



Investor Presentation Q1 FY2122



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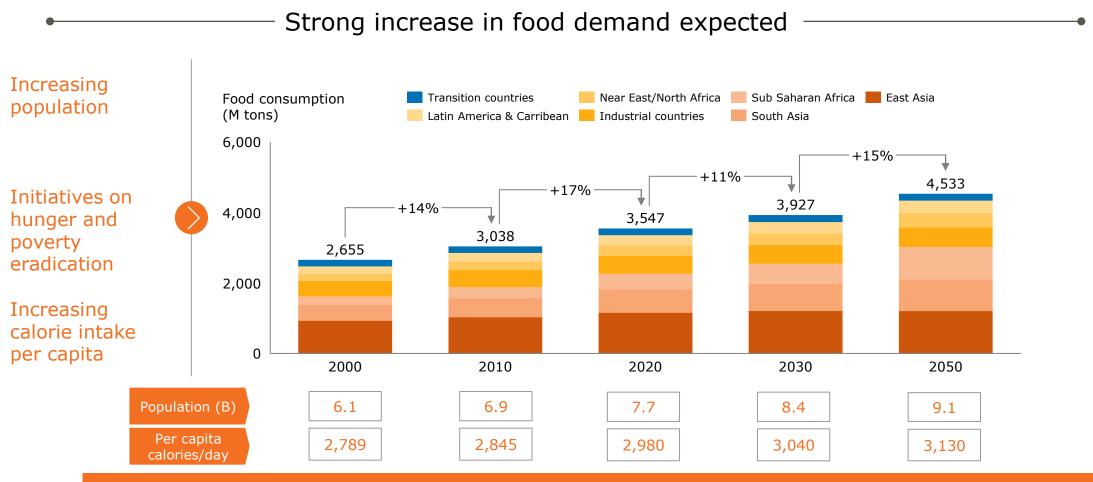


# Agriculture Industry: The Opportunity Ahead





## Global: Increasing population and wealth to drive up global food consumption



India, Africa, South East Asia and Australia emerging as new food bowls

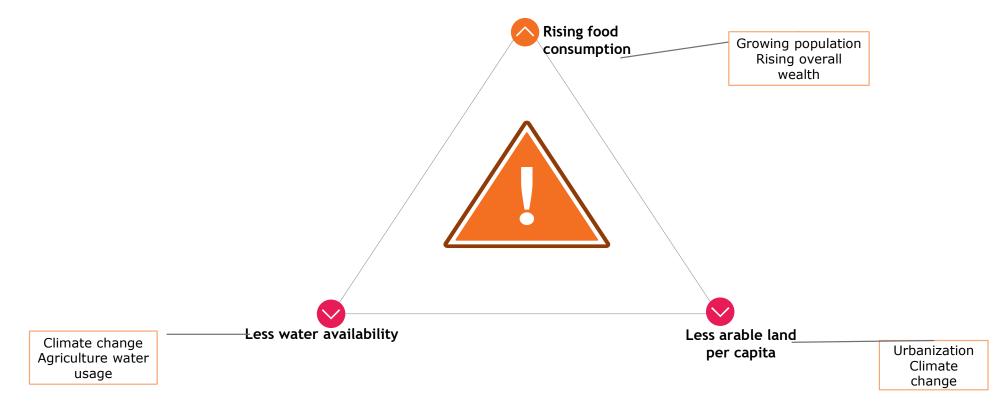


Note: Industrial countries include North America, Western Europe & ANZ; Transition Counties include Eastern Europe & Russia Source: FAOSTAT; BCG analysis



## Global agri trend: Rising consumption & resource exhaustion (Natural resource Pressure)

Combined with non-ceasing water and land scarcity seen leading to Natural Resource pressure triangle



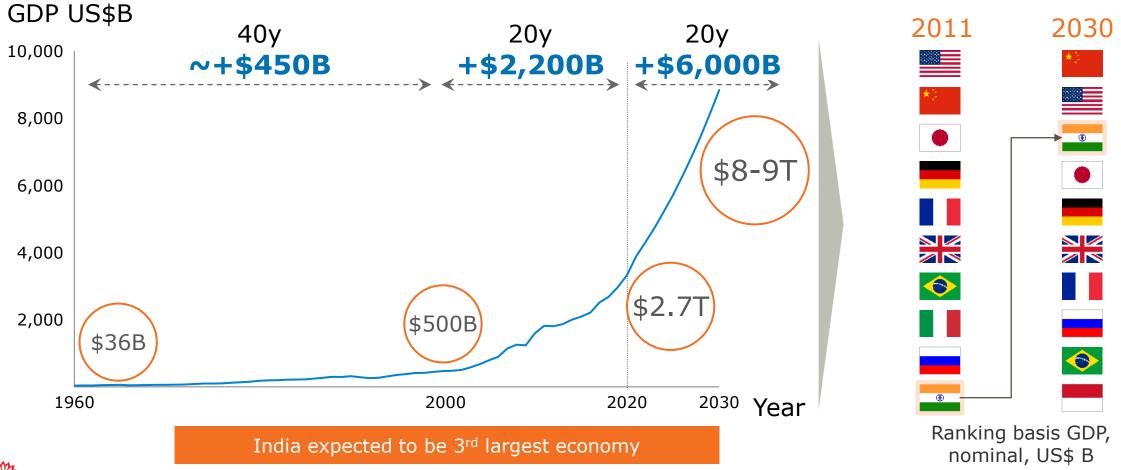
## Pressure on improving the agri productivity



Note: Industrial countries include North America, Western Europe & ANZ; Transition Counties include Eastern Europe & Russia Source: FAOSTAT; BCG analysis



# India: A decade of accelerated growth ...

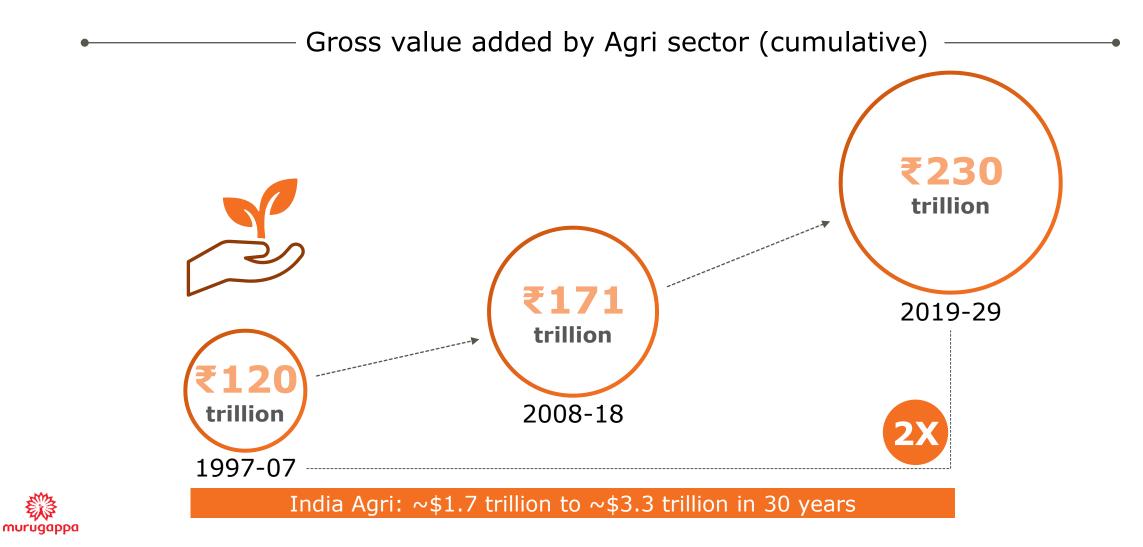




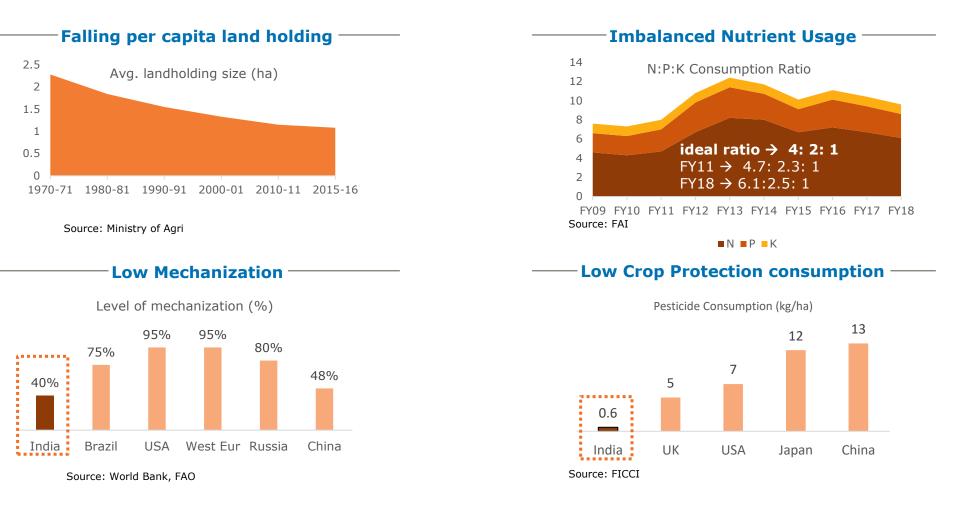
Note: Forecasts by International Monetary Fund, Oxford Economics, The Economist Intelligence Unit, OECD, The World Bank & Reserve Bank of India Source: Oxford economics



India: ... with unparalleled value creation in Agri sector over the next 10 years in India



India: The opportunity and imperative for value creation in Agri sector over the next 10 years are large...



Mega Growth Opportunities for bridging the productivity gaps

Coromar



# 8 global agri trends : Impact on India

Rising pressure on natural resources



Pressure on natural resources is driving greater push towards **micro-irrigation** in India

# Changing dietary preferences



Dietary patterns are evolving as demand for fruits, vegetables & pulses continues to grow at 6-8% CAGR v/s cereals (1%)

Rise of digital farmers



**Increasing mobile penetration** to provide unique opportunity to use personalization to build deep farmer connect Evolution of farm holdings



Declining avg. farm holding (87% of India farmers hold <2 Ha) is adding pressure on farm productivity

> Farm Tech advancements

**Data-driven agriculture and** 

Precision farming are changing

the landscape of agri today & will

continue to do so in the future

## Farm labor shortages



Decreasing labour availability is driving 10% p.a. rise in cultivation cost of major crops

Evolution of logistics



Logistics sector is evolving in India with **42 mega Food Parks** planned across the country

## Continued importance to Political economy



Additional Government interventions in the form of higher MSP and Direct Benefit Transfer to support farmers





# Trends opening up significant opportunities for Agri cos



- Balanced plant nutrition Improved Ag input penetration
- **Specialized nutrients** F&V, pulses with changing dietary preferences
- Precision farming / ag tech holistic agri solution of the future
- Micro-irrigation Agri-input delivery models will change
- Digital presents a great opportunity to drive personalization & farmer connect
- Continued emphasis on improving farm productivity; shared service models for mechanization to gain prominence



**COVID - Accelerated these trends** 





# Government policy focus positive for value creation in Agri sector





- **Doubling of farmer income**: Productivity, Price Realization
  - Productivity: Soil Health Cards, customized fertilizer
  - Realization: Direct Income Support Centre & State initiatives, Agri Insurance, Electronic Agriculture Markets, MSP support
- Contract farming : Improved value chain linkage
- **Direct Benefit Transfer (DBT)** Soil health cards, Direct benefit transfers
- Nutrient self-sufficiency: 'Make in India' to target intermediate & finished product capacity additions
- Quality consciousness: SSP RM quality, Pesticide Management Bill
- Sustainable farm solutions: Balanced nutrition, Bio and Organic as next focus areas
- Dynamic Policy Decisions: Subsidy Rates, MSP Prices



- JAM (Jan Dhan, Aadhaar, Mobile) as enabler to direct benefit transfer for beneficiaries
- Building Rural India: Electrification, Ayushman Bharat (Health insurance)
- Push towards Pulses & Oilseeds Self sufficiency goals



Infra Push

murugap

- Irrigation focus:
  - Micro Irrigation focus
  - Accelerated Irrigation Benefit Program River linkages
  - Increased investments in logistics, cold chain and warehousing
  - Inland waterways, Sagarmala project Alternate distribution channel
  - Thrust on Farm mechanization Custom Hiring Centres

## TRANSFORMING AGRICULTURE CHANGING LIVES

## CHANGING LIVES

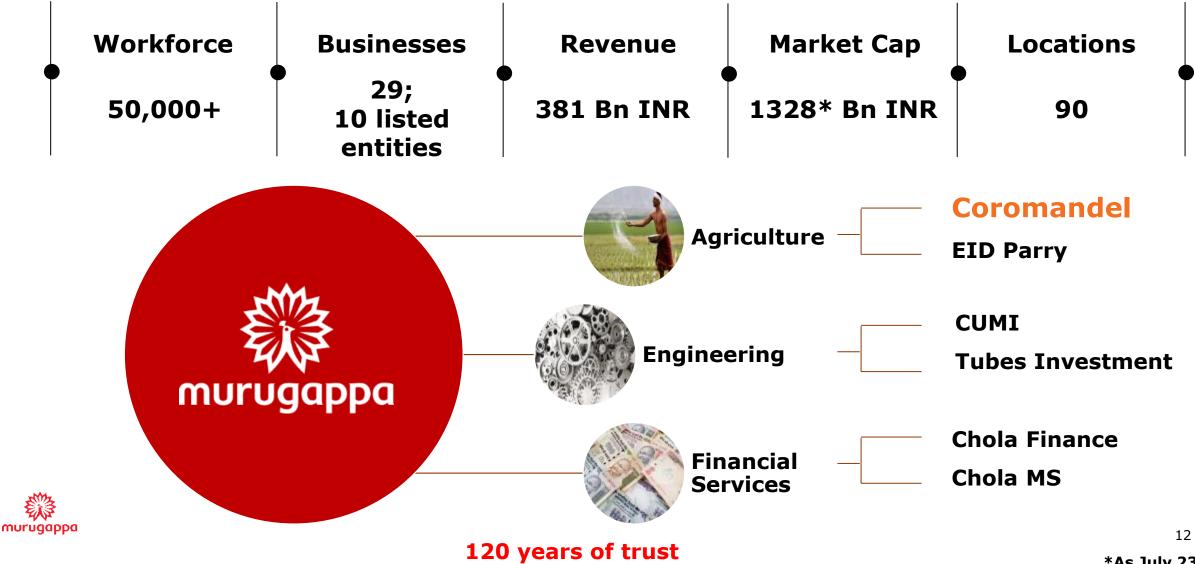
For over five decades, we at Coromandel International Limited have been building viable crop solutions to make agriculture prosperous and sustainable.

We believe in harnessing the power of technology to harvest prosperity for our farmers. We are here to usher the next agri-renaissance.

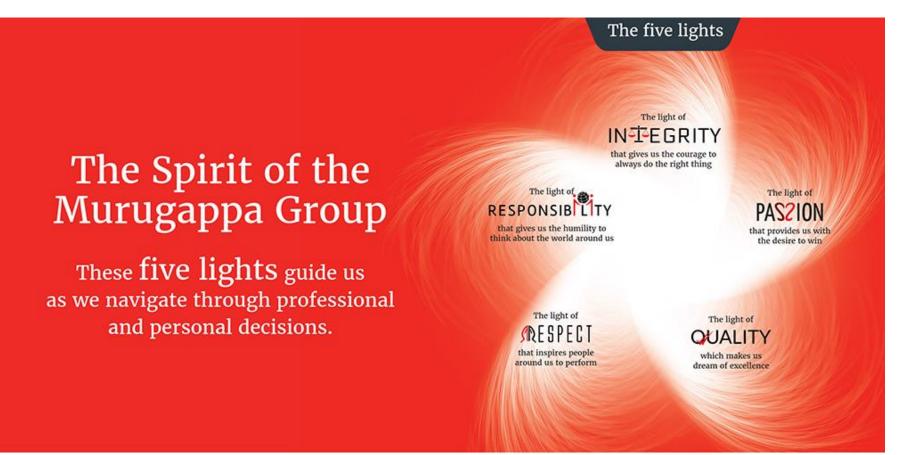
# Coromandel: Transforming Indian Agriculture



# Murugappa Group: **Coromandel** flagship company of the group



# Coromandel: Strong Governance Structure







## **Eminent Board**



# Professional Management



Engaged employees



# Coromandel: a strong, responsible company

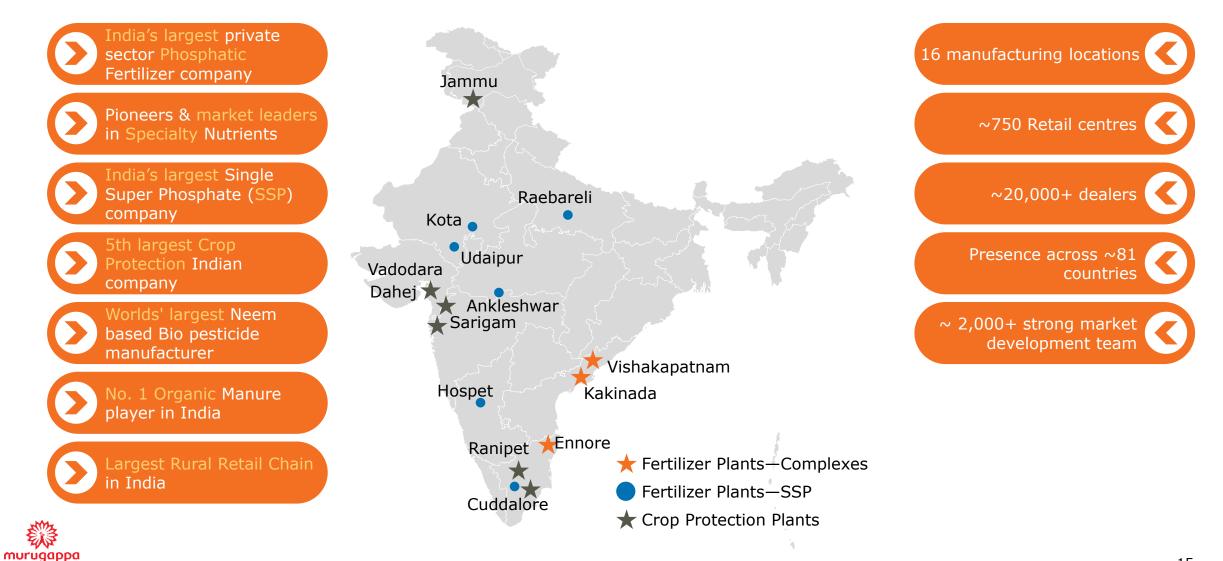
## **Key Facts :**

- Turnover: Rs. 142 billion (FY20-21)
- Market Cap: Rs. 255 billion (Jul 2021)
- Strong credit rating: 'AA +' (Stable outlook)' with CRISIL India
- Zero long term debt
- ~5000 employees & ~8000 contract staff

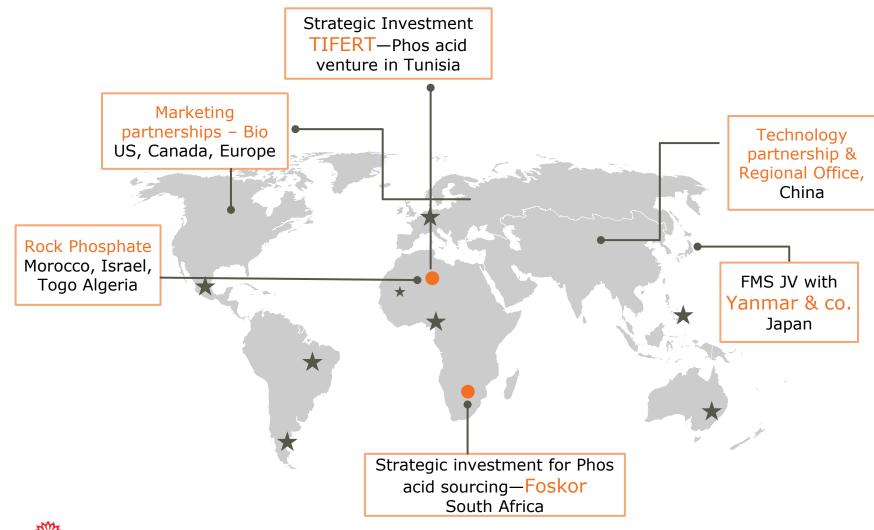




# Coromandel: India footprint



# Coromandel: Global footprint & collaborations

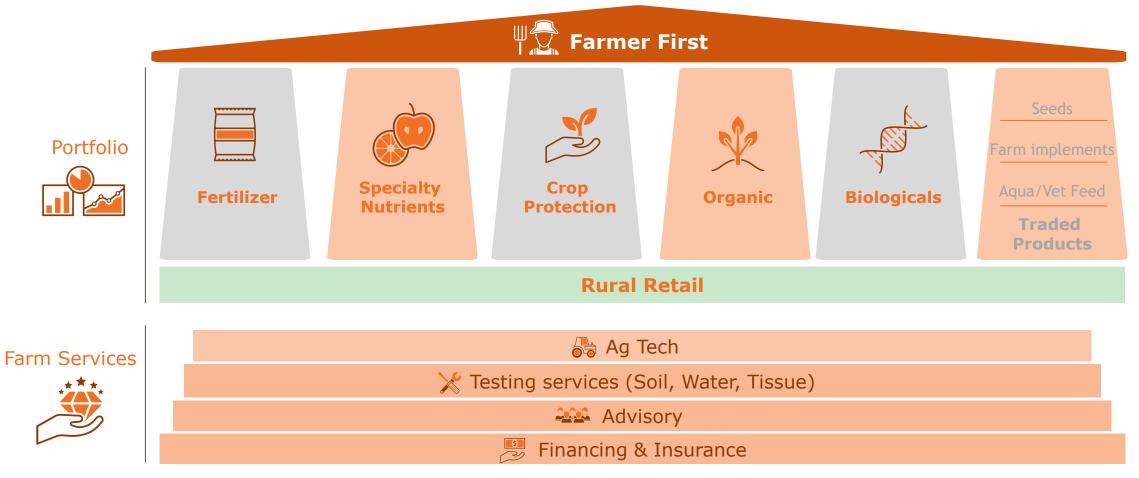




 $\star$  Crop Protection global subsidiaries

- Highly diversified sourcing
- Significant market presence in International markets
- Technology tie ups with global majors like Shell
- Farm Mechanization JV with Yanmar, Japan



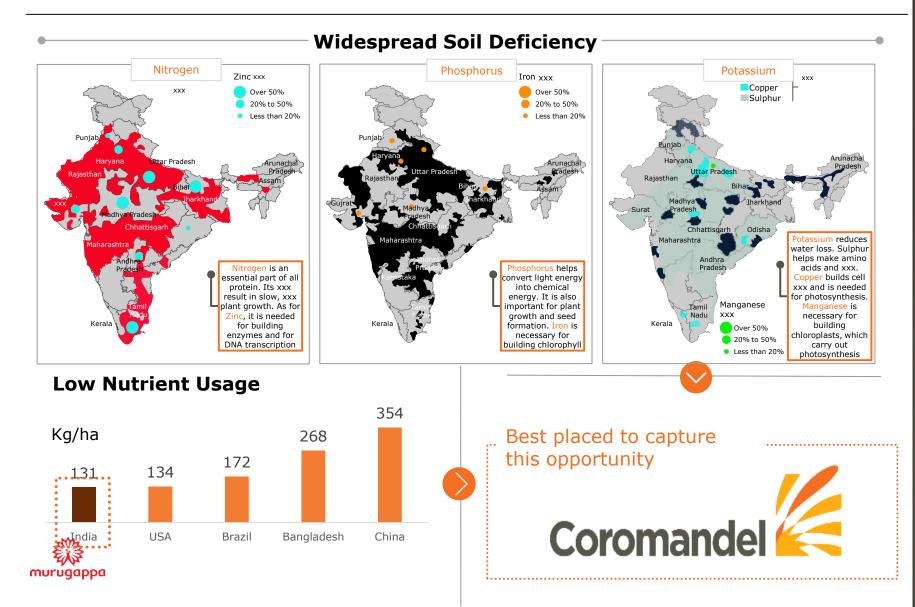


# A 'Farmer First' winning business model



**Business Wise Highlights** 

# Fertilizer: Opportunity to address nutrient imbalance





Huge opportunity exists for Fertilizer business to provide balanced nutrition



Relatively untapped Secondary & Micro Nutrients segment



Organic products for soil rejuvenation



# Fertilizer: Positive Policy Measures

## Soil Health Cards ...

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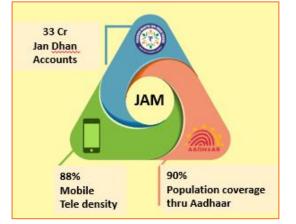
- Scheme started in 2015 by Government of India
- Soil health cards issued every two years—140 mil farmers covered

## Direct Benefit Transfer (DBT)



- In 2018, DBT implemented pan India
- Accurate information gathering wrt
  availability of fertilizers
- DBT2.0: linking the soil health card data with the individual farm records

JAM Trinity for Direct Transfers



- Rural India high on "JAM" coverage—Jan Dhan (Bank account coverage), Aadhaar (Biometric system), Mobile (88% coverage)
- Paving way for direct subsidy transfer to farmers

### Boosting investments

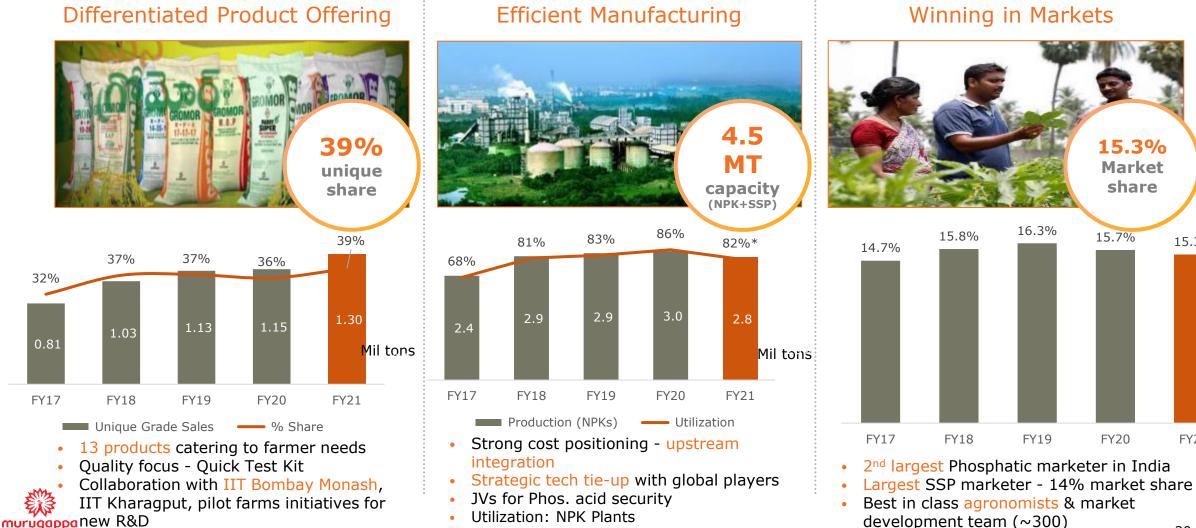


- Self sufficiency in Urea— Additional 6-7 million ton capacity
- P&K—Ensuring distribution flexibility for domestic manufacturers
- SSP—Addressing quality issues
- Lower corporate tax rates to boost investment





# **Coromandel Fertilizer: Highlights**



\*Lower in FY2021 due to COVID Pandemic

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20

FY21

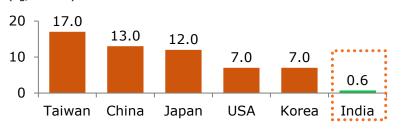
15.3%

# Crop Protection: Market opportunity large

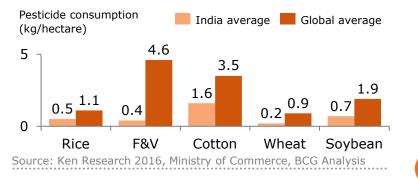
#### India ... massive potential exists

#### India – Consumption lowest in world

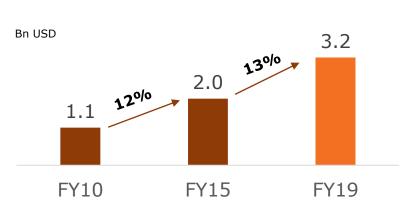
Pesticide consumption (kg/hectare)



#### Consumption across crops significantly lower



#### Exports slated to grow at 9% CAGR



#### India – Unique advantages to boost exports:

- Low cost operations with high quality
- Strong IP protection CRAMS
- Skilled manpower & process engineering skills
- Strong presence in generic space
- SEZs & strong investment climate

Best placed to capture this opportunity

Coromande



India is well positioned to tap the huge multi-year exports opportunity in Ag-chem



Improvement in Crop protection usage domestically in the future to provide fresh impetus



# **Coromandel Crop Protection: Highlights**



Large Crop protection company in India

80,000+

Tons per annum manufacturing capacity from 6 plant locations

Strategic collaborations with global players across the entire value chain (R&D, mfg. & sourcing) in US, Canada, Europe, China, Japan

China desk for sourcing security

10,000

dealers

Presence across

## ~60+

brands based product portfolio sold across ~81 countries



- 1000+ product registrations globally resulting in geographically diversified sales
- Focus on new products/combinations development - Rich product pipeline
- State of the art R&D center & pilot labs

#### Manufacturing

**^** 1

**† †** 

- 3<sup>rd</sup> Largest Mancozeb manufacturer globally
- 3 technical and 2 formulation facilities
- Ability to manufacture 17 technical
- Manufacturing capacity across 6 plant locations



### Sales and Marketing

- B2B and B2C presence
- Geographically diversified sales: 37% international sales
- Best in class agronomists & market development team (~300)





# Coromandel Biologicals: Highlights





murugappa

No.1 Azadirachtin manufacturing facility in the world

65% Export share

State of the art laboratories



## Key Strengths

#### **New Product development**

- Rich product pipeline
- Strong R&D capabilities: Research on Azadirachtin from plant extracts, microbial bio pesticides
- Tie-ups with Indian and International CROs



#### Manufacturing

- Manufacturing facility in Cuddalore, TN
- Highest purity and best in class stability at plant - 2 yrs shelf life
- Mfg. process: Aflatoxins<50ppb vs European norms of 100 ppb
- Global Organic certifications: DNV, IMO



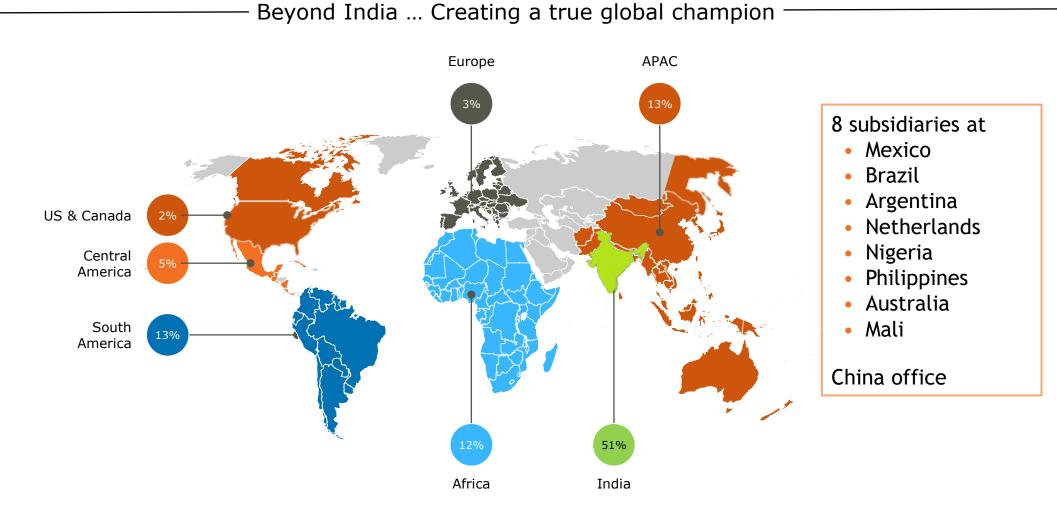
#### Sales and Marketing

- Export contribution driven by significant presence in USA, Canada & Europe
- Tie-ups with Agri institutions etc.

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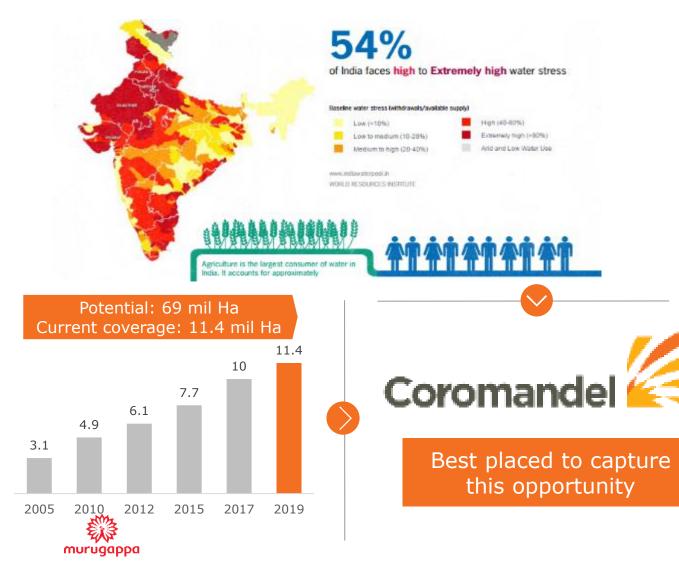
# Coromandel Crop Protection: Global footprint





International markets: B2B to B2C

# Specialty Nutrients: Market opportunity large – micro irrigation, secondary & micro nutrients





Potential for Specialty Nutrients business to capture market as micro-irrigation coverage expands



Current Micro Irrigation coverage in India at 6% (US: 55%, Brazil: 52%, China: 10%)



Scope to scale up consumption of Water soluble Fertilizers



**Key Strengths** 

# Coromandel Specialty Nutrients: Highlights

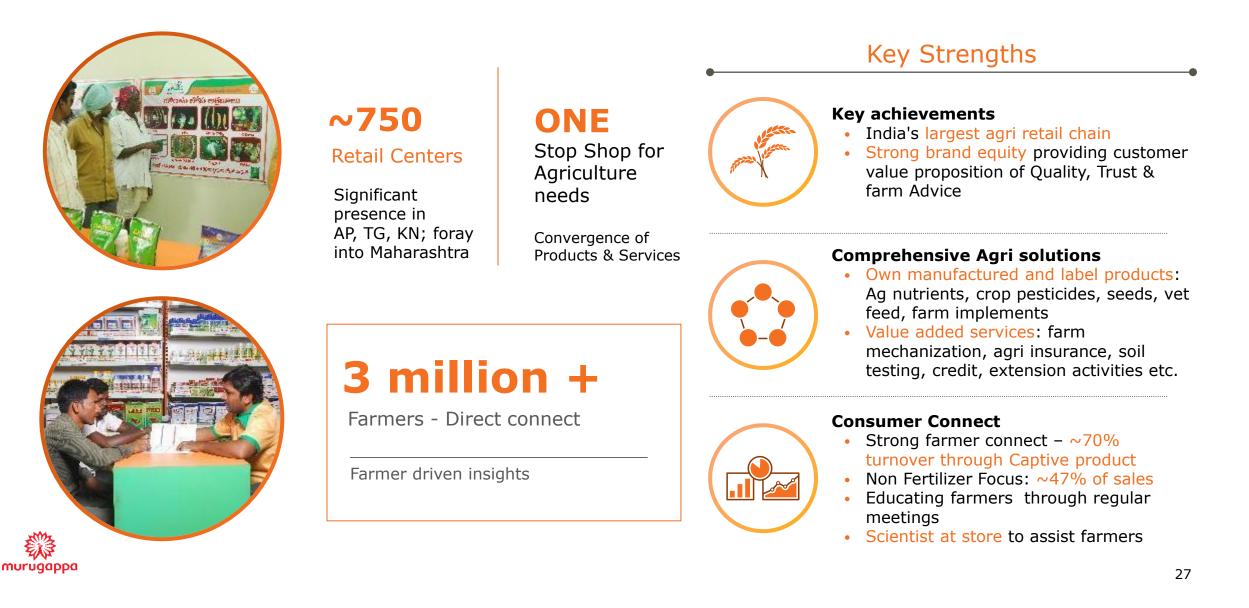


Market Activation **Product Offering** Focus on Crop specific nutrient & liquid + + + fertilizer solutions targeting Cereals, Tie-ups with Drip Irrigation, contract pulses, cotton and horticulture crops + + Exclusive offerings of WSF grades farming, Agri Speedfol, Insta, Superia, Ultrasol university etc. Sourcing & Manufacturing Improving share of Efficient manufacturing capabilities: • Bentonite sulphur, Water Soluble **Focus Products** Fertilizers (WSFs) Sales and Marketing Unique product development Strong dealer network to capture • Crop specific offerings whitespace emerging from increasing micro irrigation penetration Agronomist team for Extension support





# Coromandel Retail: Comprehensive Agri Solutions





# Coromandel Organic: Highlights



No.1 Organic fertilizer marketer in India

## Key Strengths



## Product Offering

- Product portfolio:
  - Soil health (City compost)
  - Soil nutrition (Kash, PROM, CMS, Nrich)
  - Soil amendment (gypsum)

## Growth drivers for future

- Regulatory push
- Swachch Bharat Waste treatment management
- Soil Health Focus- Sustainable
  Agriculture
- Consumption shift- Organic Food



#### Sales & Marketing / Activation

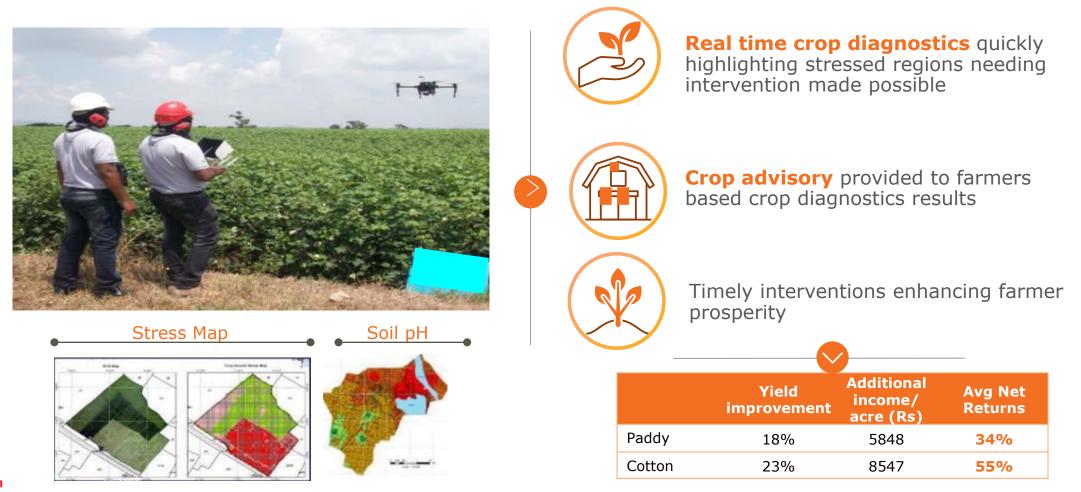
- Largest Organic marketer in India 1.7 Lac tons annually
- Strong activation focus: Tie-ups with Agri universities and organic farms
- Soil health testing services for farmers





# Coromandel AgTech: Successful forays

## Coromandel has successfully forayed into Agtech by carrying out pilot trials using Drones





# Coromandel: Leveraging Technology for Farmer Prosperity



~50,000 soil tests carried out annually



Farm advisory through Scientists' panel



Gromor Nutrient Manager based nutrients recommendations



Hiring Farm machinery through Custom Hiring Centers



Developing superior delivery mechanisms - Injectables



**E kiosks** for improving reach & product delivery





# Coromandel: Focus on Sustainable development

## Bird's Paradise



- Bird's Paradise was established at Kakinada plant is home to 100+ species
- Recognized by UNDP 'Turning a Factory into a Bird Sanctuary'
- Extensive coverage by Discovery

- Converting Phospho gypsum heaps into green belt
- 1st of its kind initiative globally





# Coromandel CSR: Doing it responsibly

## Healthcare Initiatives



- Coro Medical Centres have touched 80K+ beneficiaries annually
- Supporting Paediatric ward at Kakinada Government Hospital, Hrudhya – Heart Foundation

## Girl Child Education Scheme



- Girl Child Education Scheme has touched 16K+ children and counting
- More than 5K girls benefited through scholarships

## **Community Development**

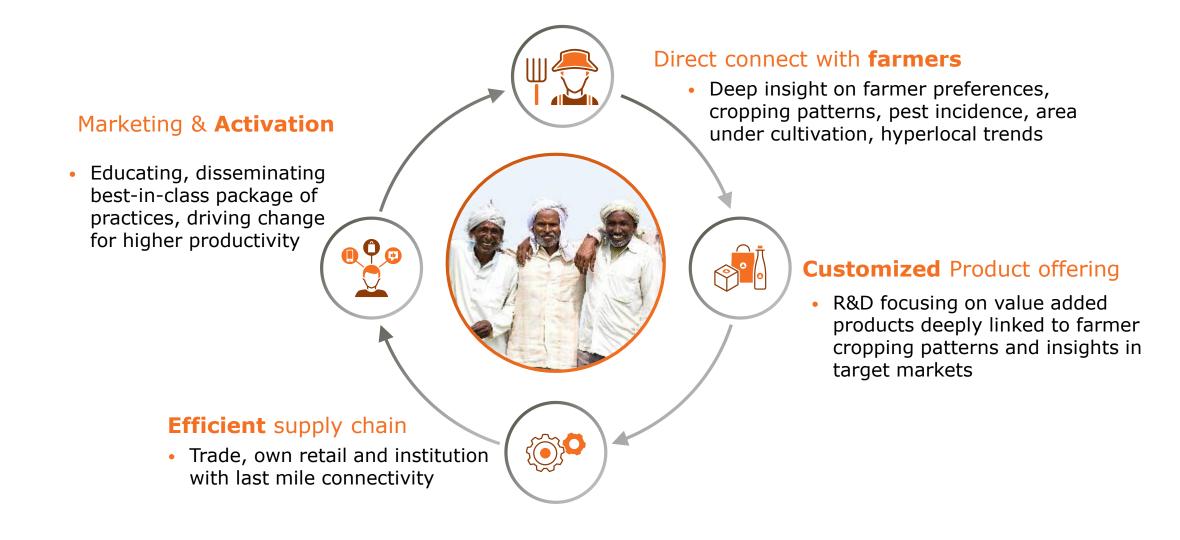


- Community development initiatives focussed on creating employment opportunities: Computer skills, Tailoring training
- Toilet construction under Swatch
  Bharat



# Coromandel: Converting farmer insights into farmer prosperity



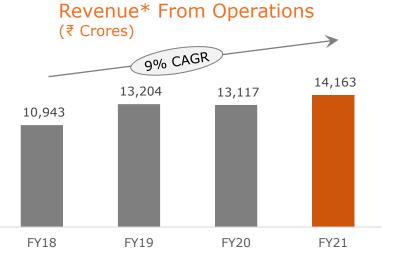


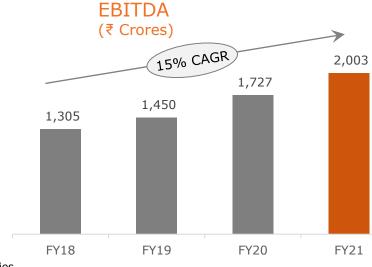


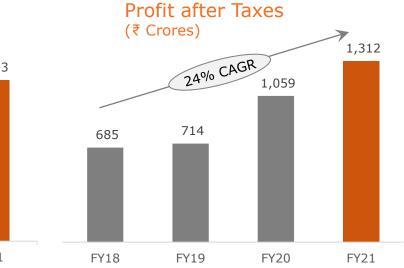
# **Why Coromandel**

# Coromandel: Track record of sustained financial performance

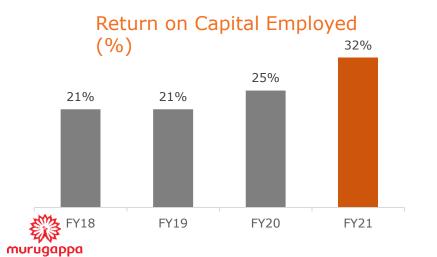


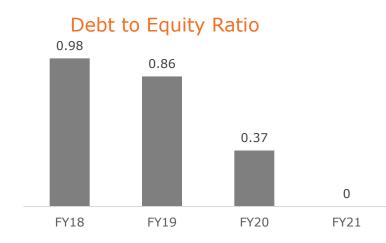


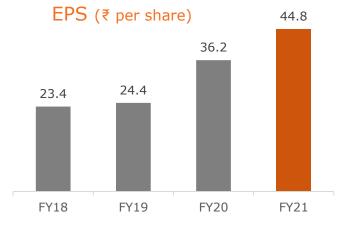




\*Fertilizer revenue subject to commodity price movement and subsidy policies

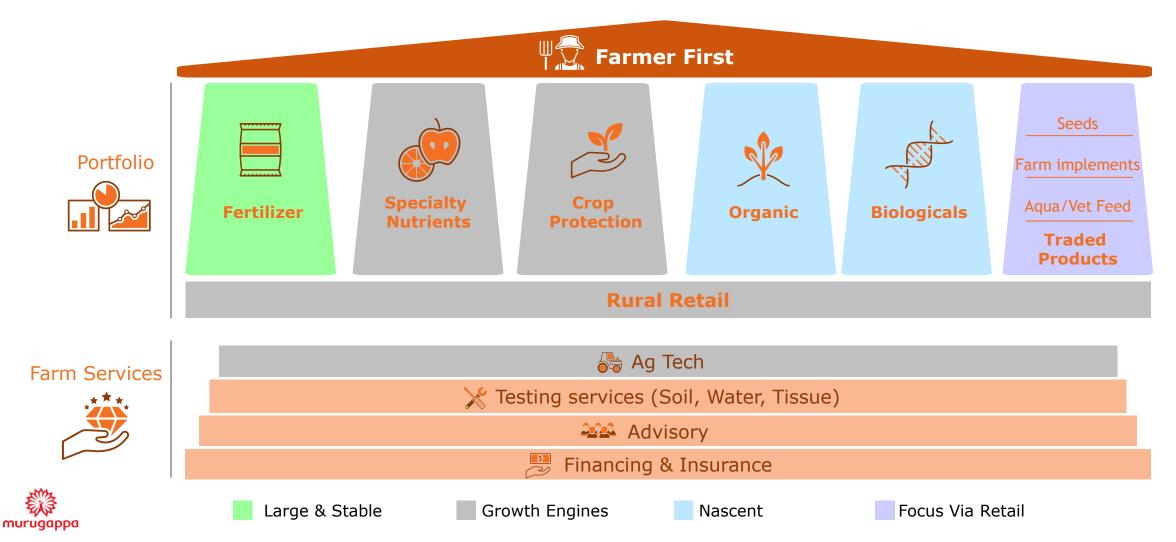








# Coromandel – Holistic farm solutions provider... ...with unique business model driving farm prosperity





Eight key elements of our Strategy to capture the India Ag opportunity & deliver consistent value...



Become a player of scale



### **Coromandel Value Proposition**

#### Unparalleled value creation opportunity in India agriculture space

- India agriculture opportunity large; GV to reach INR 230 trillion by 2029
- Government focused on doubling farmer's income
- India well placed to capitalize on exports opportunity - increasing global presence and acceptance





#### Coromandel has a strong track record of delivering consistent value

- Top quartile TSR performer over the last 3 years (in the S&P BSE 200)
- Strong balance sheet, zero long term debt
- AA+ credit rating from CRISIL India



#### A heritage of strong governance & value structure

- Flagship company of 118 year old Murugappa Group
- Strong commitment to values: Integrity, Passion, Quality, Respect and Responsibility

#### Coromandel best placed to capture the opportunity

- Leading Indian agri inputs player with significant global presence
- Integrated manufacturing facilities low cost operations
- Value added solutions based on farmer driven insights
- Educating the last mile farmer, driving ground level changes





### **Bringing smiles to millions of farmers**

## **CIL: Q1 Result Update**



**Rs.** Crs

Parameter	Total Income	EBITDA	РВТ	PAT	EBITDA%
Q1 21-22	3,666	480	442	329	13.1%
% Growth	14%	17%	31%	33%	+0.3%
Q1 20-21	3,222	413	338	248	12.8%

### **Excellent Performance in Difficult Environment**



### India – Agri Trends

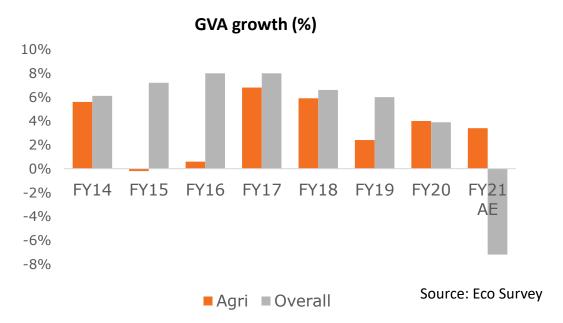
#### **Record Production: Last 2 Years**

- 303 Mil MT (+2 % over record production LY)
- Crop diversification:
- Fruits and Vegetables
  - Surpassing food grain production (320 v/s 296 mil ton FY20)
- Import substitution: Oilseeds and Pulses
  - Oilseeds 37 Mn MT (+12%), Pulses 24 Mn MT (+6%)
- Focus on value added agriculture exports
- Regaining traditional markets: Rice, Wheat, Tea, Coffee
- Fruit and Vegetables, Organic, Spices opportunities

#### Non Agri Diversification - 40% Contribution

- Livestock +8% in last 5 yrs
- Farm Mechanization & AgTech: Covid push
- Subsidy program, Shared equipment & services
- Cost & convenience
- Data Analytics



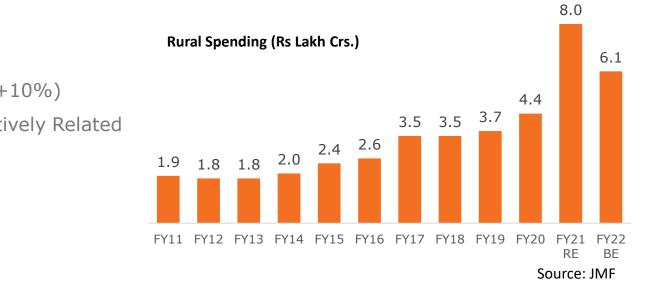


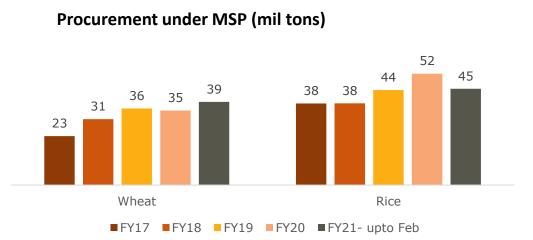
### Agri Outperforming: last 2 yrs



### India – Agri Reforms







**Higher Rural spending : 11% CAGR** 

- MNREGA, Social Assistance Programs
- **Agricultural credit** target increase: Rs 16.5 lakh Cr (+10%) ٠
  - Credit Disbursement & Gross Cropped Area Positively Related
- Food processing industry: 10% CAGR •
  - Micro processing enterprise, Operation greens
  - Production linked Incentive (PLI)
- Agri Infrastructure push: Rs 1 lakh cr •
  - Post harvest mgmt, Marketing infra
  - Irrigation focus: Micro Irrigation Fund, inter-linking
- Reform focus on price realization •
  - Direct cash transfers
  - MSP

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Coverage under eNAM

Source: Economic Survey

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## Agriculture in FY22

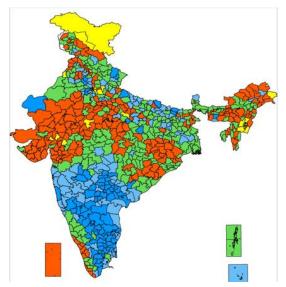
- 12 consecutive month rise in Food Price Index before sliding lower in June - Highest level since May 2014
- Erratic Start of the monsoon for 2021
  - 98% of Long period avg as of July End
  - High rainfall TG, AP, Kar, Mah, Har
  - Low rainfall WB, Odisha, MP, Guj, Raj, UP, Punjab
  - Expected to normalize
- Good reservoir levels South & West
- Kharif Crop Sowing: Sowing lower -9% (23 July)

## Positive Agri Sentiments Expected to Continue

#### FAO Food Price Index



#### SW Monsoon: 1<sup>st</sup> Jun-22<sup>nd</sup> July





## Q1: Agri Sector Activities

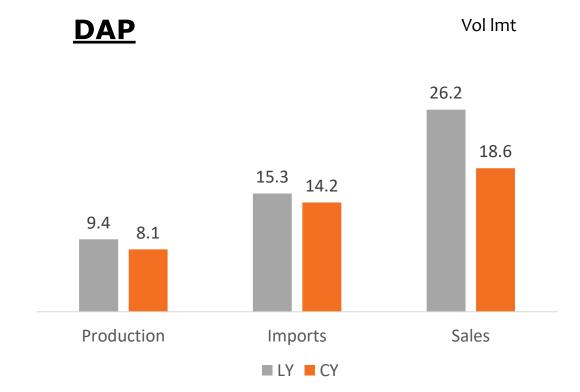


- Increase in 'P' Subsidy rates to cap DAP prices
- Kharif MSP Increase across crops
  - Higher market realization
- Direct Income Support: Rythu Bandhu, PM Kisan
- Agtech
  - Drone for Agri spraying Draft SOP released by CIB
- Q1 Tractor sales : +39% (2.3 lakh units)
- Krishna/ Godavari Rivers boards Central Jurisdiction
- Formulation of Ministry of Cooperation
  - Impact on IFFCO, KRIBHCO and others





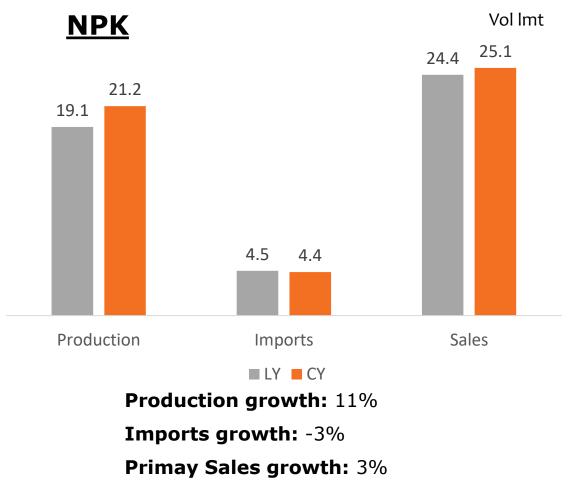
### Phosphatic Industry Q1 FY2122



**Production growth:** -14%

**Primary Sales growth:** -29%

**Imports growth:** -8%



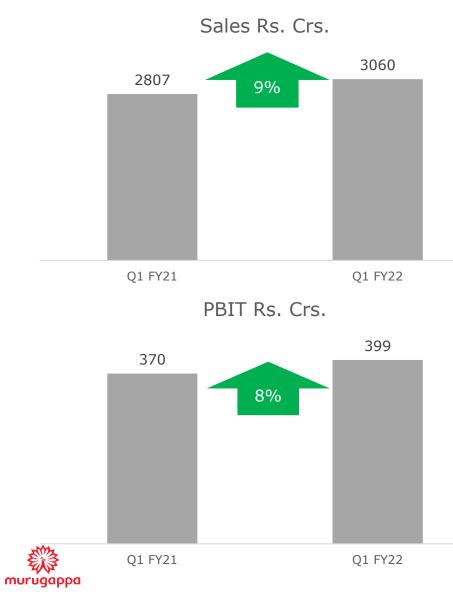
Phosphatic Total	LY	СҮ	% chg
Primary Sales	50.6	43.7	-14%
PoS Sales	45.5	39.6	-13%





## CIL: Nutrients – Q1



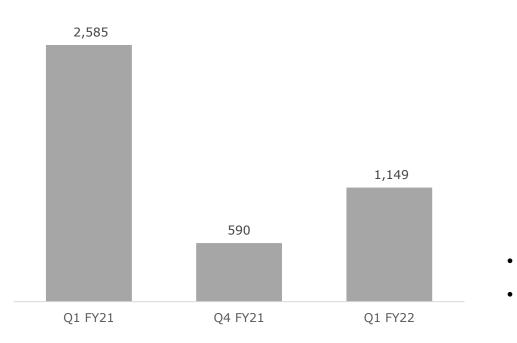


Volume Summary Vol				
Segment	Q1 FY21	Q1 FY22	Growth	
NPK +DAP (Mfd)	7.65	7.67	0%	
NPK +DAP (Imp)	0.63	0.10	-Ve	
NP/NPKs Total	8.28	7.77	-6%	
Primary Market Share (NP/NPKs)	16.4%	18.1%		
PoS Market Share (NP/NPKs)	15%	11%		
Urea	0.59	0.48	-20%	
MOP	0.33	0.15	-56%	
SSP	1.29	1.86	44%	

### Subsidy



Subsidy Outstanding (Rs. Crs.)



• Q1: Receipts of Rs. 493 Crs. (Rs. 513 Crs. LY)

### Nutrient rates (Rs/kg)

	N	Р	К	S
20-21	18.789	14.888	10.116	2.374
21-22	18.789	45.323	10.116	2.374
% chg	0%	204%	0%	0%

- Significant correction in subsidy rates for 'P' based fertilisers
- Budgetary allocation under NBS increased by +71%



### Mitigation by Govt support through NBS revision

### CPC: New Product Launches – Q1



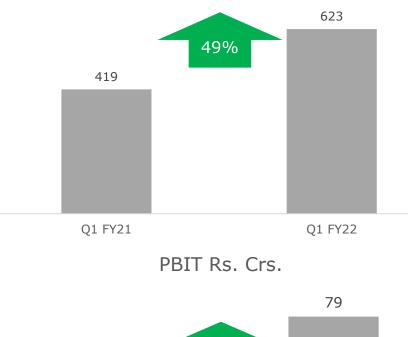


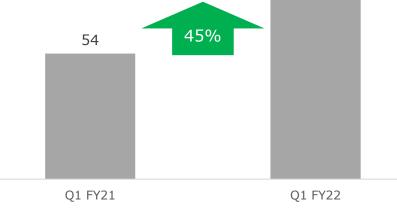


### CIL: Crop Protection – Q4









# In Rs. Crs.

Market	Q1 FY21	Q1 FY22	Growth
Domestic	248	366	47%
Exports	171	257	50%
Total	419	623	49%





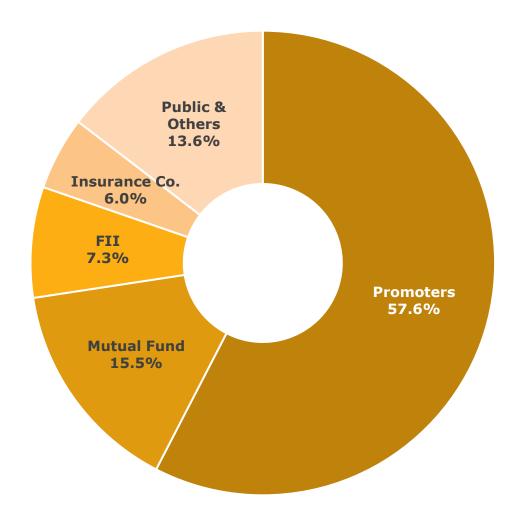
### CIL: Standalone P&L – Q1

Q1 2020-21	Description	Q1 2021-22	% Growth
3212	Revenue from Ops	3645	13%
738	Gross Margin	872	18%
23%	GM%	24%	
325	Other Expenses	392	20%
413	EBITDA	480	16%
13%	EBITDA %	13%	
42	Depreciation	42	
33	Interest	-4	
338	РВТ	442	31%
11%	PBT %	12%	
248	РАТ	329	33%
8%	PAT %	9%	



### Share Holding Pattern – 30<sup>th</sup> June 2021





- Promoters:
  - EID Parry: 56.42%
  - Individual/HUF: 0.65%
  - Trust/Corporate Bodies: 0.51%
- Top Domestic Institutional Holdings:
  - Kotak Mutual Fund
  - DSP Mutual Fund
  - LIC India
  - UTI Mutual Fund
  - Motilal Mutual Fund
  - ICICI Prudential Life Insurance Ltd.
- Top Foreign Institutional Investors
  - Govt Pension Funds (Global)
  - Vanguard
  - MIT
  - DFA
  - Kotak





# The 1<sup>st</sup> Green Revolution driven by Agri-inputs

Achieving self-sufficiency in food grains

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The 2<sup>nd</sup> Green Revolution to be powered by superior

products, smarter delivery mechanisms & agri-tech

Achieving Income Security and Farm Sustainability

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