversified sales: 39% international sales
- Best in class agronomists & market development team (~300)





### Coromandel Biologicals: Highlights





murugappa

No.1 Azadirachtin manufacturing facility in the world 60% Export share

> State of the art laboratories



### Key Strengths

#### **New Product development**

- Rich product pipeline
- Strong R&D capabilities: Research on Azadirachtin from plant extracts, microbial bio pesticides
- Tie-ups with Indian and International CROs



#### Manufacturing

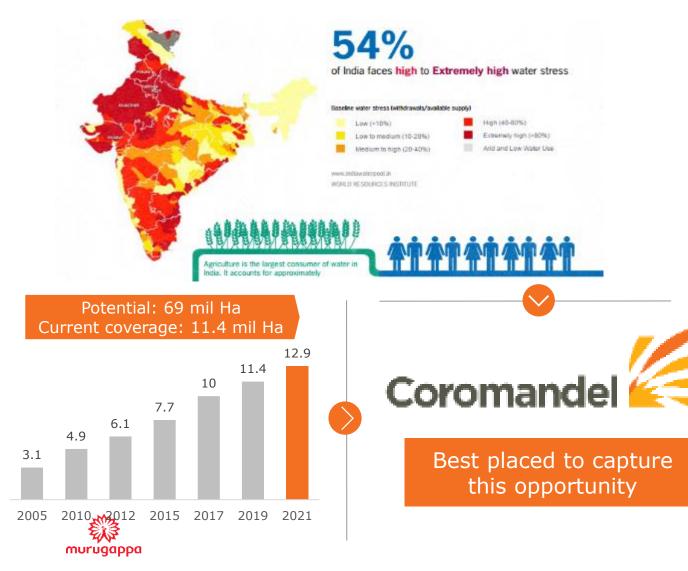
- Manufacturing facility in Cuddalore, TN
- Highest purity and best in class stability at plant - 2 yrs shelf life
- Mfg. process: Aflatoxins<50ppb vs European norms of 100 ppb
- Global Organic certifications: DNV, IMO



#### Sales and Marketing

- Export contribution driven by significant presence in USA, Canada & Europe
- Tie-ups with Agri institutions etc.

# Specialty Nutrients: Market opportunity large – micro irrigation, secondary & micro nutrients





Potential for Specialty Nutrients business to capture market as micro-irrigation coverage expands



Current Micro Irrigation coverage in India at 6% (US: 55%, Brazil: 52%, China: 10%)



Scope to scale up consumption of Water soluble Fertilizers



Key Strengths

# Coromandel Specialty Nutrients: Highlights

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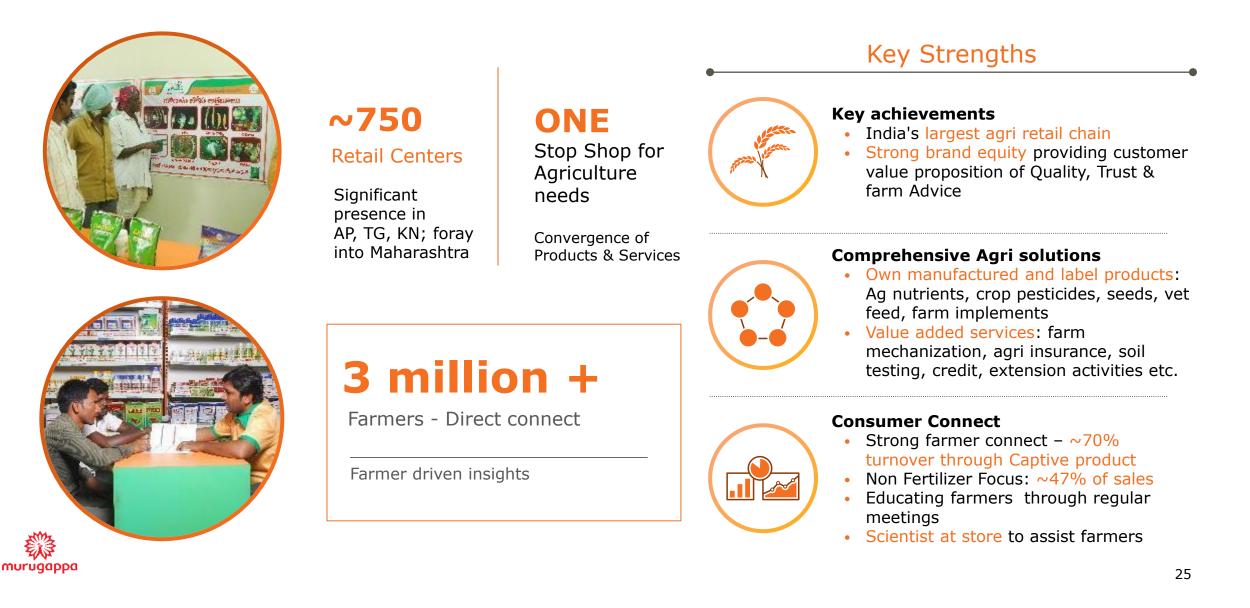


Market leaders In WSF & Sulphur segments	Activation Tie-ups with Drip Irrigation, contract farming, Agri university etc.	<ul> <li>Product Offering</li> <li>Focus on Crop specific nutrient &amp; liquid fertilizer solutions targeting Cereals, pulses, cotton and horticulture crops</li> <li>Exclusive offerings of WSF grades - Speedfol, Insta, Superia, Ultrasol</li> </ul>
Improving share of <b>Focus P</b> I		<ul> <li>Sourcing &amp; Manufacturing</li> <li>Efficient manufacturing capabilities: Bentonite sulphur, Water Soluble Fertilizers (WSFs)</li> </ul>
Strong R&D Unique product de Crop specific offer		<ul> <li>Sales and Marketing</li> <li>Strong dealer network to capture whitespace emerging from increasing micro irrigation penetration</li> <li>Agronomist team for Extension support</li> </ul>





# Coromandel Retail: Comprehensive Agri Solutions





### Coromandel Organic: Highlights



No.1 Organic fertilizer marketer in India

### Key Strengths



### Product Offering

- Product portfolio:
  - Soil health (City compost)
  - Soil nutrition (Kash, PROM, CMS, Nrich)
  - Soil amendment (gypsum)

### Growth drivers for future

- Regulatory push
- Swachch Bharat Waste treatment management
- Soil Health Focus- Sustainable
   Agriculture
- Consumption shift- Organic Food



#### Sales & Marketing / Activation

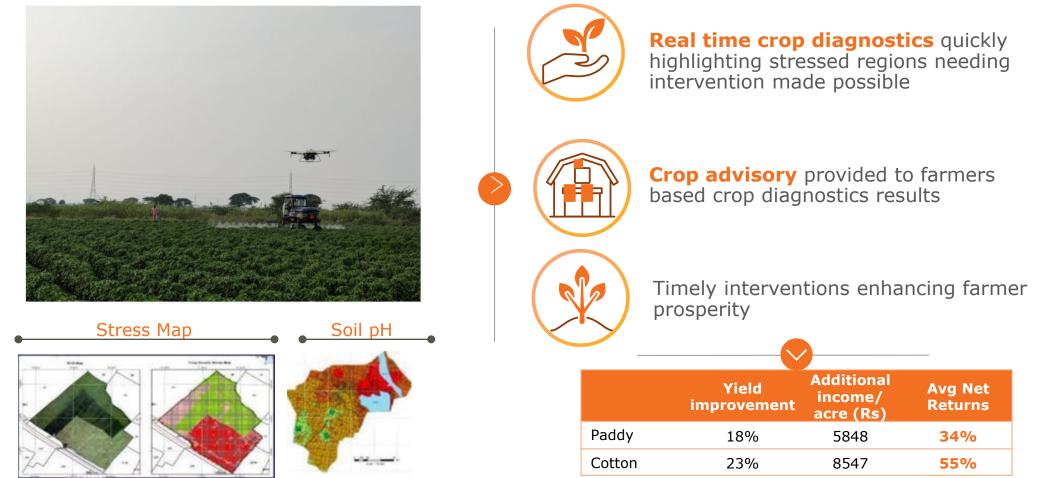
- Largest Organic marketer in India 1.7 Lac tons annually
- Strong activation focus: Tie-ups with Agri universities and organic farms
- Soil health testing services for farmers





### Coromandel AgTech: Successful forays

Coromandel has successfully forayed into Agtech by carrying out pilot trials using Drones







# Coromandel: Leveraging Technology for Farmer Prosperity



~50,000 soil tests carried out annually



Farm advisory through Scientists' panel



Gromor Nutrient Manager based nutrients recommendations



Hiring Farm machinery through Custom Hiring Centers



Developing superior delivery mechanisms - Injectables



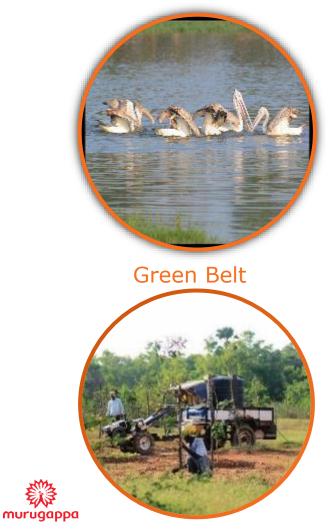
**E kiosks** for improving reach & product delivery





## Coromandel: Focus on Sustainable development

### Bird's Paradise



- Bird's Paradise was established at Kakinada plant is home to 100+ species
- Recognized by UNDP 'Turning a Factory into a Bird Sanctuary'
- Extensive coverage by Discovery

- Converting Phospho gypsum heaps into green belt
- 1st of its kind initiative globally



# Coromandel CSR: Doing it responsibly

### Healthcare Initiatives



- Coro Medical Centres have touched 80K+ beneficiaries annually
- Supporting Paediatric ward at Kakinada Government Hospital, Hrudhya – Heart Foundation

### Girl Child Education Scheme



- Girl Child Education Scheme has touched 16K+ children and counting
- More than 5K girls benefited through scholarships

### **Community Development**

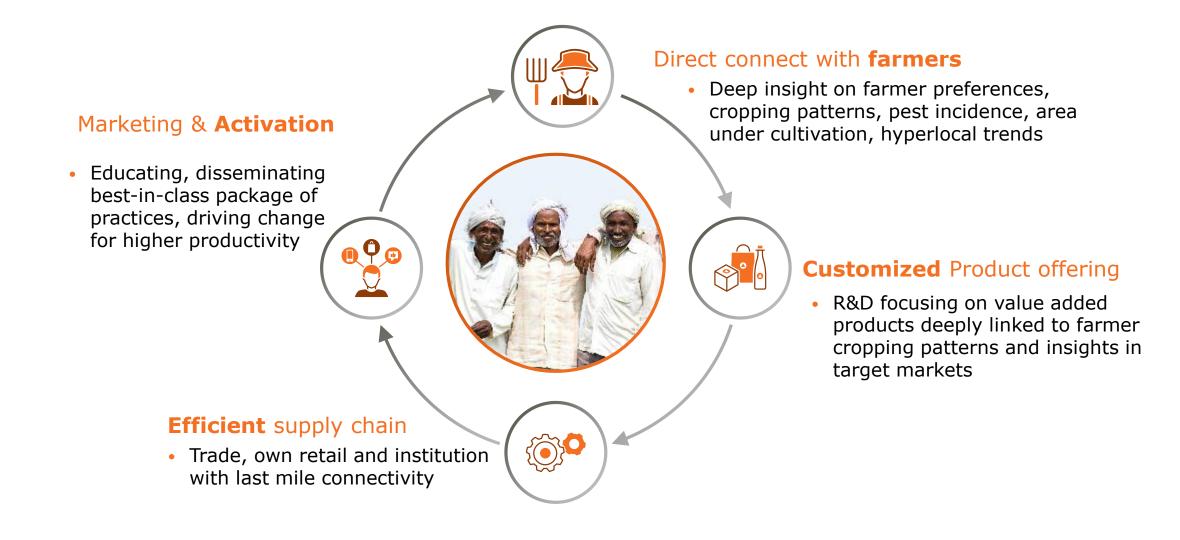


- Community development initiatives focussed on creating employment opportunities: Computer skills, Tailoring training
- Toilet construction under Swatch
   Bharat



## Coromandel: Converting farmer insights into farmer prosperity



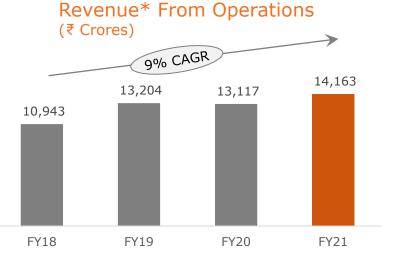


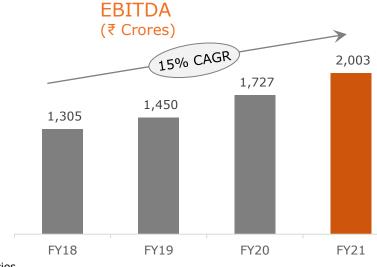


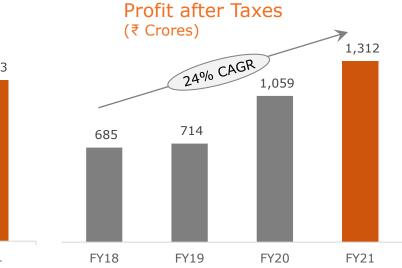
# **Why Coromandel**

# Coromandel: Track record of sustained financial performance

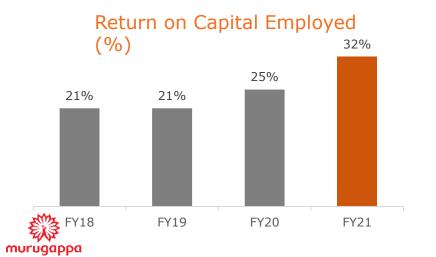


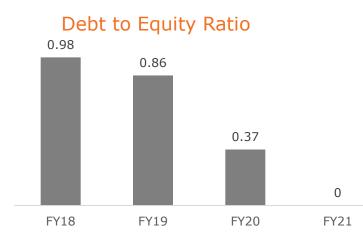


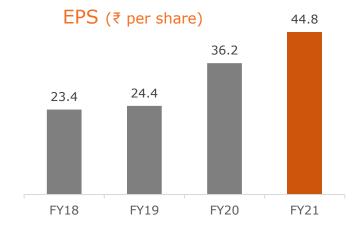




\*Fertilizer revenue subject to commodity price movement and subsidy policies

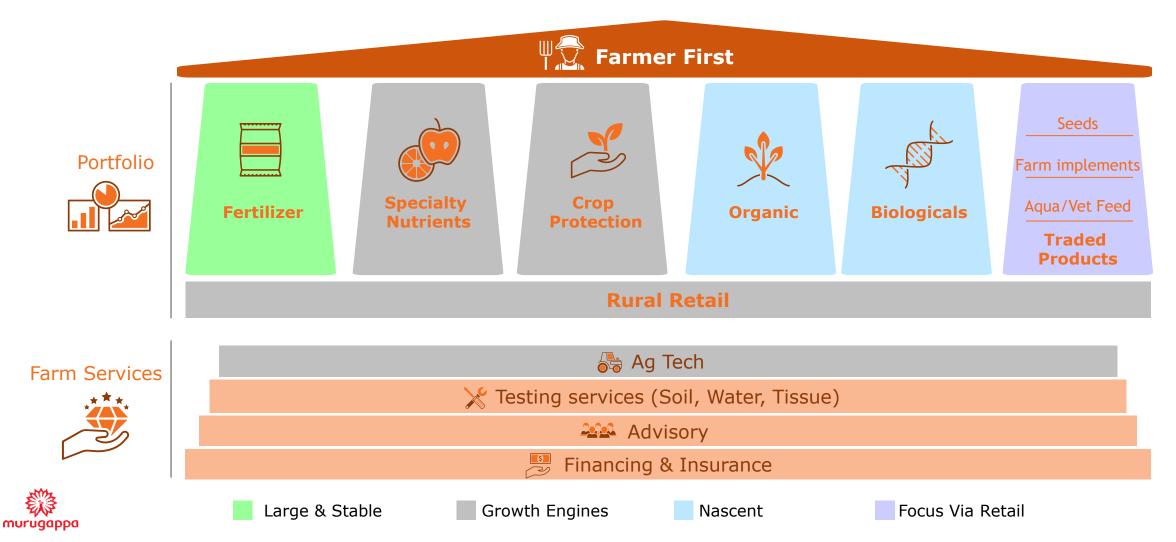








# Coromandel – Holistic farm solutions provider... ...with unique business model driving farm prosperity





Eight key elements of our Strategy to capture the India Ag opportunity & deliver consistent value...



Become a player of scale



### **Coromandel Value Proposition**

#### Unparalleled value creation opportunity in India agriculture space

- India agriculture opportunity large; GV to reach INR 230 trillion by 2029
- Government focused on doubling farmer's income
- India well placed to capitalize on exports opportunity - increasing global presence and acceptance





#### Coromandel has a strong track record of delivering consistent value

- Top quartile TSR performer over the last 3 years (in the S&P BSE 200)
- Strong balance sheet, zero long term debt
- AA+ credit rating from CRISIL India



#### A heritage of strong governance & value structure

- Flagship company of 118 year old Murugappa Group
- Strong commitment to values: Integrity, Passion, Quality, Respect and Responsibility

### Coromandel best placed to capture the opportunity

- Leading Indian agri inputs player with significant global presence
- Integrated manufacturing facilities low cost operations
- Value added solutions based on farmer driven insights
- Educating the last mile farmer, driving ground level changes





### **Bringing smiles to millions of farmers**

# **CIL: Q2 Result Update**



**Rs.** Crs

Parameter	Turnover	EBITDA	РВТ	PAT	EBITDA%
Q2 21-22	6147	743	701	519	12%
% Growth	33%	-12%	-11%	-12%	
Q2 20-21	4611	843	784	587	18%

#### Strong Revenue Growth, Stressed Margin (High RM Prices)



## Environment: Global Shortage Economy

#### Economic Revival post Covid 19 in CY21

- Global: 5.9% Surge in demand
- India: 9.5% Fastest growing Big Economy

#### Global Supply Imbalance

- Across all commodities

Reduced Investments in Conventional Fossil fuels

Dependence on China: 15% global exports share

Move towards Protectionism & Self Sufficiency

#### Agri inputs impacted:

- Increase in Demand: Agri Record Production and Higher Prices
- Reduced supplies of Imported Finished goods and Raw Materials





#### **Constrained Supplies & Rising Prices**





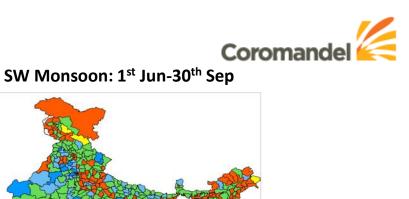
### **Environment: Strong Demand**

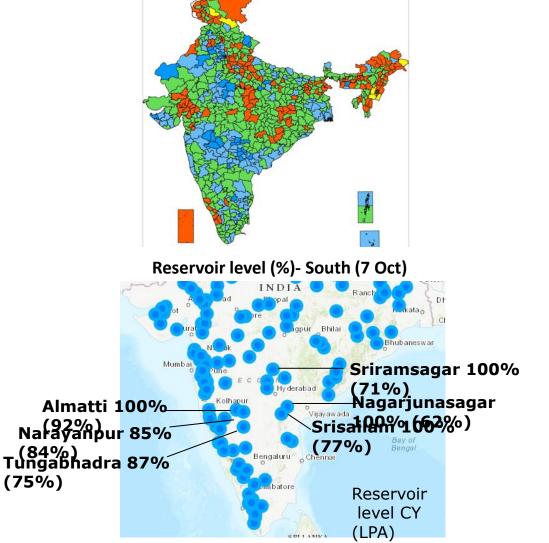
South West Monsoon at -1% LPA (30 Sep)

- Strong Performance in addressable markets:
  - TG +39%, AP +19%, Mah +19%, WB: +15%, Kar:+3%
  - Odisha: -9%
- Sep Revival in Central & North:
  - MP: 0%, Guj: 0%
  - Raj: +17%, Punjab: -7%, Har: +30%, UP: -5%

#### Healthy Reservoir levels (7 Oct)

- All India: 94% LY, 107% LPA
- South: 98% LY, 126% LPA
- West: 92% LY, 115% LPA







3<sup>rd</sup> Successive Year of Monsoon: Augurs Well for Rabi

### **Environment: Strong Demand Agriculture**

- All India Crop sowings: Marginally up from last year •
  - Except Cotton and Coarse Cereals
  - **AP/TG:** 87.1 Lac HA (-3% Over LY), Paddy -(+11%)
    - Major decline (Cotton: -21%)
- All India Production: 1<sup>st</sup> Advance Est.
  - Rice, Sugarcane, Cotton, Pulses up
- Agri Exports (Apr-Sep): \$10 Bil (+18%)
  - Led by Cereal, Livestock
- **Global Food Price Index** ٠

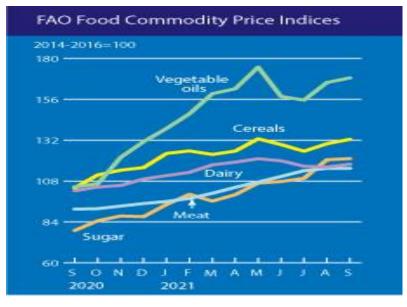
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Strong demand – Cereals & Veg oil

#### **Agriculture continues to be a Sweet Spot**

#### All India Kharif – Sowing & Output

tatus	Sowing (3	Sowing (30 Sep) - lakh ha		Output Est - mil ton		
	2020	2021	% inc	2020	2021	% inc
Rice	409	423	3%	104	107	3%
Pulse	139	142	2%	9	9	9%
Coarse cereals	183	178	-3%	36	34	-7%
Oilseeds	199	196	-1%	24	23	-3%
Sugarcane	54	55	2%	399	419	5%
Jute	7	7	1%	9	9	1%
Cotton	128	120	-6%	35^	36^	2%
Total	1119	1122	0%	^Co	tton - in	mil bal







### **Environment: Govt Policies**

- GDP Growth: 20.1% (Q1),
  - FY Estimate of 9.5% (IMF)
  - Investment upgrade by Moody (Stable from Negative)
- Agriculture continues to do well
  - GVA at +4.5% (Q1), +3.5% (LY-Q1)
- PM Kisan 2<sup>nd</sup> Instalment: Rs. 19,500 Crs. to farmers
- Imports Substitution of Edible oil
  - **Oil Palm** Cultivation: Rs. 11,000 Crs (For Plantation)
    - Target 10 Lakhs Ha from 3.5 Lakh ha
- **MSP for Rabi I**ncrease by (2-6%)
- Drones Policy Notified:
  - Registration by DGCA, No Approval (Green Zone)
  - PLI for drones
  - Agri Ministry/DoF Deployment in Agri sector





Oil Palm – Up Land East Godavari

#### Vaccination: 100 Crs. Doses (75% of Eligible Population)



#### **Environment: Govt Policies**

- Fertilizer:
  - Rollover of NBS rates for H2
  - Additional Subsidy of Rs. 28,655 cr sanctioned
  - Special Package: DAP (Rs 438/ bag) & Select NPKs (Rs. 100/Bag)
  - Pricing Cap: DAP Rs. 1,200/Bag, NPK (Select Grades) Rs.1,470/Bag
  - Move to Balance Nutrition: Use of NPK and SSP
- CIBRC: Fast tracking Registrations
  - **Outsourcing** of Regulatory Evaluation (IITR, Lucknow)
- Proposed ban on 27 Molecules
  - **Expert Committee** interaction with Industry: Report awaited
- Thrust on Green Energy: Green Hydrogen & Ammonia



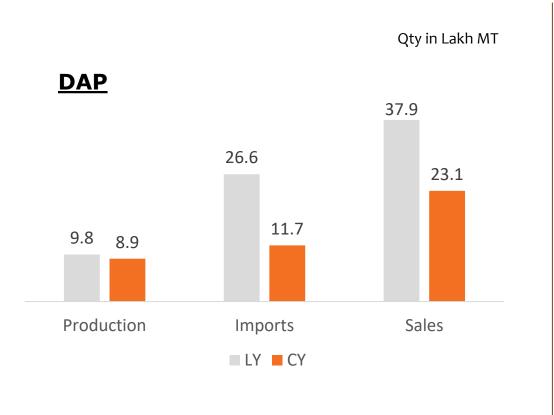




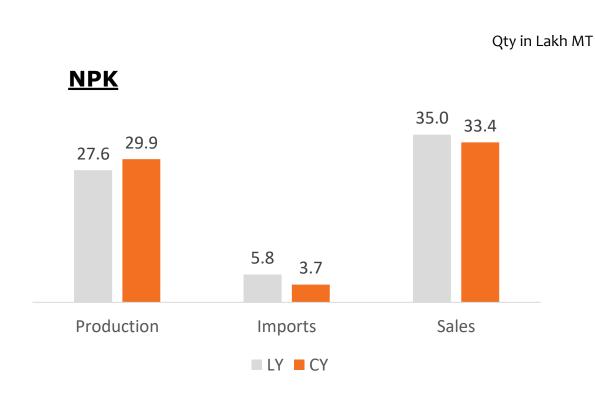
Green Hydrogen Push

# Coromandel

# Phosphatic Industry: Q2 FY21-22



Production growth: **-9%** Imports growth: -56% Pr Sales growth: -39%



Production growth: 8% Imports growth: -36% Pr Sales growth: -5%



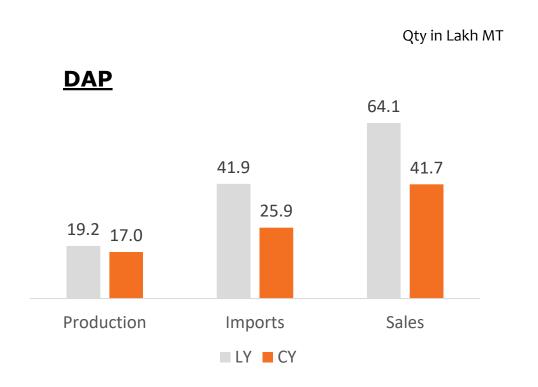
In lakh tons	LY	СҮ	% chg
Primary sales	72.9	56.5	-22.5%
PoS Sales	69.8	61.6	-12%

## Phosphatic Industry: H1 FY21-22



Qty in Lakh MT

59.4 58.5



46.7 10.3 8.1 Production Sales Imports LY CY

<u>NPK</u>

51.1

Production growth: -11% Imports growth: -8% Pr Sales growth: -35%

Production growth: 9% Imports growth: -21% Pr Sales growth: -1%

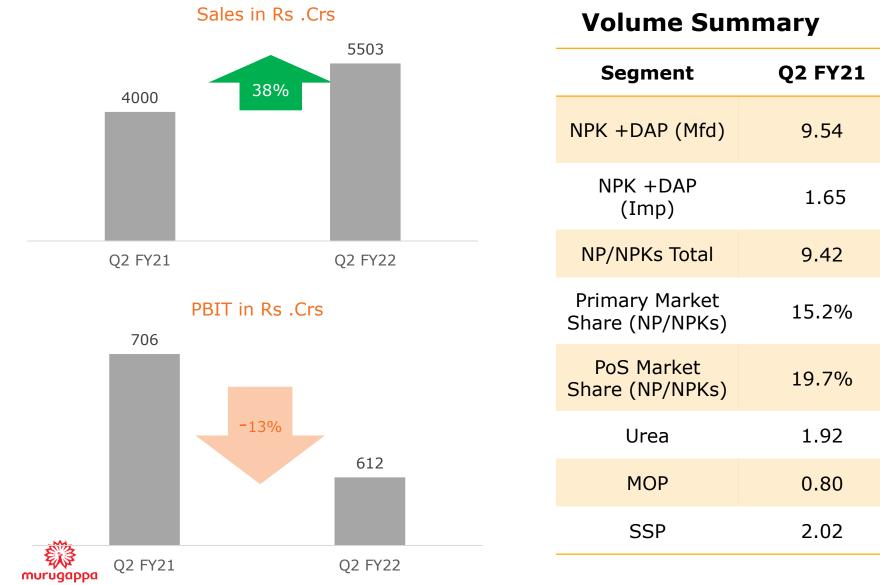


In lakh tons	LY	СҮ	% chg
Industry sales	123.5	100.2	-19%
PoS Sales	115.29	101.18	-12%

43

# CIL: Nutrients – Q2



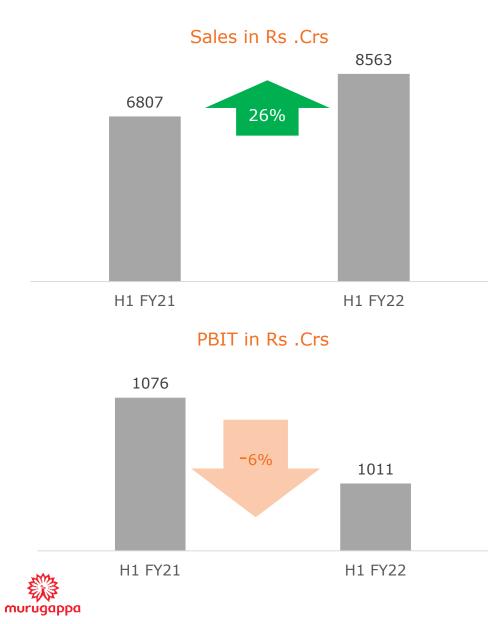


Vol LMT							
Segment	Segment Q2 FY21 Q2 FY2		Growth				
NPK +DAP (Mfd)	9.54	9.27	-3%				
NPK +DAP (Imp)	1.65	1.95	18%				
NP/NPKs Total	9.42	9.40	0%				
Primary Market Share (NP/NPKs)	15.2%	19.6%					
PoS Market Share (NP/NPKs)	19.7%	20.4%					
Urea	1.92	2.02	6%				
МОР	0.80	0.10	-87%				
SSP	2.02	2.26	11%				

\*Before Un-allocable Expenses

### CIL: Nutrients – H1





Volume Sun	Vol LMT					
Segment	H1 FY21	H1 FY22	Growth			
NPK +DAP (Mfd)	17.18	16.95	-1%			
NPK +DAP (Imp)	2.28	2.05	-11%			
NP/NPKs Total	15.75	16.24	3%			
Primary Market Share (NP/NPKs)	15.8%	18.9%				
PoS Market Share (NP/NPKs)	17.8%	16.8%				
Urea	2.52	2.50	0%			
МОР	1.13	0.25	-349%			
SSP	3.31	4.11	24%			

# Subsidy – H1



Subsidy outstanding Rs. Crs



H1: Receipts of Rs. 2,193 Crs. (Rs. 1,311 Crs. LY)

#### Nutrient rates (Rs/kg)

	N	Р	К	S
20-21	18.789	14.888	10.116	2.374
21-22	18.789	45.323	10.116	2.374
% chg	0%	204%	0%	0%

- Rollover of Increased subsidy rates for P under NBS Policy
  - Special Package for DAP (Rs 438/ bag) and Select
     Grades of NPK (Rs. 100/Bag)



Mitigation by Govt support through NBS revision and Special Package

#### New Product Launches H1





Gro Shakti Plus - Nutrient

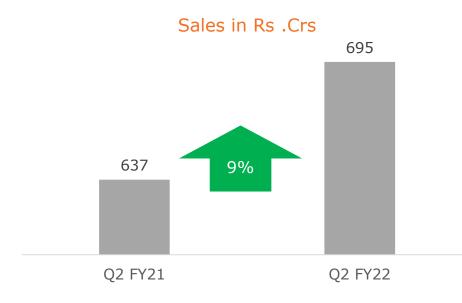


6 New Products - CPC



### CIL: Crop Protection – Q2





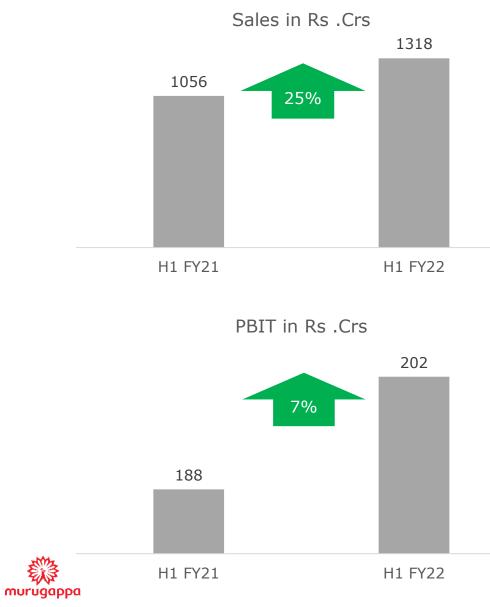
#### In Rs. Crs.

Market	Q1 FY21	Q1 FY22	Growth
Domestic	459	460	0%
Exports	178	235	32%
Total	637	695	9%





#### CIL: Crop Protection – H1



#### In Rs. Crs.

Market	H1 FY21	H1 FY22	Growth
Domestic	734	850	16%
Exports	322	468	45%
Total	1056	1318	25%



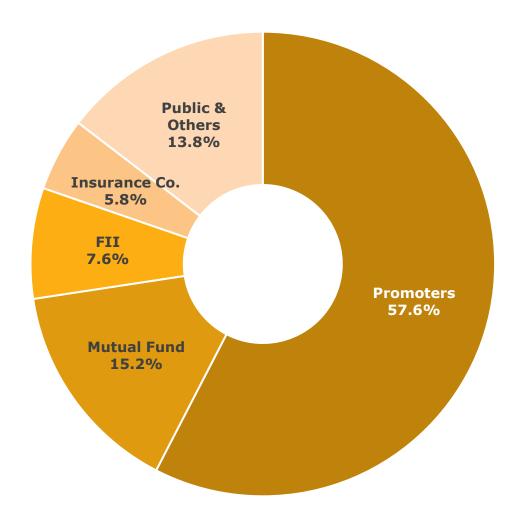
# CIL: Consolidated P&L – Q2, H1

Q2 LY	H1 LY	P&L(Summary)	Q2 CY	H1 CY	Gr% Q2	Gr% H1
4,611	7,825	Revenue from Ops	6,148	9,811	33%	25%
1,161	2,048	Gross Margin	824	1,396	-29%	-32%
25%	26%	GM %	13%	14%		
701	1221	Other Expenses	709	1351	1%	11%
843	1256	EBIDTA	743	1226	-12%	-2%
18%	16%	EBIDTA Margin %	12%	12%		
42	84	Depreciation	42	84	0%	
17	50	Interest	0	-4		
784	1122	PBT	701	1146	-11%	2%
17%	14%	PBT %	11%	12%		
587	835	ΡΑΤ	519	854	-12%	2%
13%	11%	PAT %	8%	9%		



### Share Holding Pattern – 30<sup>th</sup> September 2021





- Promoters:
  - EID Parry: 56.42%
  - Individual/HUF: 0.65%
  - Trust/Corporate Bodies: 0.51%
- Top Domestic Institutional Holdings:
  - Kotak Mutual Fund
  - DSP Mutual Fund
  - LIC India
  - UTI Mutual Fund
  - ICICI Prudential Life Insurance Ltd.
- Top Foreign Institutional Investors
  - Govt Pension Funds (Global)
  - Vanguard
  - MIT
  - DFA
  - Kotak





# The 1<sup>st</sup> Green Revolution driven by Agri-inputs

Achieving self-sufficiency in food grains

muruaapp

The 2<sup>nd</sup> Green Revolution to be powered by superior

products, smarter delivery mechanisms & agri-tech

Achieving Income Security and Farm Sustainability

# **Coromandel**.....Bringing Smiles to the Farmers











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