



# **Investor Presentation**

Feb 2021 - Q3 FY21 Results

## Disclaimer



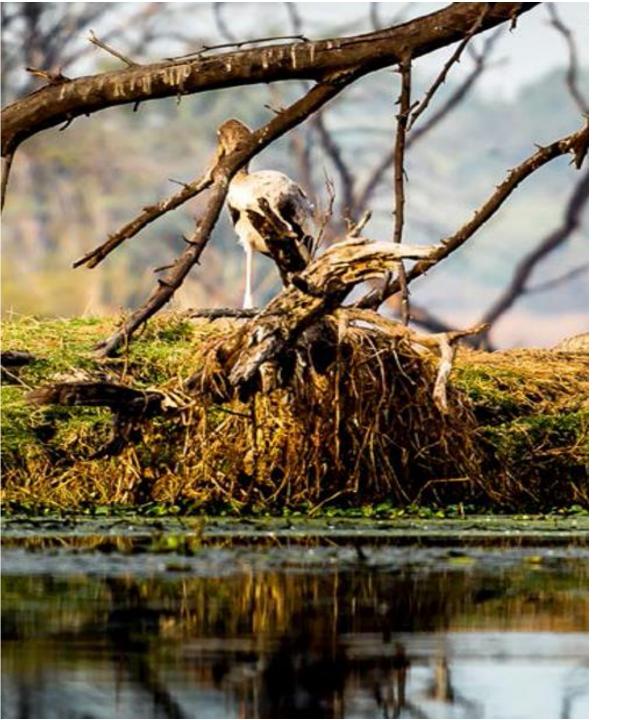
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Agri industry: The opportunity ahead



Coromandel: Strong track record, future positive



Business-wise highlights: Unique strengths to win in the market



The Coromandel investment case: Summary



Coromandel: Q3 FY21 Results Update





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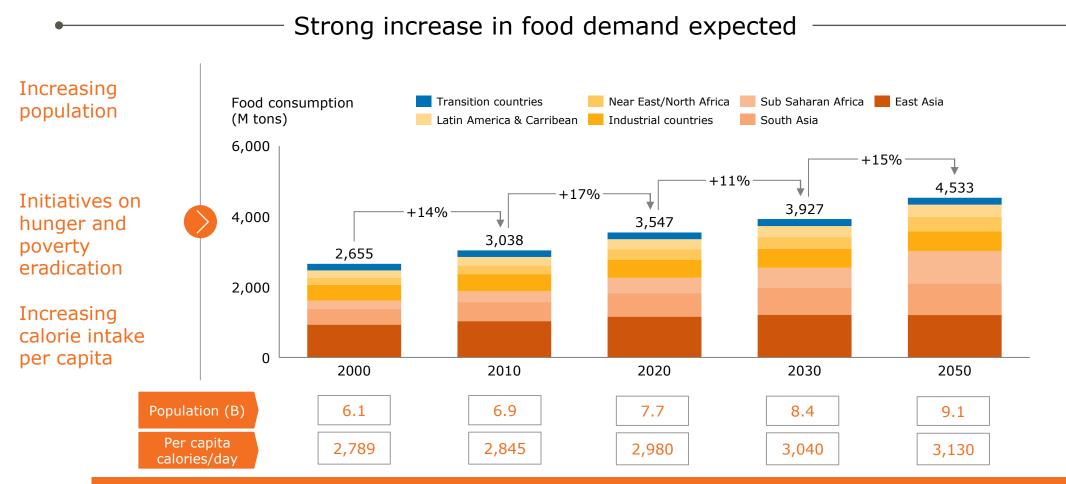
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# Global: Increasing population and wealth to drive up global food consumption



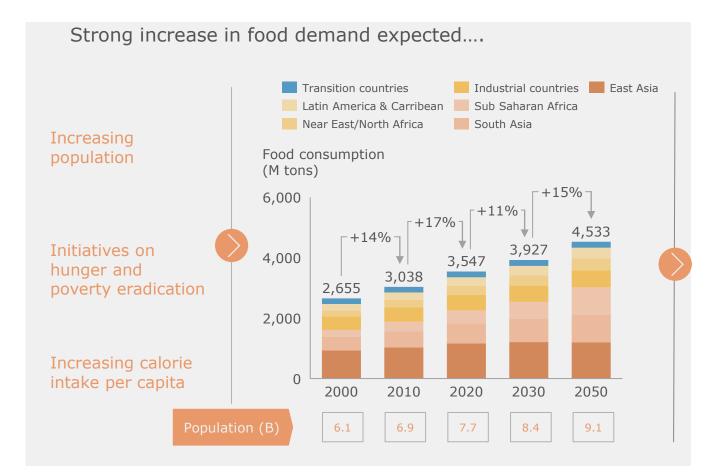


India, Africa, South East Asia and Australia emerging as new food bowls

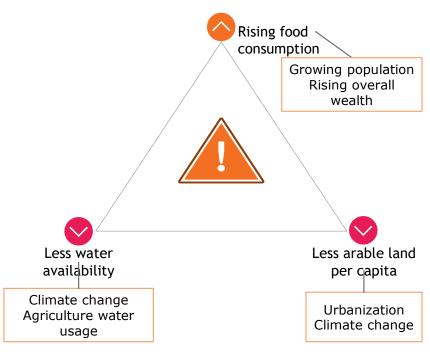
Note: Industrial countries include North America, Western Europe & ANZ; Transition Counties include Eastern Europe & Russia Source: FAOSTAT; BCG analysis



## Global agri trend: Rising consumption & resource exhaustion



Combined with non-ceasing water and land scarcity seen leading to Natural Resource pressure triangle

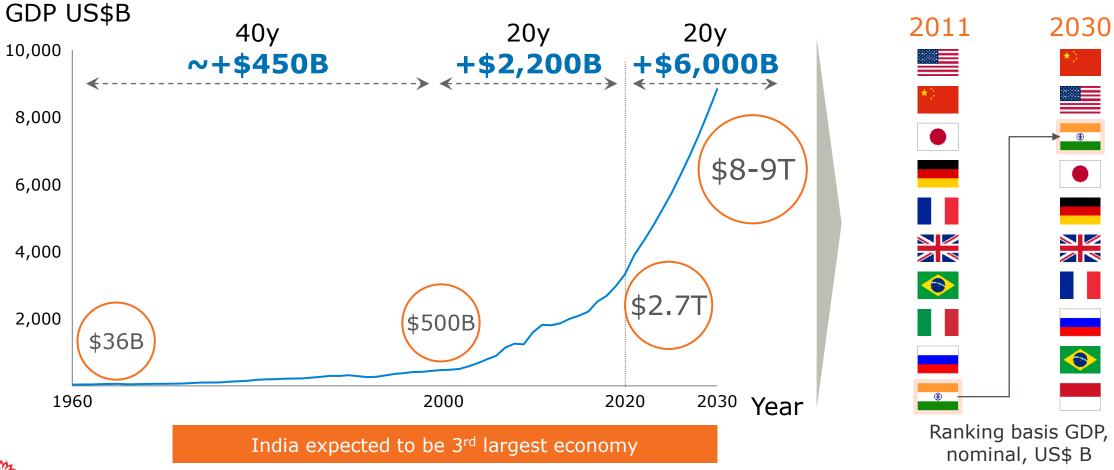


## Pressure on improving the agri productivity



# India: A decade of accelerated growth ...



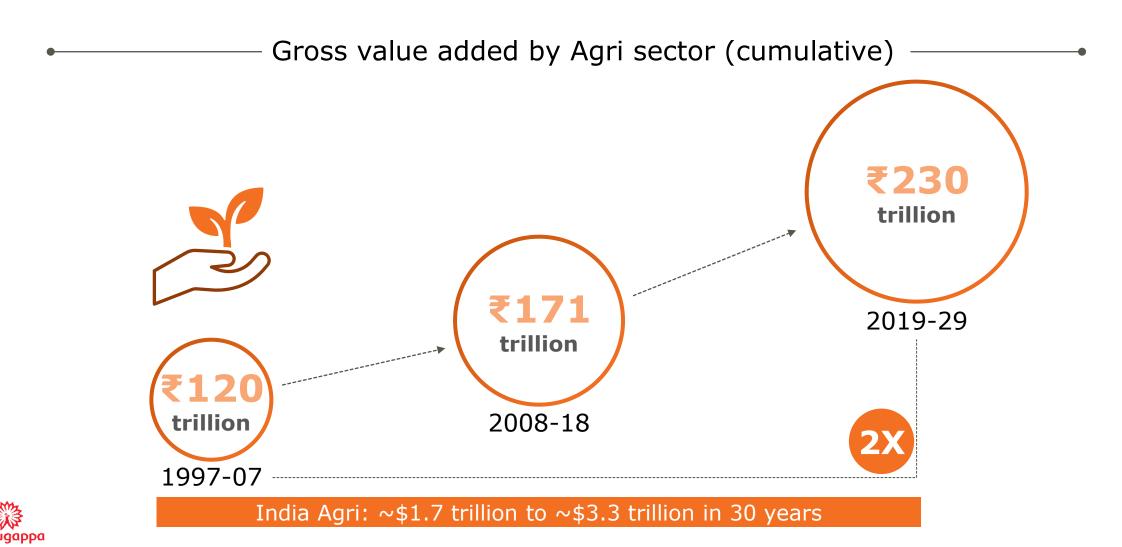




Note: Forecasts by International Monetary Fund, Oxford Economics, The Economist Intelligence Unit, OECD, The World Bank & Reserve Bank of India Source: Oxford economics

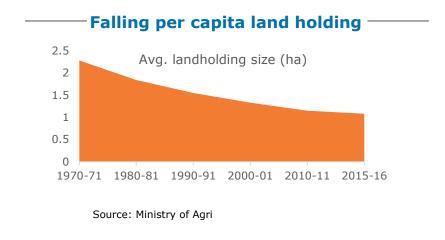


# India: ... with unparalleled value creation in Agri sector over the next 10 years in India

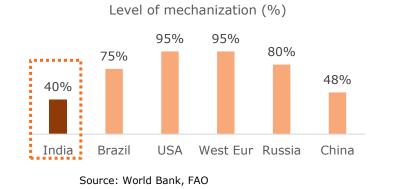


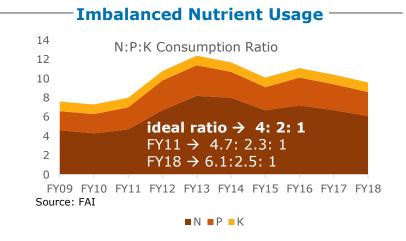
# India: The opportunity and imperative for value creation in Agri sector over the next 10 years are large...



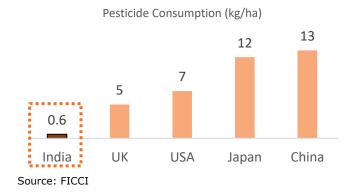


#### **Low Mechanization**





### **Low Crop Protection consumption**





Mega Growth Opportunities for bridging the productivity gaps



# 8 global agri trends: Impact on India

# Rising pressure on natural resources



Pressure on natural resources is driving greater push towards micro-irrigation in India

# Continued importance to Political economy



Additional Government interventions in the form of higher MSP and Direct Benefit Transfer to support farmers

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Changing dietary preferences



Dietary patterns are evolving as demand for fruits, vegetables & pulses continues to grow at 6-8% CAGR v/s cereals (1%)

Rise of digital farmers



Increasing mobile penetration
to provide unique opportunity to
use personalization to build
deep farmer connect

Evolution of farm holdings



Declining avg. farm holding (87% of India farmers hold <2 Ha) is adding pressure on farm productivity

Farm
Tech advancements



Precision farming are changing the landscape of agri today & will continue to do so in the future

Farm labor shortages



Decreasing labour availability is driving 10% p.a. rise in cultivation cost of major crops

# Evolution of logistics



Logistics sector is evolving in India with 42 mega Food Parks planned across the country



# Trends opening up significant opportunities for Agri cos







Rising pressure on natural resources



Continued importance to Political economy



Changing dietary patterns



Rise of digital farmers



Evolution of farm holdings



Farm Technology advancements



Farm labor shortages



Evolution of logistics

- Focus on balanced plant nutrition and improved Ag input penetration
- Focus on specialized nutrients and ag inputs for F&V, pulses in line with changing dietary preferences
- Precision farming / ag tech at the heart of holistic agri solution of the future
- Micro-irrigation to gain prominence; Agri-input delivery models will change
- Digital presents a great opportunity to drive personalization and farmer connect
- Continued emphasis on improving farm productivity; shared service models for mechanization to gain prominence





## Government policy focus positive for value creation in Agri sector



- Doubling of farmer income: Productivity, Price Realization
  - Productivity: Soil Health Cards, customized fertilizer
  - Realization: Direct Income Support Centre & State initiatives, Agri Insurance, Electronic Agriculture Markets, MSP support
- Contract farming: Improved value chain linkage



- Positive Policy shifts
- Direct Benefit Transfer (DBT) Soil health cards, Direct benefit transfers
- Nutrient self-sufficiency: 'Make in India' to target intermediate & finished product capacity additions
- Quality consciousness: SSP RM quality, Pesticide Management Bill
- Sustainable farm solutions: Balanced nutrition, Bio and Organic as next focus areas



- JAM (Jan Dhan, Aadhaar, Mobile) as enabler to direct benefit transfer for beneficiaries
- Building Rural India: Electrification, Ayushman Bharat (Health insurance)
- Push towards Pulses & Oilseeds Self sufficiency goals



Infra Push

- Irrigation focus:
  - Micro Irrigation focus
  - Accelerated Irrigation Benefit Program River linkages
- Increased investments in logistics, cold chain and warehousing
- Inland waterways, Sagarmala project Alternate distribution channel
- Thrust on Farm mechanization Custom Hiring Centres





# COVID 19: Agriculture reforms – Sets a good base for long term while taking care of short term



**Immediate Measures** 

- Essential Industry: Declared Agri Input industry as essential industry
- Supply chain: Agri supply chain including production given preference
- PM Kisan: Front loading first payment of Rs. 2000 (8.1 Cr Farmers)
- MGNREGA: Increased allocation to MGNREGA to aid migrant workers
- Direct Procurement: Telangana, Andhra, Punjab, Haryana, UP and Other



Stimulus Package

- Concessional Credit: Rs. 2 Lakh crores
- Working capital: Funding through NABARD: Rs. 30,000 Crores
- Agri infrastructure fund: Rs. 1 Lakh crores
- Formalisation of Micro Food Enterprises: Rs. 10,000 Crores (2 Lakh MFEs)



Agri Output Marketing Reform

- Ordinance passed to Increased participation in agri output space
- The Essential Commodities (Reforming Act)
- The Farming Produce Trade and Commerce (APMC Reform)and
- The Farmers Agreement on Price Assurance (Contract Farming)







Agri industry: The opportunity ahead



Coromandel: Strong track record, future positive



Business-wise highlights: Unique strengths to win in the market



The Coromandel investment case: Summary



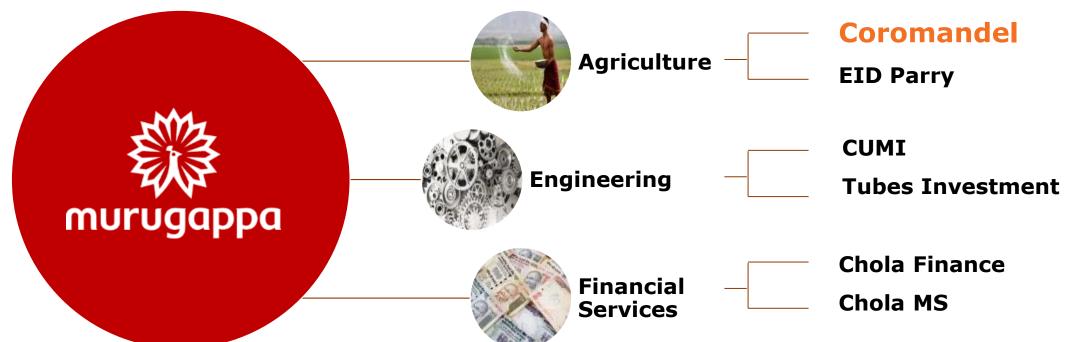
Coromandel: Q3 FY21 Result Update

# Murugappa Group:

# Coromandel

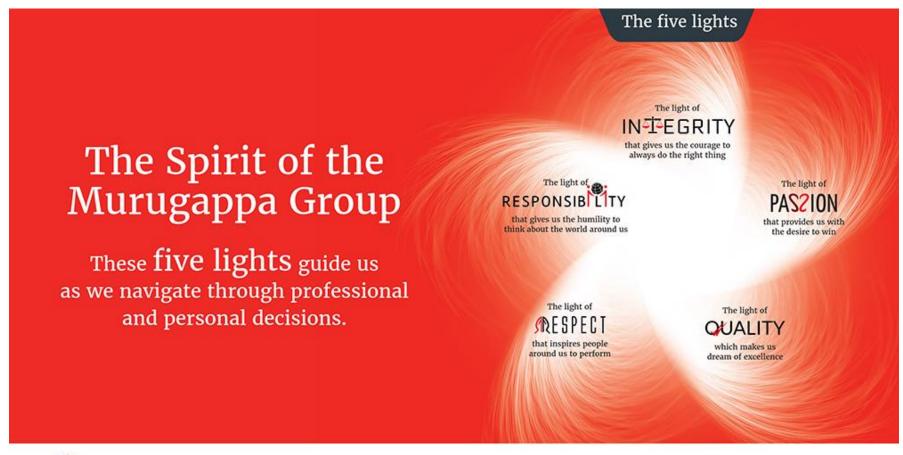
# Coromandel flagship company of the group







# Coromandel: Strong Governance Structure









Professional Management



Engaged employees





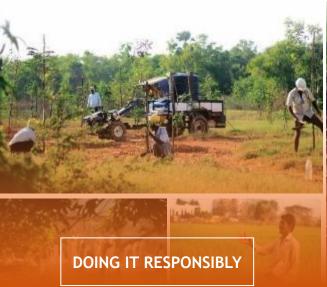
# Coromandel: a strong, responsible company

## **Key Facts:**

- Turnover: **Rs. 131 billion** (FY19-20)
- Market Cap: Rs. 249 billion (Feb 2021)
- Strong credit rating: 'AA +' (Stable outlook)' with CRISIL India
- Zero long term debt
- ~4500 employees & ~7500 contract staff











# Coromandel: India footprint





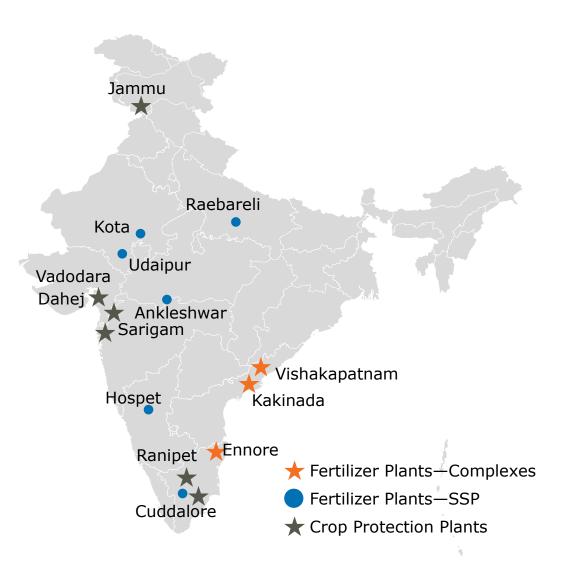
India's largest Single
Super Phosphate (SSP)
company

5th largest Crop Protection Indian company

Worlds' largest Neem based Bio pesticide manufacturer

No. 1 Organic Manure player in India

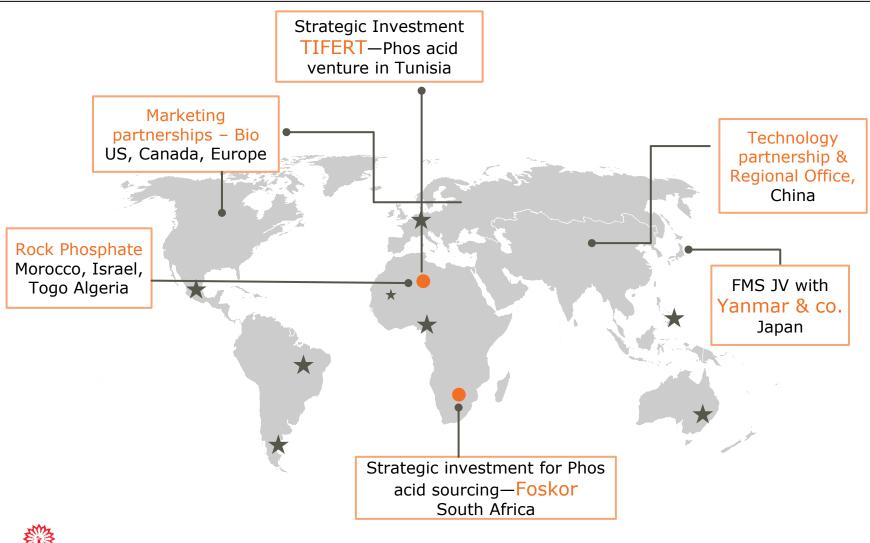
Largest Rural Retail Chain in India







# Coromandel: Global footprint & collaborations



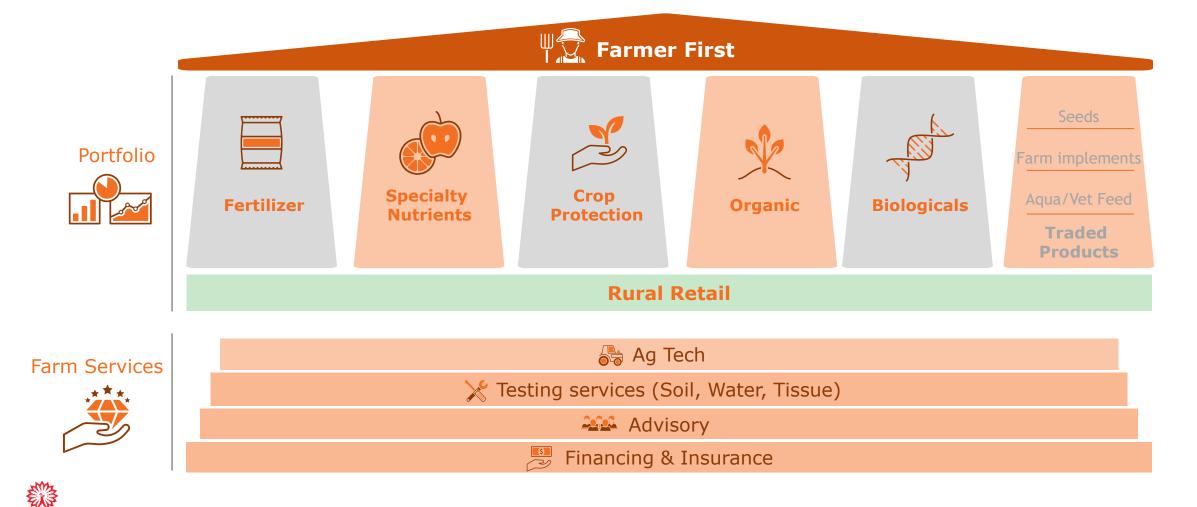
- Highly diversified sourcing
- Significant market presence in International markets
- Technology tie ups with global majors like Shell
- Farm
   Mechanization JV
   with Yanmar, Japan





# Coromandel: A 'Farmer First' winning business model

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# Coromandel: Converting farmer insights into farmer prosperity



## Marketing & **Activation**

 Educating, disseminating best-in-class package of practices, driving change for higher productivity



 Deep insight on farmer preferences, cropping patterns, pest incidence, area under cultivation, hyperlocal trends



## **Customized** Product offering

 R&D focusing on value added products deeply linked to farmer cropping patterns and insights in target markets

## **Efficient** supply chain

Trade, own retail and institution with last mile connectivity









Agri industry: The opportunity ahead



Coromandel: Strong track record, future positive



Business-wise highlights: Unique strengths to win in the market

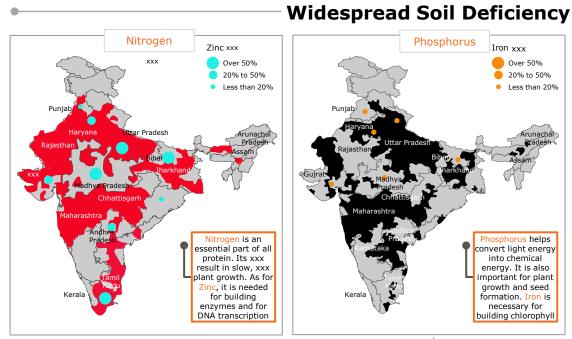


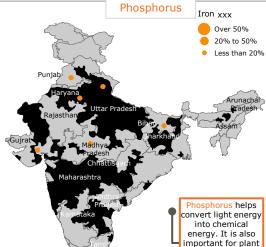
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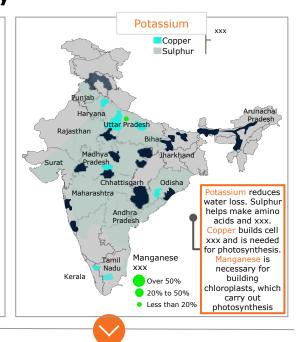


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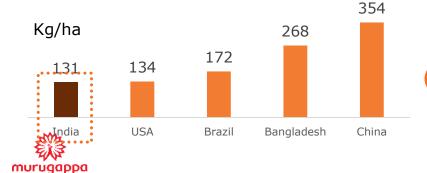
# Fertilizer: Opportunity to address nutrient imbalance







## **Low Nutrient Usage**



Best placed to capture this opportunity

growth and seed

formation. Iron is

necessary for

building chlorophyll





Huge opportunity exists for Fertilizer business to provide balanced nutrition



Relatively untapped Secondary & Micro Nutrients segment



Organic products for soil rejuvenation



# Fertilizer: Positive Policy Measures

#### Soil Health Cards ...



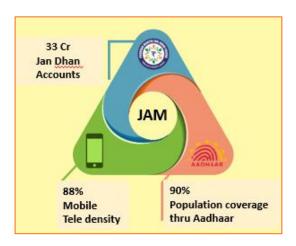
- Scheme started in 2015 by Government of India
- Soil health cards issued every two years—140 mil farmers covered

## Direct Benefit Transfer (DBT)



- In 2018, DBT implemented pan India
- Accurate information gathering wrt availability of fertilizers
- DBT2.0: linking the soil health card data with the individual farm records

## JAM Trinity for Direct Transfers



- Rural India high on "JAM" coverage—Jan Dhan (Bank account coverage), Aadhaar (Biometric system), Mobile (88% coverage)
- Paving way for direct subsidy transfer to farmers

### Boosting investments



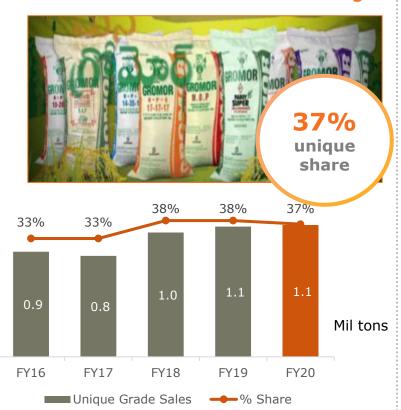
- Self sufficiency in Urea—
   Additional 6-7 million ton capacity
- P&K—Ensuring distribution flexibility for domestic manufacturers
- SSP—Addressing quality issues
- Lower corporate tax rates to boost investment





# Coromandel Fertilizer: Highlights

## **Differentiated Product Offering**

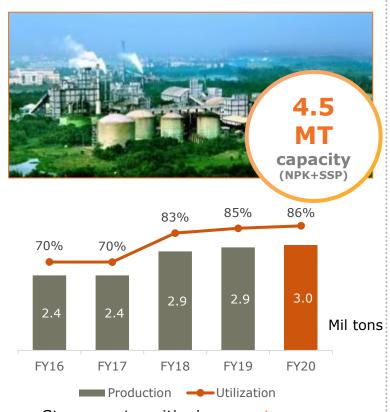


- 13 products catering to farmer needs
- Quality focus Quick Test Kit

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Collaboration with IIT Bombay Monash, pilot farms initiatives for new R&D

## **Efficient Manufacturing**

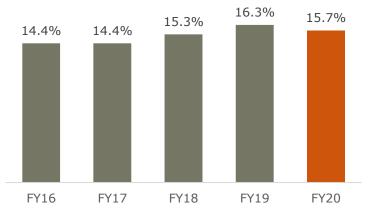


- Strong cost positioning upstream integration
- Strategic tech tie-up with global players
- JVs for Phos. acid security

\*Utilization: NPK Plants

## Winning in Markets



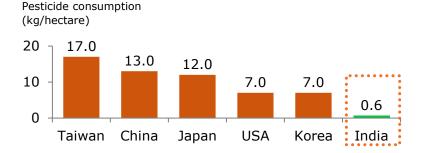


- 2<sup>nd</sup> largest Phosphatic marketer in India
- Largest SSP marketer 14% market share
- Best in class agronomists & market development team (~300)

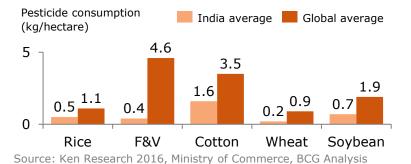
# Crop Protection: Market opportunity large

#### India ... massive potential exists

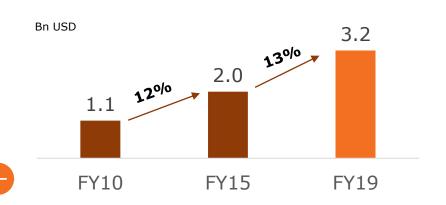
#### India - Consumption lowest in world



## Consumption across crops significantly lower



## Exports slated to grow at 9% CAGR



## **India – Unique advantages to boost exports:**

- Low cost operations with high quality
- Strong IP protection CRAMS
- Skilled manpower & process engineering skills
- Strong presence in generic space
- SEZs & strong investment climate



Best placed to capture this opportunity





India is well positioned to tap the huge multi-year exports opportunity in Ag-chem



Improvement in Crop protection usage domestically in the future to provide fresh impetus





# Coromandel Crop Protection: Highlights



## 5th

Largest crop protection company in India

80,000+

Tons per annum manufacturing capacity from 6 plant locations

Strategic collaborations with global players across the entire value chain (R&D, mfg. & sourcing) in US, Canada, Europe, China, Japan

China desk for sourcing security

**10,000** dealers

Presence across

~60+

brands based product portfolio sold across ~81 countries

## **Key Strengths**



#### **Product Offering**

- 1000+ product registrations globally resulting in geographically diversified sales
- Focus on new products/combinations development - Rich product pipeline
- State of the art R&D center & pilot labs



### **Manufacturing**

- 3<sup>rd</sup> Largest Mancozeb manufacturer globally
- 3 technical and 2 formulation facilities
- Ability to manufacture 17 technical
- Manufacturing capacity across 6 plant locations



#### **Sales and Marketing**

- B2B and B2C presence
- Geographically diversified sales: 42% international sales
- Best in class agronomists & market development team (~300)





# Coromandel Biologicals: Highlights





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No.1
Azadirachtin
manufacturing
facility in the
world

**61%** Export share

State of the art laboratories

## **Key Strengths**



#### **New Product development**

- · Rich product pipeline
- Strong R&D capabilities: Research on Azadirachtin from plant extracts, microbial bio pesticides
- Tie-ups with Indian and International CROs



#### **Manufacturing**

- Manufacturing facility in Cuddalore, TN
- Highest purity and best in class stability at plant - 2 yrs shelf life
- Mfg. process: Aflatoxins<50ppb vs European norms of 100 ppb
- Global Organic certifications: DNV, IMO



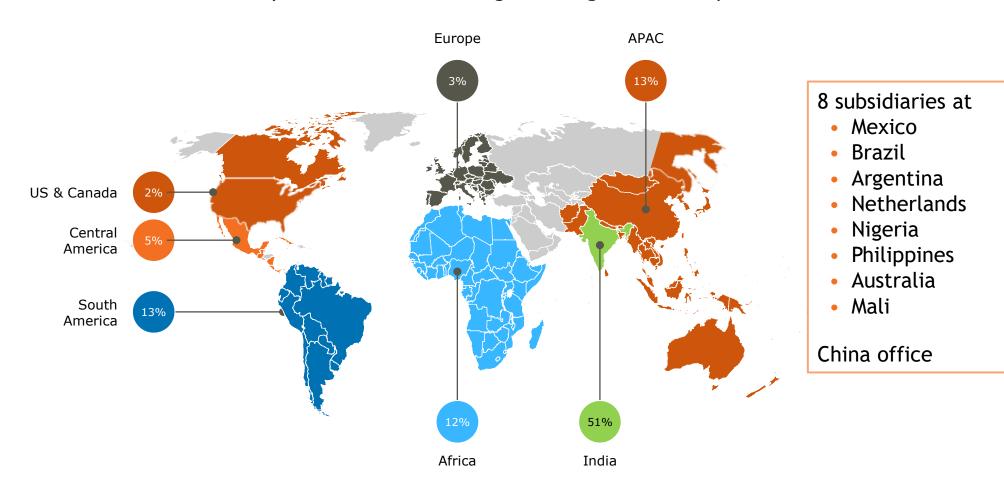
#### **Sales and Marketing**

- Export contribution driven by significant presence in USA, Canada & Europe
- Tie-ups with Agri institutions etc.



# Coromandel Crop Protection: Global footprint

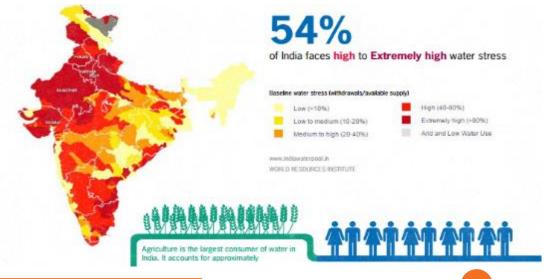
Beyond India ... Creating a true global champion

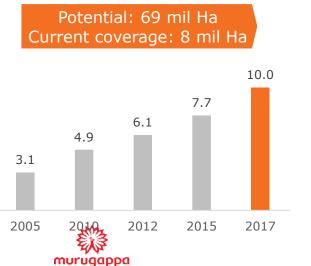




International markets: B2B to B2C

# Specialty Nutrients: Market opportunity large – micro irrigation, secondary & micro nutrients







Best placed to capture this opportunity



Potential for Specialty Nutrients business to capture market as micro-irrigation coverage expands



Current Micro Irrigation coverage in India at 6% (US: 55%, Brazil: 52%, China: 10%)



Scope to scale up consumption of Water soluble Fertilizers



# Coromandel Specialty Nutrients: Highlights



# Market leaders

In WSF & Sulphur segments

## Activation

Tie-ups with Drip Irrigation, contract farming, Agri university etc.



## **Key Strengths**

## **Product Offering**

- Focus on Crop specific nutrient & liquid fertilizer solutions targeting Cereals, pulses, cotton and horticulture crops
- Exclusive offerings of WSF grades -Speedfol, Insta, Superia, Ultrasol

Improving share of

## **Focus Products**

### Strong R&D

Unique product development Crop specific offerings



#### **Sourcing & Manufacturing**

 Efficient manufacturing capabilities: Bentonite sulphur, Water Soluble Fertilizers (WSFs)



#### Sales and Marketing

- Strong dealer network to capture whitespace emerging from increasing micro irrigation penetration
- Agronomist team for Extension support





# Coromandel Retail: Comprehensive Agri Solutions



## ~750

#### **Retail Centers**

Significant presence in AP, TG, KN; foray into Maharashtra

## ONE

Stop Shop for Agriculture needs

Convergence of Products & Services



## **Key Strengths**

### **Key achievements**

- India's largest agri retail chain
- Strong brand equity providing customer value proposition of Quality, Trust & farm Advice



#### **Comprehensive Agri solutions**

- Own manufactured and label products:
   Ag nutrients, crop pesticides, seeds, vet feed, farm implements
- Value added services: farm mechanization, agri insurance, soil testing, credit, extension activities etc.



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# 3 million +

Farmers - Direct connect

Farmer driven insights



#### **Consumer Connect**

- Strong farmer connect ~70% turnover through Captive product
- Non Fertilizer Focus: ~47% of sales
- Educating farmers through regular meetings
- Scientist at store to assist farmers



# Coromandel Organic: Highlights



No.1
Organic fertilizer
marketer in India



## **Key Strengths**

## **Product Offering**

- Product portfolio:
  - Soil health (City compost)
  - Soil nutrition (Kash, PROM, CMS, Nrich)
  - Soil amendment (gypsum)

#### Growth drivers for future

- Regulatory push
- Swachch Bharat Waste treatment management
- Soil Health Focus- Sustainable Agriculture
- Consumption shift- Organic Food



#### Sales & Marketing / Activation

- Largest Organic marketer in India 1.3 lakh tons annually
- Strong activation focus: Tie-ups with Agri universities and organic farms
- Soil health testing services for farmers





# Coromandel AgTech: Successful forays

## Coromandel has successfully forayed into Agtech by carrying out pilot trials using Drones







**Real time crop diagnostics** quickly highlighting stressed regions needing intervention made possible



**Crop advisory** provided to farmers based crop diagnostics results



Timely interventions enhancing farmer prosperity

|        | Yield<br>improvement | Additional income/ acre (Rs) | Avg Net<br>Returns |
|--------|----------------------|------------------------------|--------------------|
| Paddy  | 18%                  | 5848                         | 34%                |
| Cotton | 23%                  | 8547                         | 55%                |





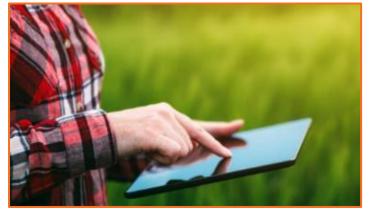
# Coromandel: Leveraging Technology for Farmer Prosperity



~50,000 soil tests carried out annually



Farm advisory through Scientists' panel



Gromor **Nutrient Manager** based nutrients recommendations



Hiring Farm machinery through **Custom Hiring Centers** 



Developing superior delivery mechanisms - Injectables



**E kiosks** for improving reach & product delivery





# Coromandel: Focus on Sustainable development

## Bird's Paradise



- Bird's Paradise was established at Kakinada plant is home to 100+ species
- Recognized by UNDP `Turning a Factory into a Bird Sanctuary'
- Extensive coverage by Discovery

Green Belt



- Converting Phospho gypsum heaps into green belt
- 1st of its kind initiative globally



## Coromandel CSR: Doing it responsibly

#### Healthcare Initiatives



- Coro Medical Centres have touched 80K+ beneficiaries annually
- Supporting Paediatric ward at Kakinada Government Hospital, Hrudhya – Heart Foundation

#### Girl Child Education Scheme



- Girl Child Education Scheme has touched 16K+ children and counting
- More than 5K girls benefited through scholarships

#### Community Development



- Community development initiatives focussed on creating employment opportunities: Computer skills, Tailoring training
- Toilet construction under Swatch Bharat







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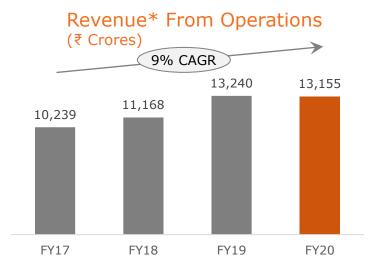
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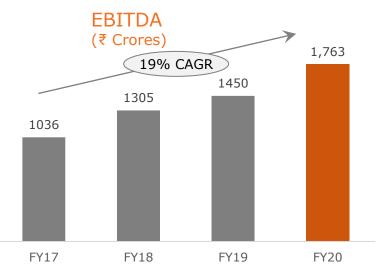


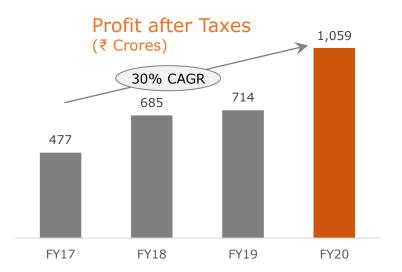
Coromandel: Q3 FY21 Result Update

## Coromandel: Track record of sustained financial performance

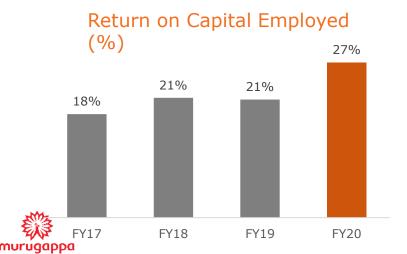


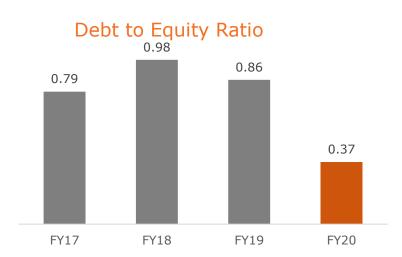


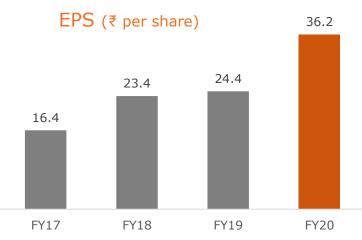




<sup>\*</sup>Fertilizer revenue subject to commodity price movement and subsidy policies

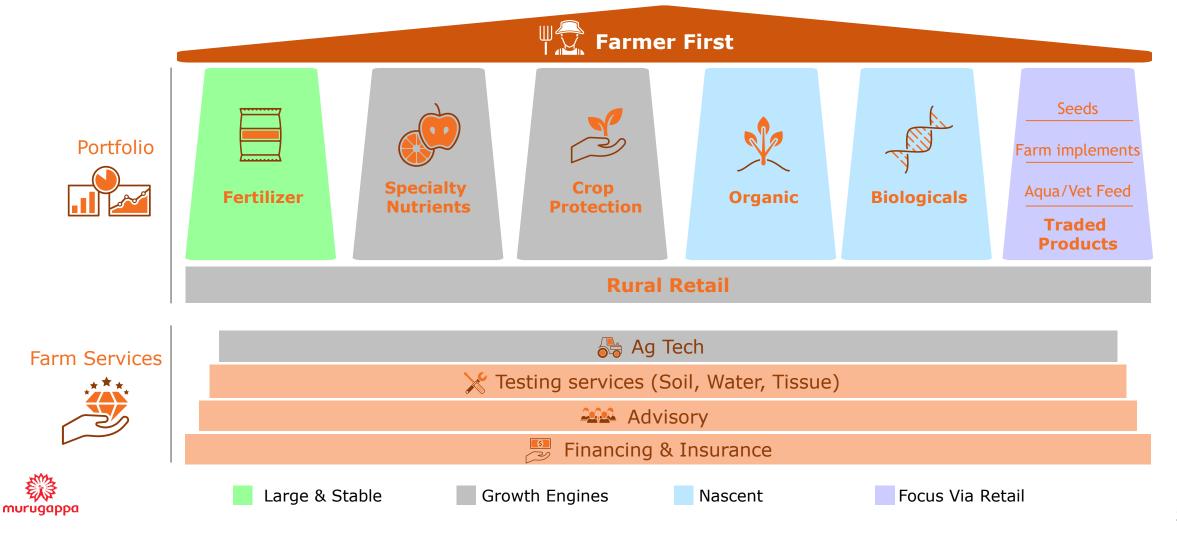








# Coromandel – Holistic farm solutions provider... ...with unique business model driving farm prosperity







Eight key elements of our Strategy to capture the India Ag opportunity & deliver consistent value...



Become a player of scale



## **Coromandel Value Proposition**

# Unparalleled value creation opportunity in India agriculture space

- India agriculture opportunity large; GV to reach INR 230 trillion by 2029
- Government focused on doubling farmer's income
- India well placed to capitalize on exports opportunity - increasing global presence and acceptance



# Coromandel has a strong track record of delivering consistent value

- Top quartile TSR performer over the last 3 years (in the S&P BSE 200)
- Strong balance sheet, zero long term debt
- AA+ credit rating from CRISIL India





# Coromandel best placed to capture the opportunity

- Leading Indian agri inputs player with significant global presence
- Integrated manufacturing facilities low cost operations
- Value added solutions based on farmer driven insights
- Educating the last mile farmer, driving ground level changes



# A heritage of strong governance & value structure

- Flagship company of 118 year old Murugappa Group
- Strong commitment to values: Integrity, Passion, Quality, Respect and Responsibility



**Bringing smiles to millions of farmers** 





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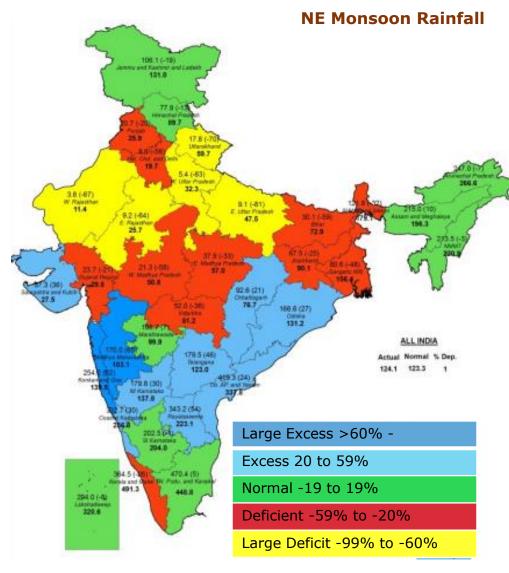


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### Monsoons and Crop Sowing

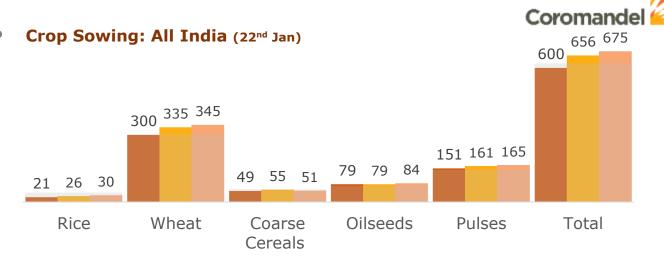




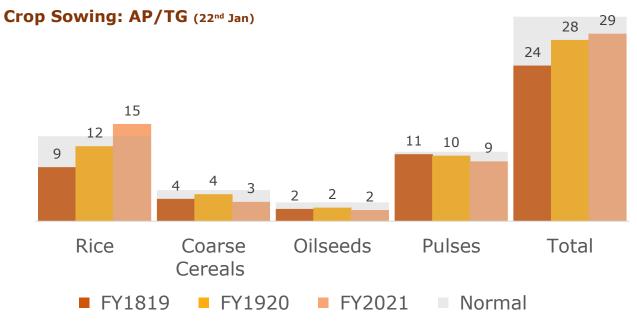
• All India: **+1%** over average

Source: Agri Ministry Website

- South Peninsula: +15%
  - TN: +5%, AP: +33%, TG: +46%, KAR: +13%



All India Crop sowing: 675 lakh ha. (+3% growth) & 109% of season



AP/TG Crop sowing: 29lakh ha. (+3% Over LY) & 92% of season

### Government Actions/Policies



#### Farm Bills

- Protest: Punjab/Haryana & Western UP
- Supreme Court: Appointed panel for review
- Paddy Procurement exceeded LY (+25%)
- **PM Kisan** fund: Benefitted 9 Crs. farmers
- MNREGA: Non Agri Income growth (+53%) YoY
- Subsidy allocations
  - Additional Rs. 65,000 Crs. for Fertilizer Subsidy
- Labour code Bills: 1<sup>st</sup> April 2021 Implementation
- Proposed Ban on 27 Molecules
  - Expert Committee appointed
- Pesticide Management Bill
  - Replace the Insecticides Act 1968
  - Tighter regulatory oversight
- Atmanirbhar Bharat: PLI Scheme



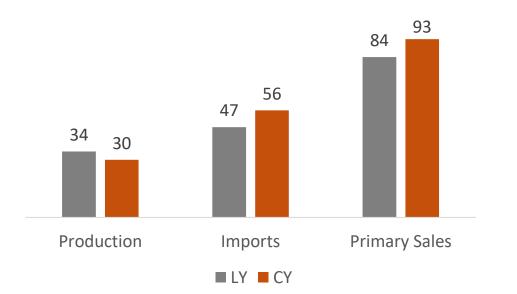
MSP Based Procurement – Strong Support



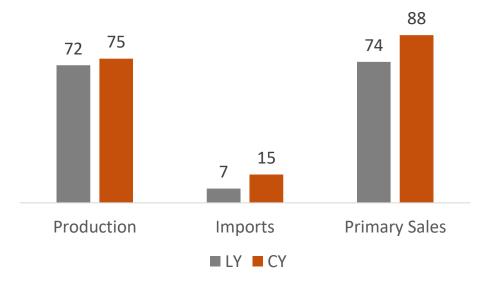
## Phosphatic Industry YTD FY 21



**DAP** Vol Imt



<u>NPK</u>



**Production growth: -12%** 

**Imports growth:** 19%

**Primary Sales growth:** 11%

**Production growth:** 5%

**Imports growth:** 99%

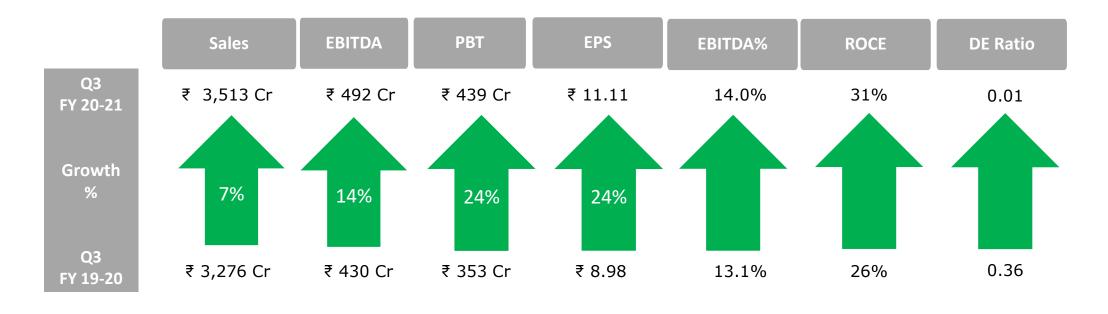
Sales growth: 19%

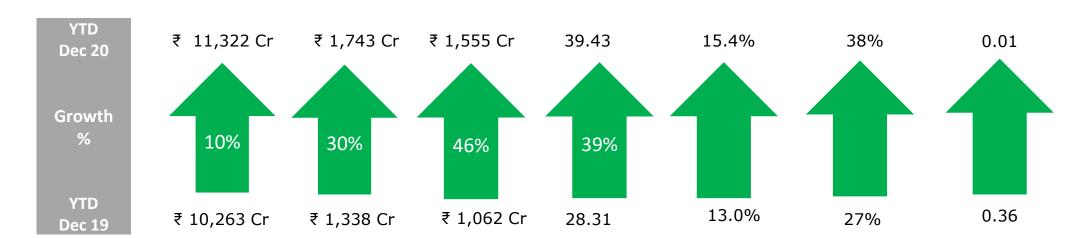


| Phosphatic Total | LY  | CY  | % chg |
|------------------|-----|-----|-------|
| Primary Sales    | 157 | 181 | +15%  |
| PoS Sales        | 159 | 191 | +20%  |

## Performance Highlights: Q3 and YTD





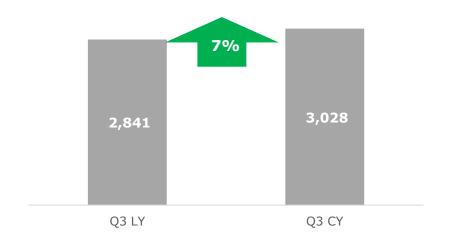




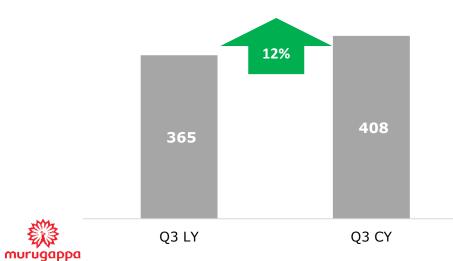
## CIL: Nutrients – Q3



Sales Rs. Crs.



PBIT\* Rs. Crs.



#### **Volume Summary**

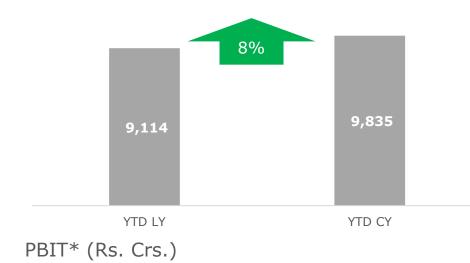
Vol LMT

| Segment                           | FY1920 | FY2021 | Growth |
|-----------------------------------|--------|--------|--------|
| NPK +DAP (Mfd)                    | 7.48   | 7.1    | -5%    |
| NPK +DAP<br>(Imp)                 | 0.10   | 1.07   | 100% + |
| NP/NPKs Total                     | 7.58   | 8.17   | 8%     |
| Primary Market<br>Share (NP/NPKs) | 12.7%  | 14.3%  |        |
| PoS Market<br>Share (NP/NPKs)     | 10.4%  | 9.8%   |        |
| Urea                              | 1.47   | 2.76   | 88%    |
| MOP                               | 0.35   | 0.48   | 35%    |
| SSP                               | 1.49   | 1.58   | 6%     |

## CIL: Nutrients - YTD









#### **Volume Summary**

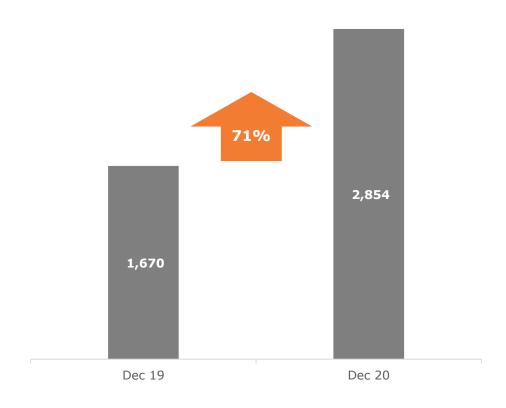
| Vo | l Ll | ΜТ |
|----|------|----|
|    |      |    |

| Segment                           | FY1920 | FY2021 | Growth |
|-----------------------------------|--------|--------|--------|
| NPK +DAP (Mfd)                    | 23.92  | 24.29  | 2%     |
| NPK +DAP<br>(Imp)                 | 0.61   | 3.35   | 100% + |
| NP/NPKs Total                     | 24.52  | 27.64  | 13%    |
| Primary Market<br>Share (NP/NPKs) | 15.6%  | 15.3%  |        |
| PoS Market<br>Share (NP/NPKs)     | 15.1%  | 14.6%  |        |
| Urea                              | 3.61   | 5.28   | 46%    |
| МОР                               | 1.19   | 1.61   | 36%    |
| SSP                               | 4.66   | 4.89   | 5%     |

## CIL: Subsidy



#### Subsidy Receivable In Rs. Crs

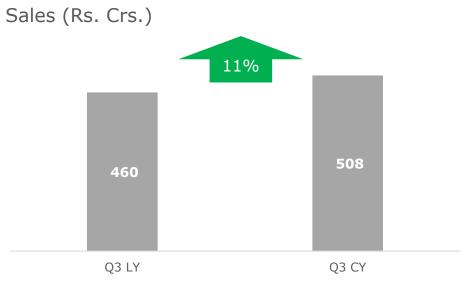


- YTD: Receipts of Rs. 2,091 Crs. (Rs. 3,325 Crs. LY)
  - Lower Subsidy allocation to NPK Industry
- Additional allocation of RS. 65,000 Crs. to Fertilizer Subsidy
  - Disbursement Commenced from January'21
- Budget Allocation FY2122:
  - Total: Rs. 79,529 Crs. (FY2021 RE- Rs. 133,947 Crs.)
  - NPKs: Rs. 20,762 Crs.
  - Urea: Rs. 58,767 Crs.

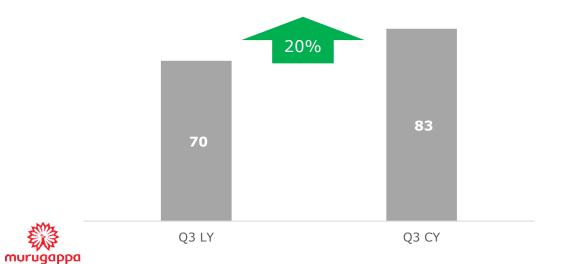


## CIL: Crop Protection – Q3









In Rs. Crs.

| Market   | FY1920 | FY2021 | Growth |
|----------|--------|--------|--------|
| Domestic | 261    | 274    | 5%     |
| Exports  | 199    | 234    | 18%    |
| Total    | 460    | 508    | 11%    |

## CIL: Crop Protection – YTD



Sales Rs. Crs.







In Rs. Crs.

| Market   | FY1920 | FY2021 | Growth |
|----------|--------|--------|--------|
| Domestic | 724    | 950    | 31%    |
| Exports  | 515    | 615    | 19%    |
| Total    | 1239   | 1565   | 26%    |

#### **New Product Launches**



## **Crop Protection**

**Molecule:** Tembotrione Selective, post-emergence broad spectrum herbicide



## **Speciality Nutrient**

Water Soluble Fertilizer For Flowers





## CIL: P&L Statement – Standalone (Q3, YTD)



| Q3<br>2019-20 | YTD<br>2019-20 | Description      | Q3<br>2020-21 | % Growth | YTD<br>2020-21 | % Growth |
|---------------|----------------|------------------|---------------|----------|----------------|----------|
| 3276          | 10263          | Revenue from Ops | 3513          | 7%       | 11322          | 10%      |
| 1029          | 3071           | Gross Margin     | 1145          | 11%      | 3614           | 18%      |
| 31%           | 30%            | GM%              | 33%           |          | 32%            |          |
| 599           | 1733           | Other Expenses   | 653           | 9%       | 1871           | 8%       |
| 430           | 1338           | EBITDA           | 492           | 14%      | 1742           | 30%      |
| 13%           | 13%            | EBITDA %         | 14%           |          | 15%            |          |
| 41            | 112            | Depreciation     | 42            |          | 126            |          |
| 46            | 192            | Interest         | 21            |          | 89             |          |
| 9             | 28             | Other Income     | 8.5           |          | 27             |          |
| 353           | 1062           | PBT              | 438           | 24%      | 1555           | 46%      |
| 11%           | 10%            | PBT %            | 12%           |          | 14%            |          |
| 263           | 828            | PAT              | 326           | 24%      | 1156           | 39%      |
| 8%            | 8%             | PAT %            | 9%            |          | 10%            |          |



### COVID 19: Coromandel response





- Work form Home: Online meeting, Reviews and Rapid response team
- Plant operations: Adequate safety measures as per guidelines
- Employee Safety: Screening, social distancing, staggered shifts
- Logistics: Safe unloading, safe evacuation of stock



Retail Stores and Mktg

- Stores are open: Essential commodity
- Strick safety measures: to protect customers and employees
- **Direct deliveries:** to reduce contacts at stores
- Digital Interaction: with dealers, retailers and farmers through digital channel



- Social Responsibility
- Support authorities: Support to centre, state government and local authorities
- Distribution: Distribution of masks, sanitizers, hand wash shop and daily essentials
- Education to farmers: on aspects of safety and hygiene
- **Digital campaign:** to spread awareness



#### **Customer Connect in COVID Times**







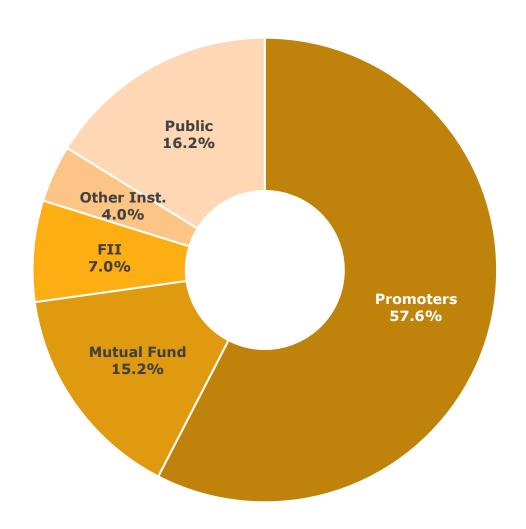






## Share Holding Pattern – 31st December





- Promoters:
  - EID Parry: 56.42%Individual/HUF: 0.65%
  - Trust/Corporate Bodies: 0.51%
- Top Domestic Institutional Holdings:
  - Kotak Mutual Fund
  - DSP Mutual Fund
  - UTI Mutual Fund
  - Motilal Mutual Fund
  - ICICI Prudential Life Insurance Ltd.
- Top Foreign Institutional Investors
  - Kotak Funds
  - Govt Pension Funds (Global)
  - MIT
  - Principal Funds
  - Vanguard







Corporate Office: Coromandel International Ltd., Coromandel House, 1-2-10, SP Road Secunderabad, Telangana 500003



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