



Investor Presentation

Q4 FY 21-22

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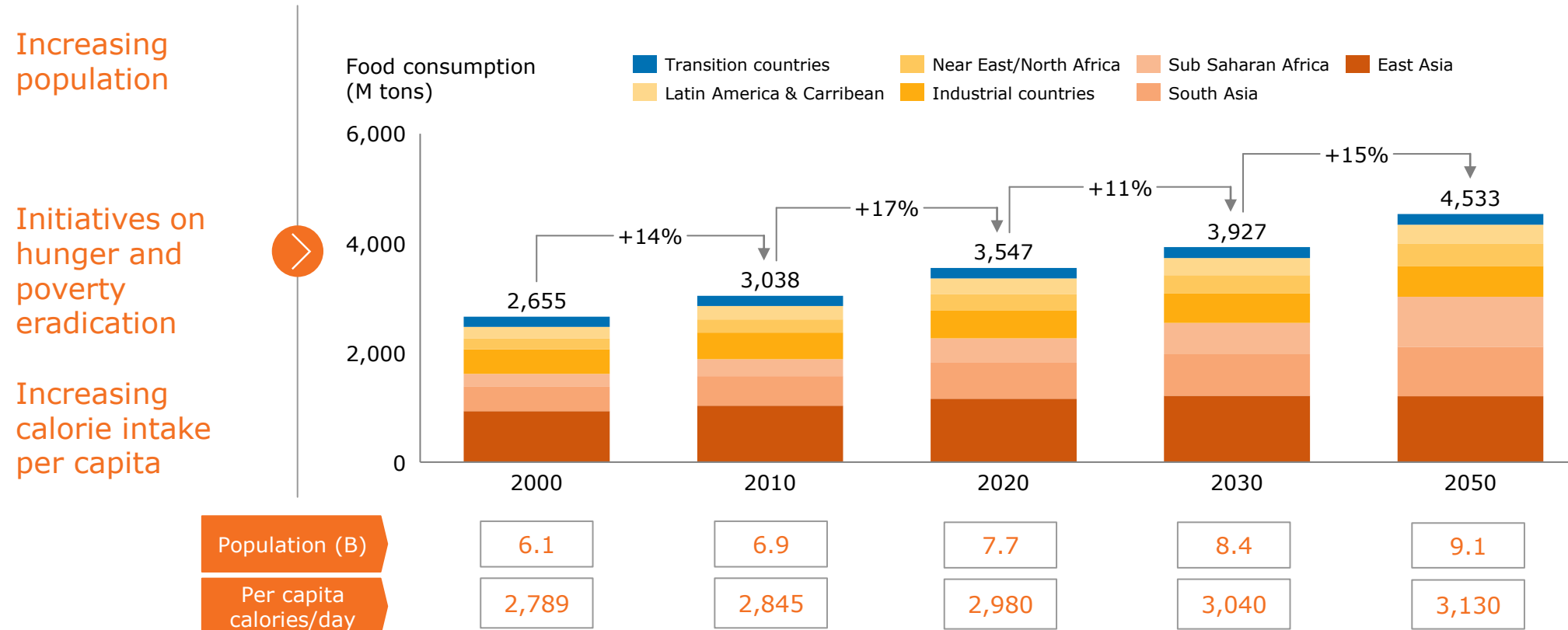
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Agriculture Industry: The Opportunity Ahead

Global: Increasing population and wealth to drive up global food consumption

Strong increase in food demand expected



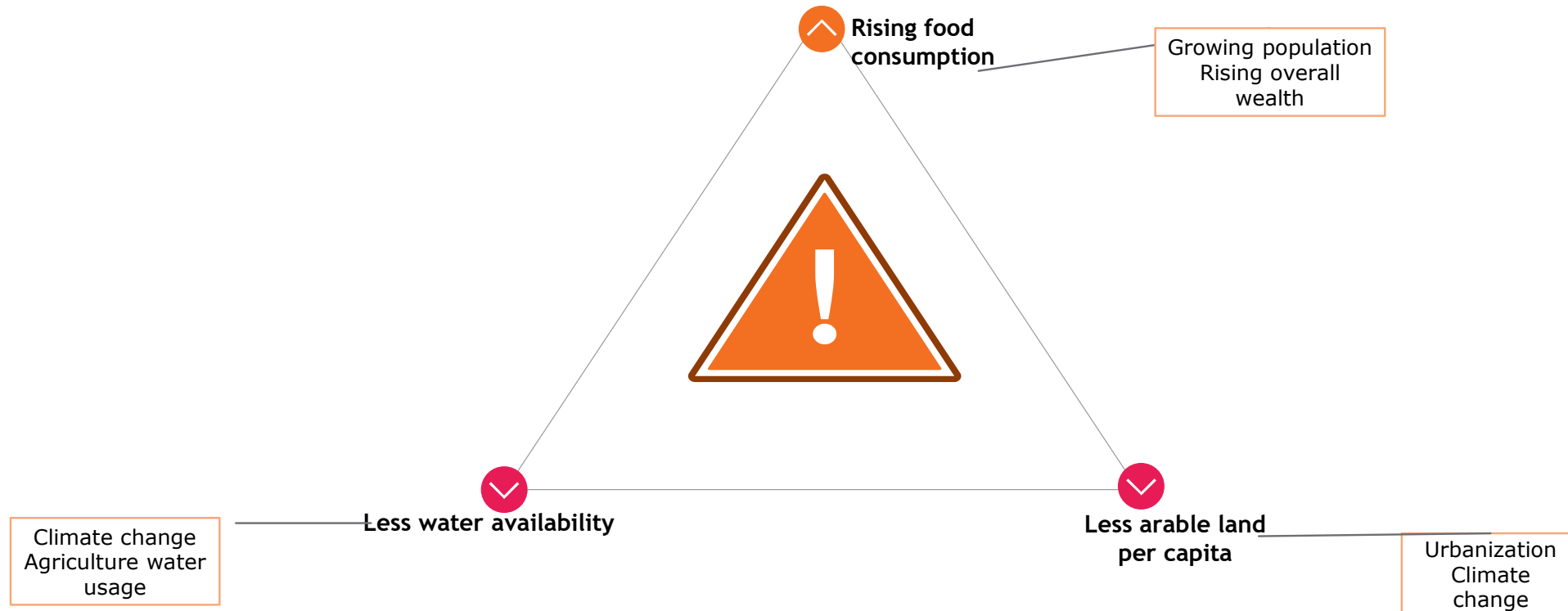
India, Africa, South East Asia and Australia emerging as new food bowls

Note: Industrial countries include North America, Western Europe & ANZ; Transition Countries include Eastern Europe & Russia
Source: FAOSTAT; BCG analysis

Global agri trend:

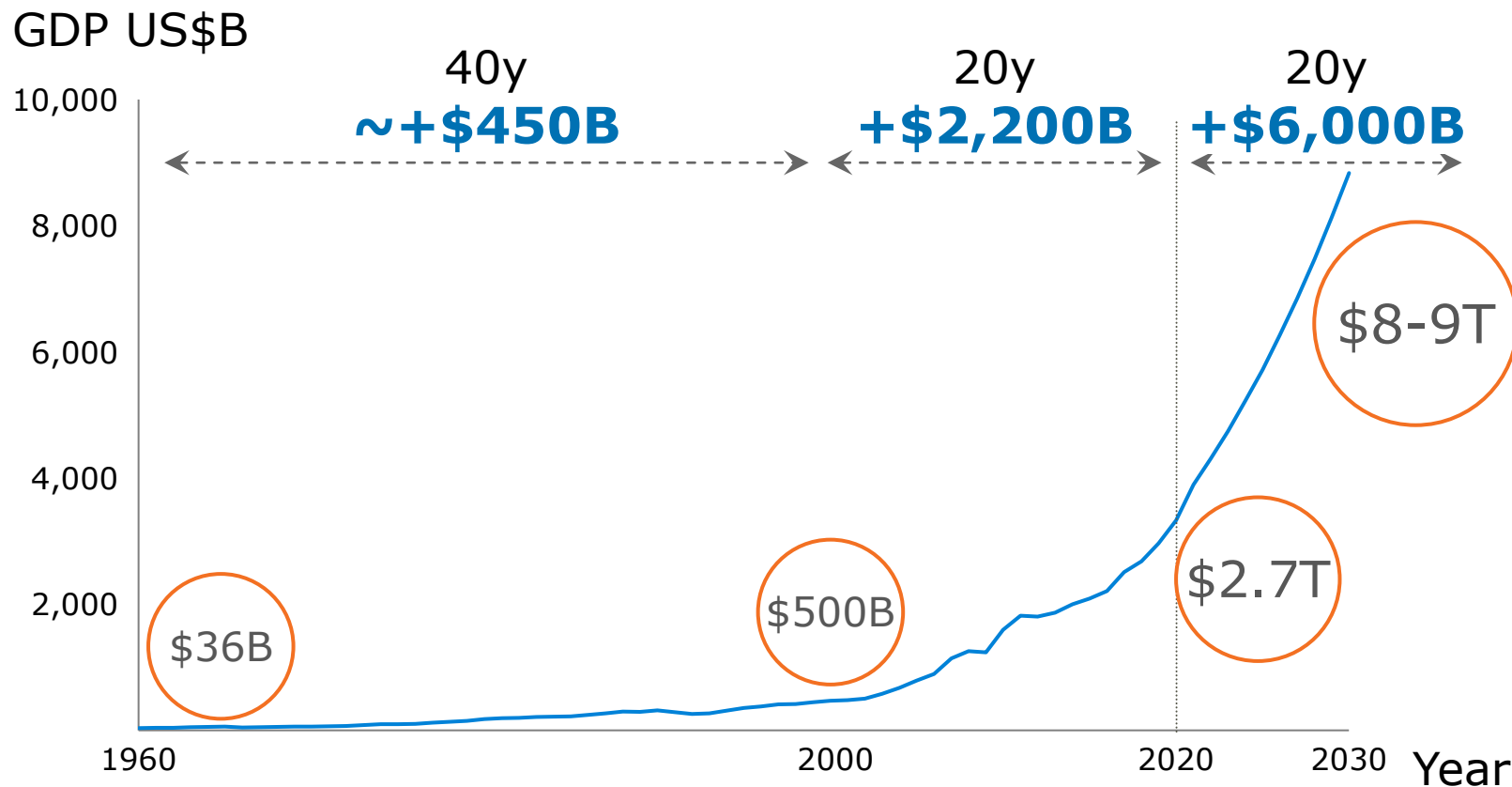
Rising consumption & resource exhaustion (Natural resource Pressure)

Combined with non-ceasing **water and land scarcity** seen leading to **Natural Resource pressure triangle**

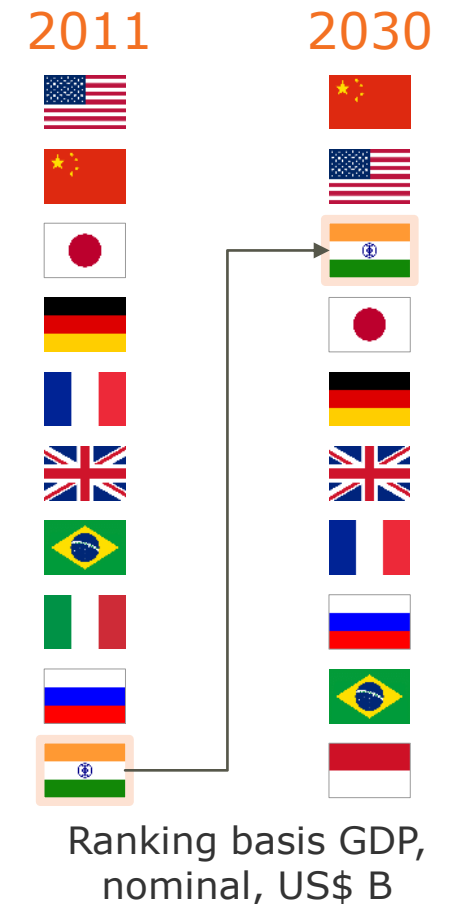


Pressure on improving the agri productivity

India: A decade of accelerated growth ...



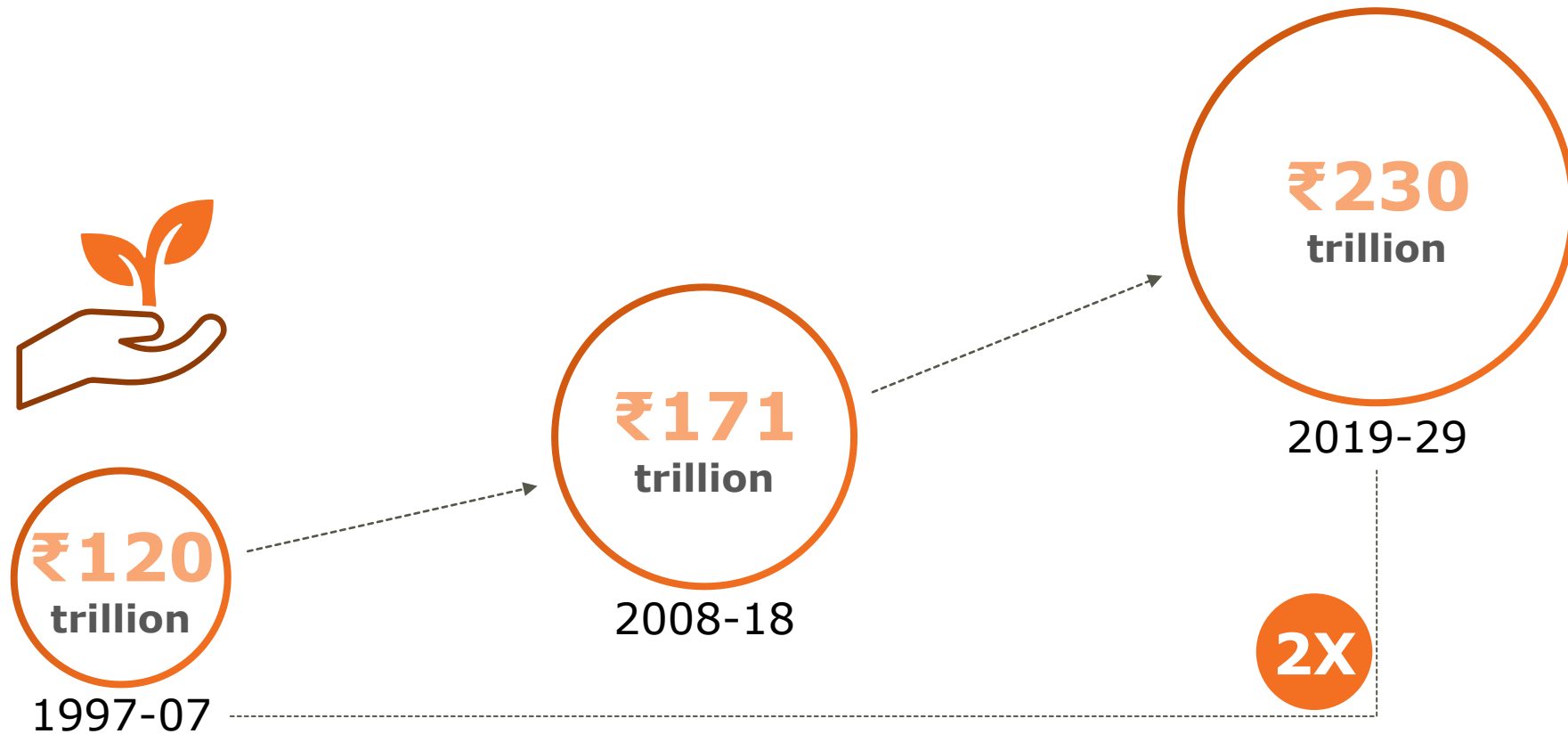
India expected to be 3rd largest economy



Note: Forecasts by International Monetary Fund, Oxford Economics, The Economist Intelligence Unit, OECD, The World Bank & Reserve Bank of India
Source: Oxford economics

India: ... with unparalleled value creation in Agri sector over the next 10 years in India

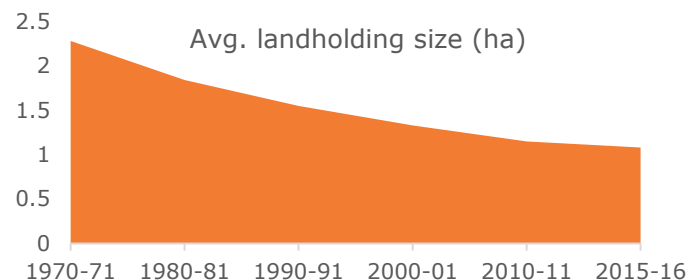
•———— Gross value added by Agri sector (cumulative) ————•



India Agri: ~\$1.7 trillion to ~\$3.3 trillion in 30 years

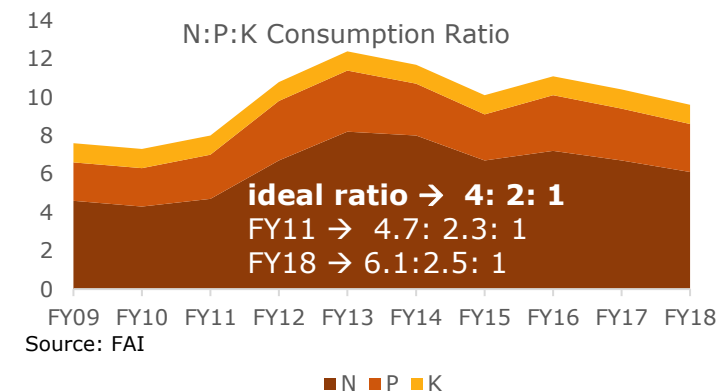
India: The opportunity and imperative for value creation in Agri sector over the next 10 years are large...

Falling per capita land holding

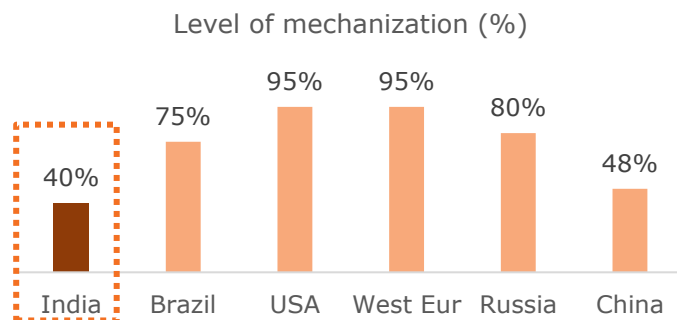


Source: Ministry of Agri

Imbalanced Nutrient Usage

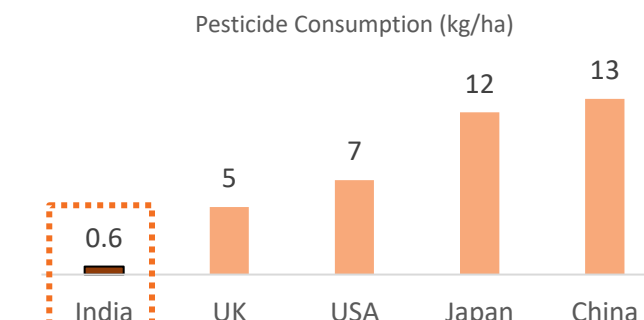


Low Mechanization



Source: World Bank, FAO

Low Crop Protection consumption



Source: FICCI

Mega Growth Opportunities for bridging the productivity gaps

8 global agri trends : Impact on India

Rising pressure on natural resources



Pressure on natural resources is driving greater push towards **micro-irrigation** in India

Changing dietary preferences



Dietary patterns are evolving as **demand for fruits, vegetables & pulses** continues to grow at 6-8% CAGR v/s cereals (1%)

Evolution of farm holdings



Declining avg. farm holding (87% of India farmers hold <2 Ha) is adding pressure on farm productivity

Farm labor shortages



Decreasing labour availability is driving 10% p.a. rise in cultivation cost of major crops

Continued importance to Political economy



Additional Government interventions in the form of **higher MSP and Direct Benefit Transfer** to support farmers

Rise of digital farmers



Increasing mobile penetration to provide unique opportunity to use personalization to build deep farmer connect

Farm Tech advancements



Data-driven agriculture and Precision farming are changing the landscape of agri today & will continue to do so in the future

Evolution of logistics



Logistics sector is evolving in India with **42 mega Food Parks** planned across the country

Trends opening up significant opportunities for Agri cos



Implications

- **Balanced plant nutrition** - Improved Ag input penetration
- **Specialized nutrients** - F&V, pulses with changing dietary preferences
- **Precision farming / ag tech** - holistic agri solution of the future
- **Micro-irrigation** - Agri-input delivery models will change
- **Digital** presents a great opportunity to drive **personalization & farmer connect**
- Continued emphasis on improving farm productivity; **shared service models for mechanization** to gain prominence



Government policy focus positive for value creation in Agri sector



Farmer Focus

- **Doubling of farmer income:** Productivity, Price Realization
 - Productivity: **Soil Health Cards, customized fertilizer**
 - Realization: Direct Income Support - Centre & State initiatives, Agri Insurance, Electronic Agriculture Markets, MSP support
- **Contract farming** : Improved value chain linkage



Positive Policy shifts

- **Direct Benefit Transfer (DBT)** – Soil health cards, Direct benefit transfers
- **Nutrient self-sufficiency:** ‘**Make in India**’ to target intermediate & finished product capacity additions
- **Quality** consciousness: SSP – RM quality, Pesticide Management Bill
- **Sustainable farm solutions:** Balanced nutrition, Bio and Organic as next focus areas
- **Dynamic Policy Decisions:** Subsidy Rates, MSP Prices



Welfare Policy

- **JAM (Jan Dhan, Aadhaar, Mobile)** as enabler to direct benefit transfer for beneficiaries
- **Building Rural India:** Electrification, Ayushman Bharat (Health insurance)
- Push towards **Pulses & Oilseeds** – Self sufficiency goals



Infra Push

- Irrigation focus:
 - **Micro Irrigation** focus
 - Accelerated Irrigation Benefit Program – **River linkages**
- Increased investments in logistics, cold chain and warehousing
- Inland waterways, Sagarmala project – **Alternate distribution channel**
- Thrust on **Farm mechanization** – Custom Hiring Centres



TRANSFORMING AGRICULTURE CHANGING LIVES

For over five decades, we at Coromandel International Limited have been building viable crop solutions to make agriculture prosperous and sustainable.

We believe in harnessing the power of technology to harvest prosperity for our farmers. We are here to usher the next agri-renaissance.

Coromandel: Transforming Indian Agriculture

Coromandel: Strong Governance Structure

The Spirit of the Murugappa Group

These **five lights** guide us as we navigate through professional and personal decisions.



murugappa

The five lights

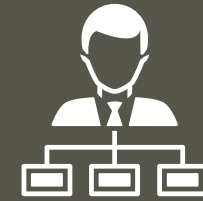
The light of
INTEGRITY
that gives us the courage to
always do the right thing

The light of
RESPONSIBILITY
that gives us the humility to
think about the world around us

The light of
RESPECT
that inspires people
around us to perform

The light of
QUALITY
which makes us
dream of excellence

The light of
PAS2ION
that provides us with
the desire to win



Eminent Board



Professional
Management



Engaged
employees

Coromandel: a strong, responsible company

Key Facts :

- Turnover: **Rs. 192 billion** (FY21-22)
- Market Cap: **Rs. 249 billion** (April 2022)
- Strong credit rating: '**AA +**' (Positive outlook)' with CRISIL India
- Zero long term debt
- **~5000** employees & ~8000 contract staff



STRONG BRAND EQUITY



COST EFFECTIVE
MFG.& SUPPLY CHAIN



DOING IT RESPONSIBLY



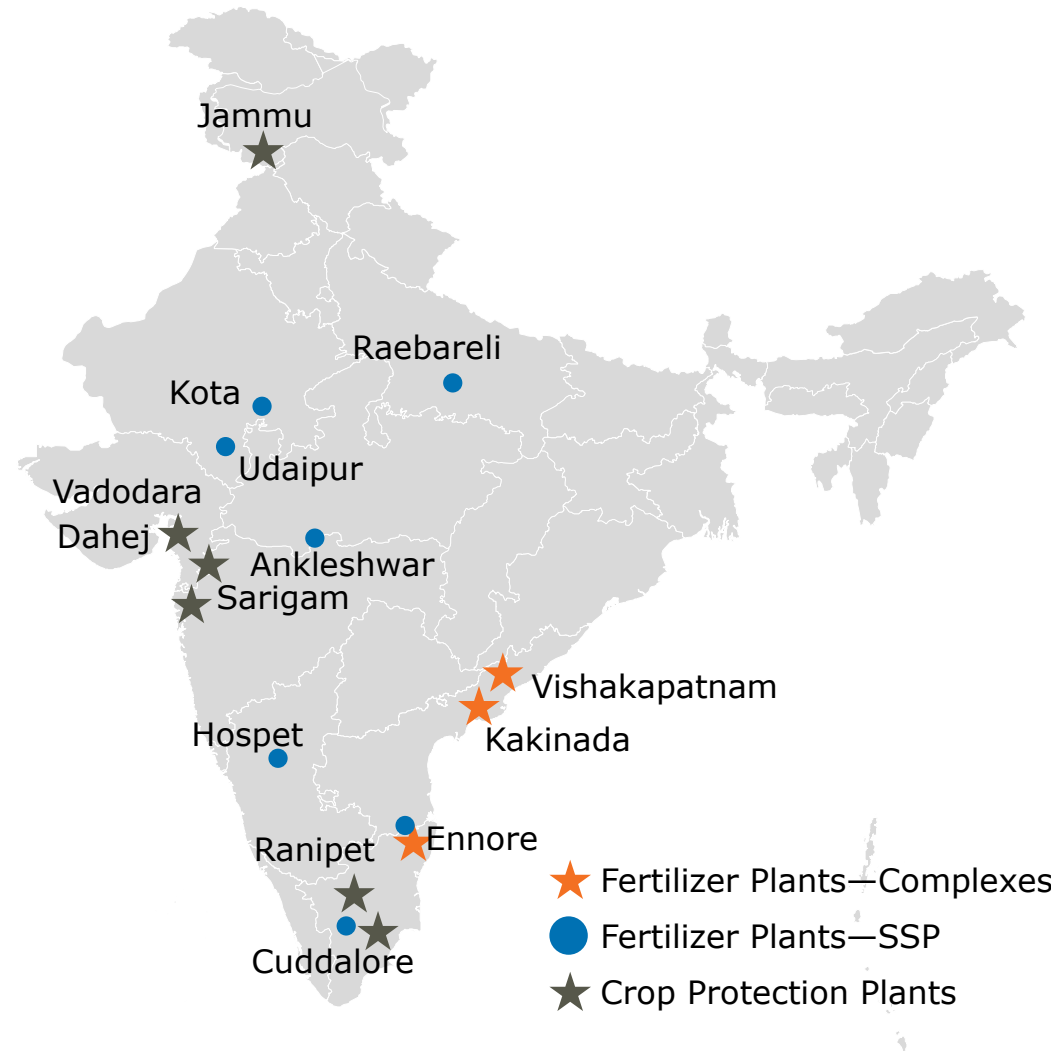
BRINGING PROSPERITY
TO 3M+ FARMERS



TECH and R&D FOCUS

Coromandel: India footprint

- India's largest private sector Phosphatic Fertilizer company
- Pioneers & market leaders in Specialty Nutrients
- India's largest Single Super Phosphate (SSP) company
- 5th largest Crop Protection Indian company
- Worlds' largest Neem based Bio pesticide manufacturer
- No. 1 Organic Manure player in India
- Largest Rural Retail Chain in India



- 17 manufacturing locations
- ~750 Retail centres
- ~20,000+ dealers
- Presence across ~81 countries
- ~ 2,000+ strong market development team



Farmer First

Portfolio



Fertilizer



**Specialty
Nutrients**



**Crop
Protection**



Organic



Biologicals



Seeds
Farm implements
Aqua/Vet Feed
**Traded
Products**

Rural Retail

Farm Services



 Ag Tech

 Testing services (Soil, Water, Tissue)

 Advisory

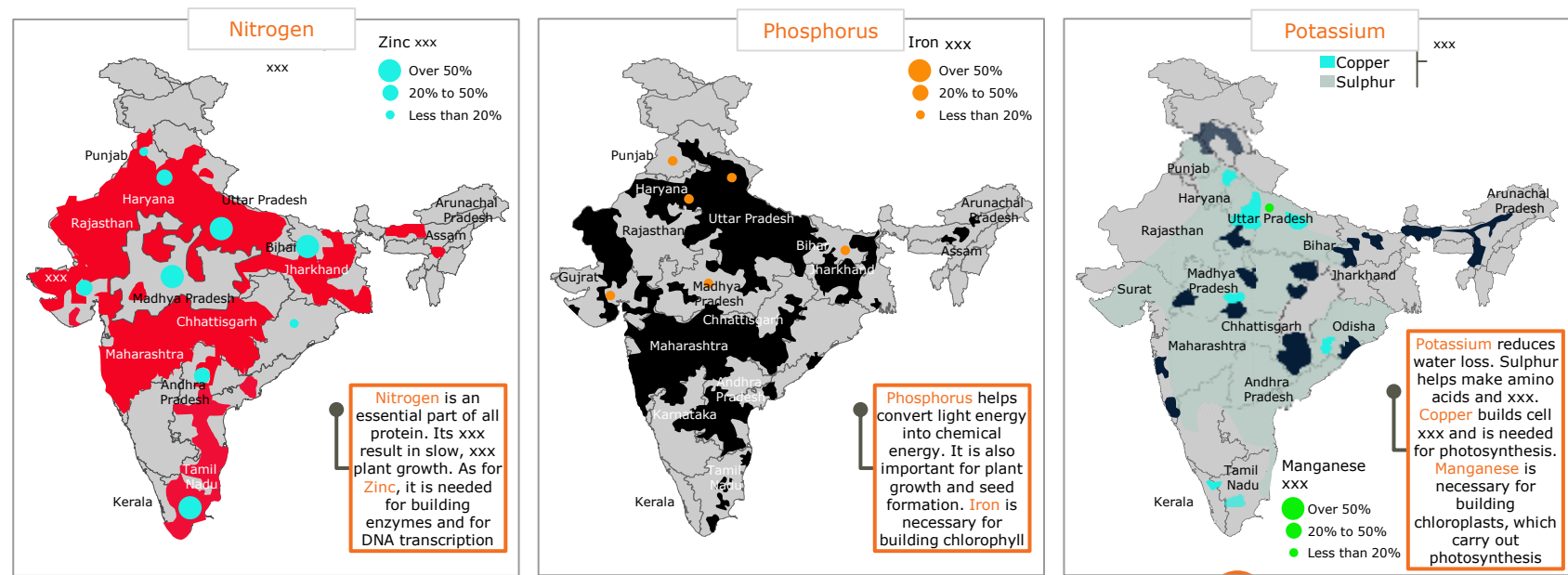
 Financing & Insurance

A 'Farmer First' winning business model

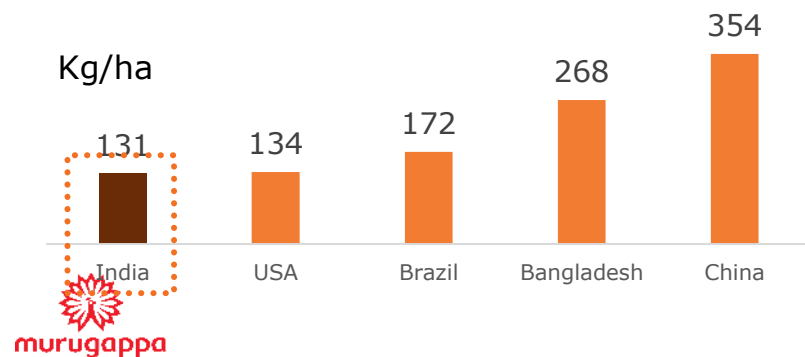
Business Wise Highlights

Fertilizer: Opportunity to address nutrient imbalance

Widespread Soil Deficiency

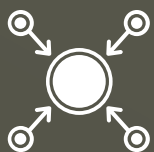


Low Nutrient Usage



Best placed to capture this opportunity

Coromandel



Huge opportunity exists for Fertilizer business to provide balanced nutrition



Relatively untapped Secondary & Micro Nutrients segment



Organic products for soil rejuvenation

Fertilizer: Positive Policy Measures

Soil Health Cards ...



The image shows a Soil Health Card form. It includes a header with the Government of India logo and the text 'Soil Health Card'. Below this, there are sections for 'Farm Details' and 'Soil Test Results'. The 'Farm Details' section includes fields for Farmer's Name, Address, District, PIN, and Land Use. The 'Soil Test Results' section includes fields for Soil Sample Number, Sample Collection Date, Soil Sample Location, and Soil Test Results. The form is divided into two main parts: 'Farm Details' and 'Soil Test Results'.

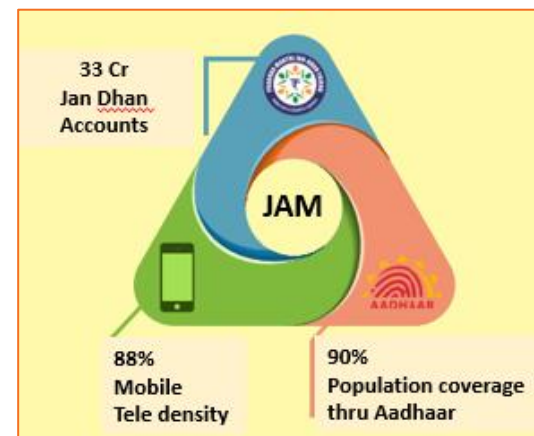
- Scheme started in 2015 by Government of India
- Soil health cards issued every two years—140 mil farmers covered

Direct Benefit Transfer (DBT)



- In 2018, DBT implemented pan India
- Accurate information gathering wrt availability of fertilizers
- DBT2.0: linking the soil health card data with the individual farm records

JAM Trinity for Direct Transfers



- Rural India high on “JAM” coverage—Jan Dhan (Bank account coverage), Aadhaar (Biometric system), Mobile (88% coverage)
- Paving way for direct subsidy transfer to farmers

Boosting investments



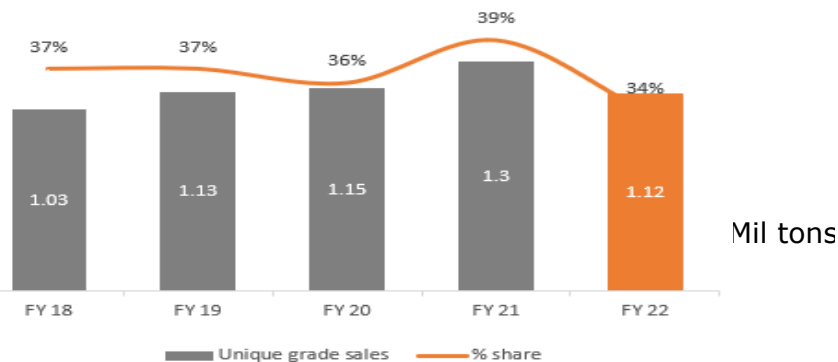
- Self sufficiency in Urea—Additional 6-7 million ton capacity
- P&K—Ensuring distribution flexibility for domestic manufacturers
- SSP—Addressing quality issues
- Lower corporate tax rates to boost investment

Coromandel Fertilizer: Highlights

Differentiated Product Offering



39%
unique
share



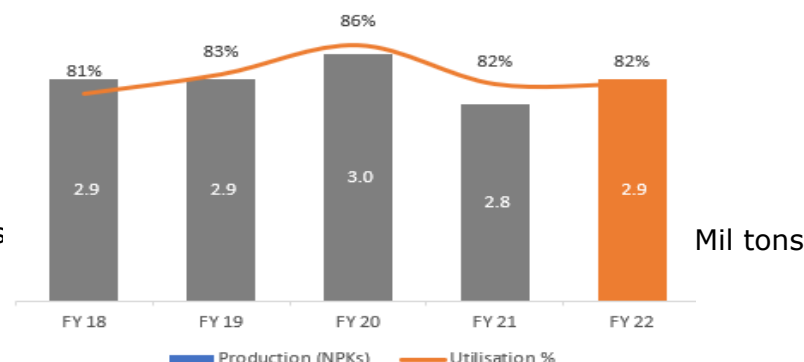
- 13 products catering to farmer needs
- Quality focus - Quick Test Kit
- Collaboration with IIT Bombay Monash, IIT Kharagput, pilot farms initiatives for new R&D



Efficient Manufacturing



**4.5
MT**
capacity
(NPK+SSP)

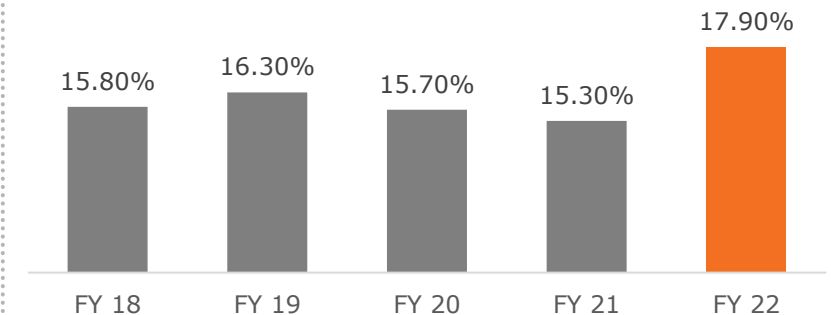


- Strong cost positioning - upstream integration
 - Strategic tech tie-up with global players
 - JVs for Phos. acid security
 - Utilization: NPK Plants
- *Lower in FY2021 due to COVID Pandemic

Winning in Markets



15.3%
Market
share



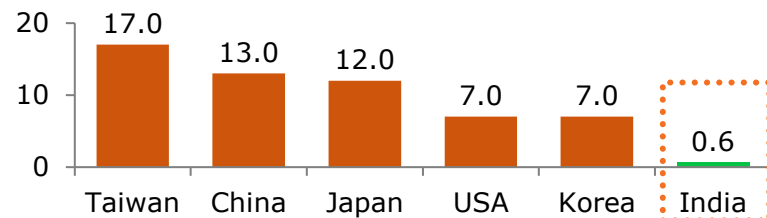
- 2nd largest Phosphatic marketer in India
- Largest SSP marketer - 14% market share
- Best in class agronomists & market development team (~300)

Crop Protection: Market opportunity large

India ... massive potential exists

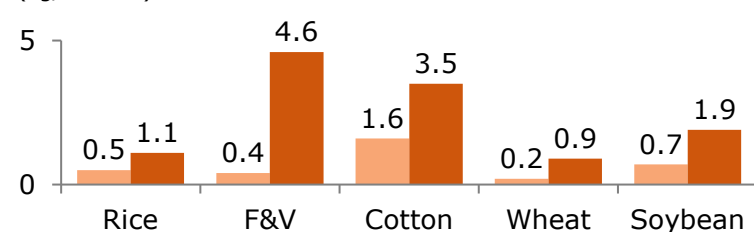
India – Consumption lowest in world

Pesticide consumption
(kg/hectare)



Consumption across crops significantly lower

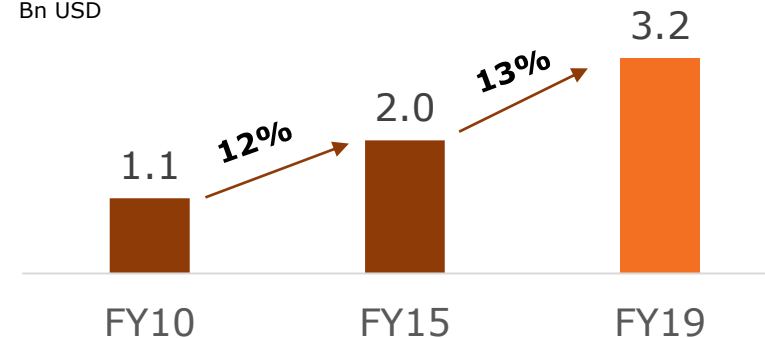
Pesticide consumption
(kg/hectare)



Source: Ken Research 2016, Ministry of Commerce, BCG Analysis

Exports slated to grow at 9% CAGR

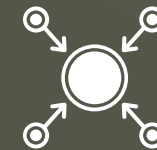
Bn USD



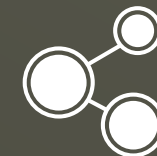
India – Unique advantages to boost exports:

- Low cost operations with high quality
- Strong IP protection - CRAMS
- Skilled manpower & process engineering skills
- Strong presence in generic space
- SEZs & strong investment climate

Best placed to capture this opportunity



India is well positioned to tap the huge multi-year exports opportunity in Ag-chem



Improvement in Crop protection usage domestically in the future to provide fresh impetus

Coromandel Crop Protection: Highlights



Large

Crop protection company in India

80,000+

Tons per annum manufacturing capacity from 6 plant locations

10,000+
dealers

Presence across

~60+

brands based product portfolio sold across ~81 countries

Strategic collaborations with global players across the entire value chain (R&D, mfg. & sourcing) in **US, Canada, Europe, China, Japan**

China desk for sourcing security

Key Strengths

Product Offering

- **1000+** product registrations globally resulting in geographically diversified sales
- Focus on **new products/combinations** development - **Rich product pipeline**
- State of the art R&D center & pilot labs



Manufacturing

- **3rd Largest** Mancozeb manufacturer globally
- 3 technical and 2 formulation facilities
- Ability to manufacture **17 technical**
- Manufacturing capacity across **6 plant** locations



Sales and Marketing

- B2B and B2C presence
- Geographically diversified sales: **41% international sales**
- Best in class **agronomists** & market development team (~300)



Coromandel Biologicals: Highlights



No.1

Azadirachtin
manufacturing
facility in the
world



60%

Export share

State of the
art
laboratories

Key Strengths



New Product development

- Rich product pipeline
- Strong R&D capabilities: Research on Azadirachtin from plant extracts, microbial bio pesticides
- Tie-ups with Indian and International CROs



Manufacturing

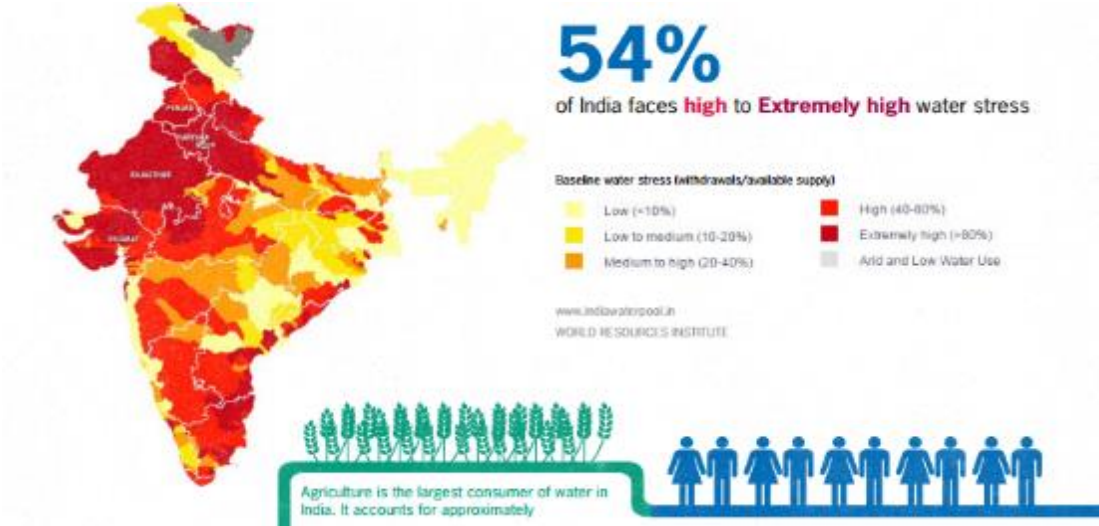
- Manufacturing facility in Cuddalore, TN
- Highest purity and best in class stability at plant - 2 yrs shelf life
- Mfg. process: Aflatoxins < 50ppb vs European norms of 100 ppb
- Global Organic certifications: DNV, IMO



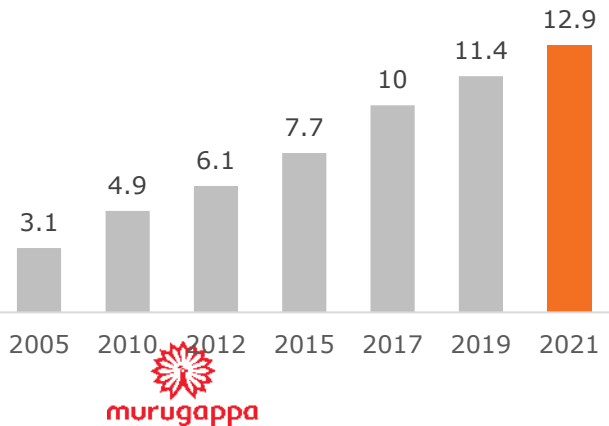
Sales and Marketing

- Export contribution driven by significant presence in USA, Canada & Europe
- Tie-ups with Agri institutions etc.

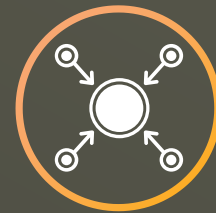
Specialty Nutrients: Market opportunity large – micro irrigation, secondary & micro nutrients



Potential: 69 mil Ha
Current coverage: 11.4 mil Ha



Best placed to capture
this opportunity



Potential for Specialty
Nutrients business to capture
market as micro-irrigation
coverage expands



Current Micro Irrigation
coverage in India at 6% (US:
55%, Brazil: 52%, China:
10%)



Scope to scale up consumption
of Water soluble Fertilizers

Coromandel Specialty Nutrients: Highlights



Market leaders

In WSF & Sulphur segments

Activation

Tie-ups with Drip Irrigation, contract farming, Agri university etc.

Improving share of

Focus Products

Strong R&D

Unique product development
Crop specific offerings

Key Strengths



Product Offering

- Focus on **Crop specific nutrient & liquid fertilizer solutions** targeting Cereals, pulses, cotton and horticulture crops
- Exclusive offerings of WSF grades - **AcuSpray, Insta, Superia, Fitsol**



Sourcing & Manufacturing

- **Efficient manufacturing capabilities:** Bentonite sulphur, Water Soluble Fertilizers (WSFs)



Sales and Marketing

- Strong dealer network to capture whitespace emerging from **increasing micro irrigation penetration**
- Agronomist team for Extension support

Coromandel Retail: Comprehensive Agri Solutions



~750

Retail Centers

Significant presence in AP, TG, KN; foray into Maharashtra

ONE

Stop Shop for Agriculture needs

Convergence of Products & Services



3 million +

Farmers - Direct connect

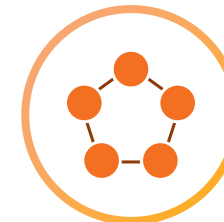
Farmer driven insights

Key Strengths



Key achievements

- India's **largest agri retail chain**
- **Strong brand equity** providing customer value proposition of Quality, Trust & farm Advice



Comprehensive Agri solutions

- **Own manufactured and label products:** Ag nutrients, crop pesticides, seeds, vet feed, farm implements
- **Value added services:** farm mechanization, agri insurance, soil testing, credit, extension activities etc.



Consumer Connect

- Strong farmer connect – **~70% turnover through Captive product**
- Non Fertilizer Focus: **~45% of sales**
- Educating farmers through regular meetings
- **Scientist at store** to assist farmers

Coromandel Organic: Highlights



No.1

Organic fertilizer
marketer in India

Growth drivers for future

- Regulatory push
- Swachh Bharat - Waste treatment management
- Soil Health Focus- Sustainable Agriculture
- Consumption shift- Organic Food

Key Strengths



Product Offering

- Product portfolio:
 - Soil **health** (City compost)
 - Soil **nutrition** (Kash, PROM, CMS, Nrich)
 - Soil **amendment** (Gypsum)



Sales & Marketing / Activation

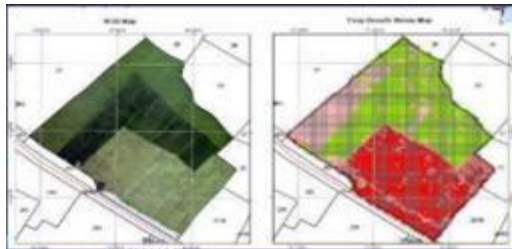
- **Largest Organic marketer** in India – 1.8 Lac tons annually
- **Strong activation focus**: Tie-ups with Agri universities and organic farms
- **Soil health testing** services for farmers

Coromandel AgTech: Successful forays

Coromandel has successfully forayed into Agtech by carrying out pilot trials using Drones



Stress Map



Soil pH



Real time crop diagnostics quickly highlighting stressed regions needing intervention made possible



Crop advisory provided to farmers based crop diagnostics results



Timely interventions enhancing farmer prosperity



	Yield improvement	Additional income/acre (Rs)	Avg Net Returns
Paddy	18%	5848	34%
Cotton	23%	8547	55%

Coromandel: Leveraging Technology for Farmer Prosperity



~50,000 soil tests carried out annually



Farm advisory through Scientists' panel



Gromor **Nutrient Manager** based nutrients recommendations



Hiring Farm machinery through **Custom Hiring Centers**



Developing superior **delivery mechanisms - Injectables**



E kiosks for improving reach & product delivery

Coromandel: Focus on Sustainable development

Bird's Paradise



- Bird's Paradise was established at Kakinada plant is home to 100+ species
- Recognized by **UNDP** 'Turning a Factory into a Bird Sanctuary'
- Extensive coverage by Discovery

Green Belt



- Converting Phospho gypsum heaps into green belt
- 1st of its kind initiative globally

Coromandel CSR: Doing it responsibly

Healthcare Initiatives



- Coro Medical Centres have touched 80K+ beneficiaries annually
- Supporting Paediatric ward at Kakinada Government Hospital, Hrudhya – Heart Foundation

Girl Child Education Scheme



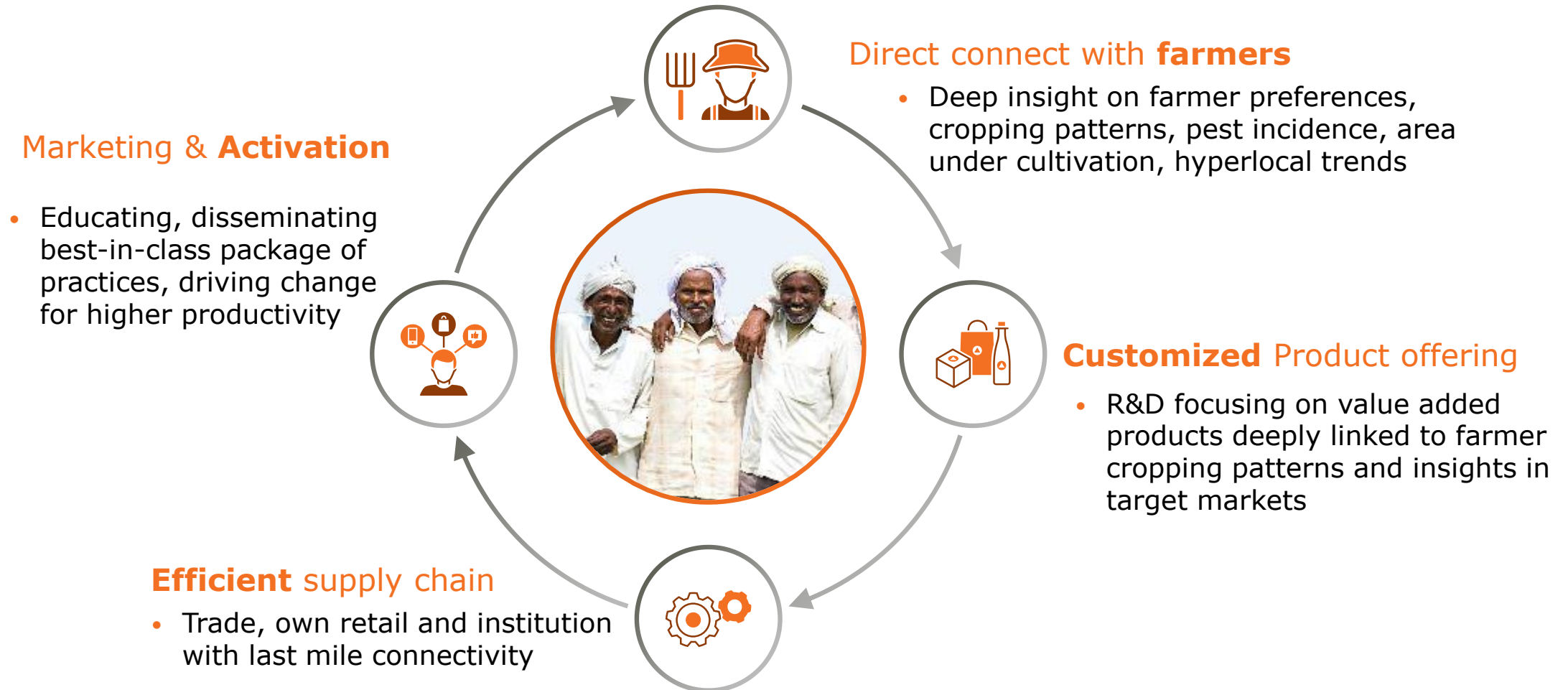
- Girl Child Education Scheme has touched 16K+ children and counting
- More than 5K girls benefited through scholarships

Community Development



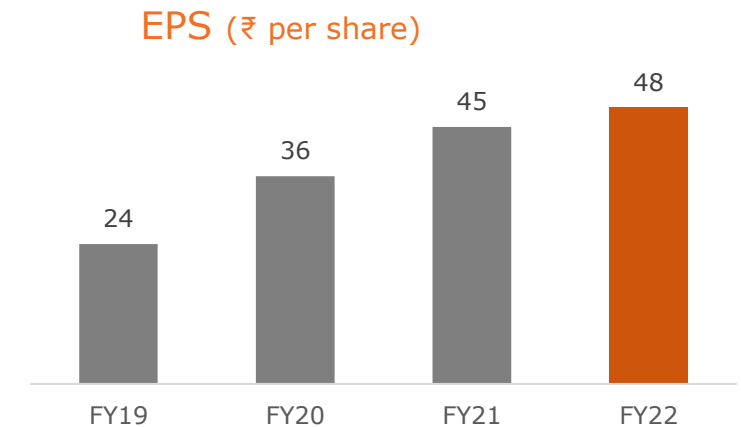
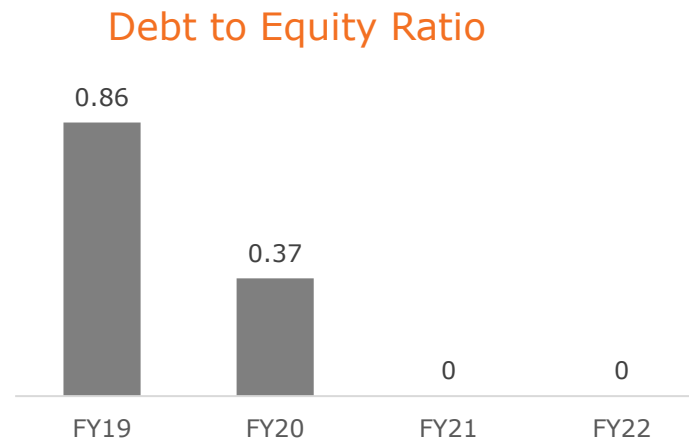
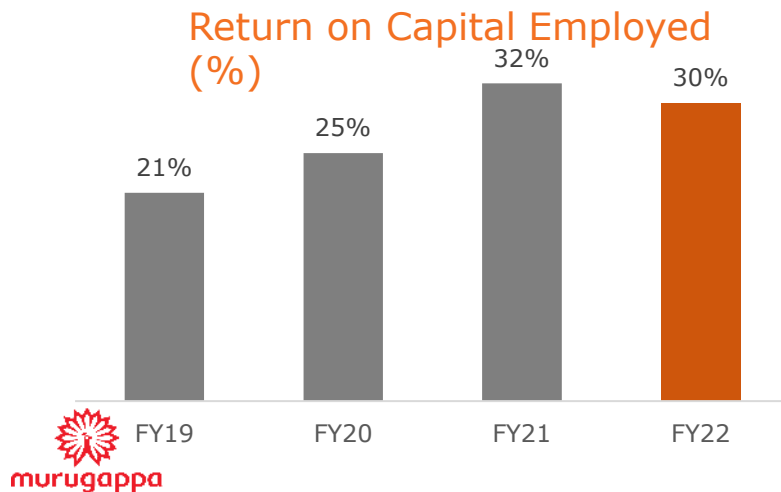
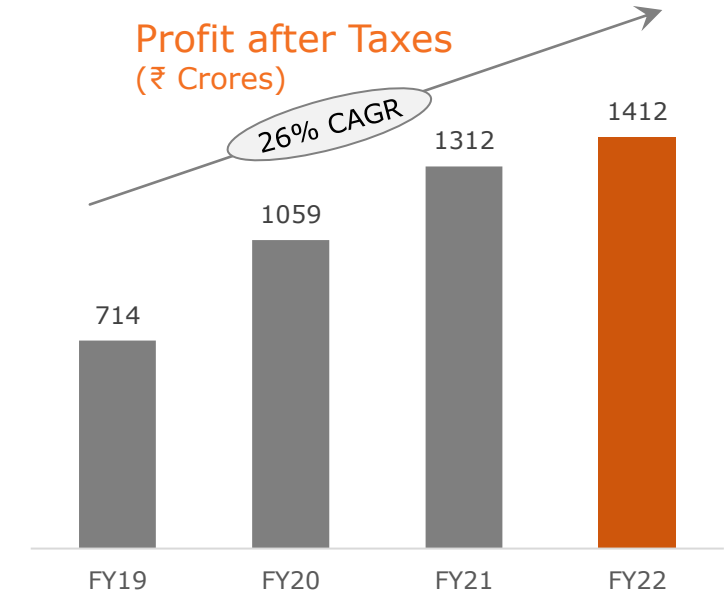
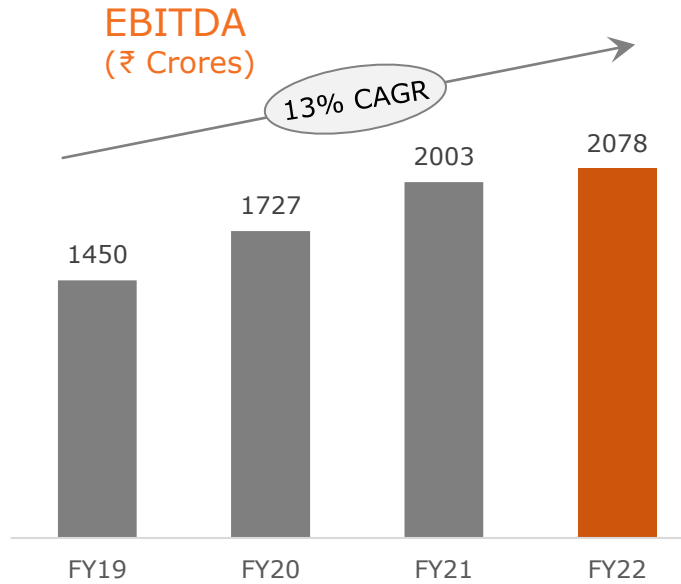
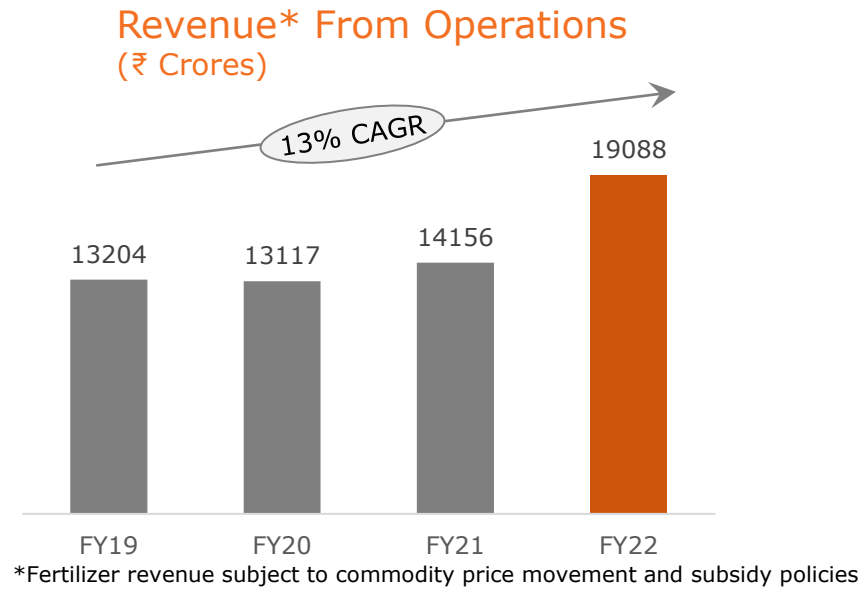
- Community development initiatives focussed on creating employment opportunities: Computer skills, Tailoring training
- Toilet construction under Swachh Bharat

Coromandel: Converting farmer insights into farmer prosperity

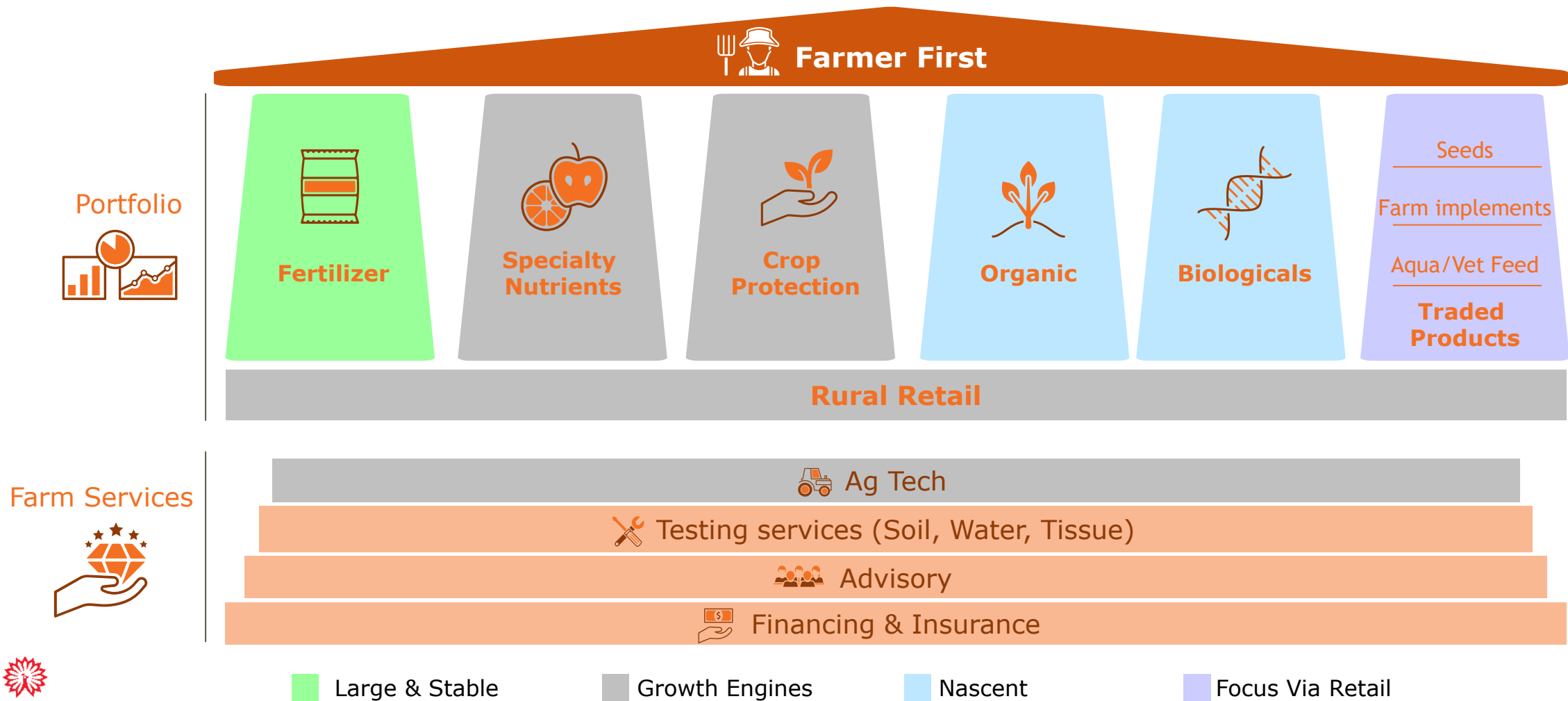


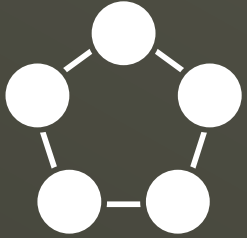
Why Coromandel

Coromandel: Track record of sustained financial performance



Coromandel – Holistic farm solutions provider... ...with unique business model driving farm prosperity





Eight key elements of our Strategy to capture the India Ag opportunity & deliver consistent value...



Coromandel Value Proposition

Unparalleled value creation opportunity in India agriculture space

- India agriculture opportunity large; GV to reach INR 230 trillion by 2029
- Government focused on doubling farmer's income
- India well placed to capitalize on exports opportunity - increasing global presence and acceptance



Coromandel has a strong track record of delivering consistent value

- Top quartile TSR performer over the last 3 years (in the S&P BSE 200)
- Strong balance sheet, zero long term debt
- AA+ credit rating from CRISIL India



Coromandel best placed to capture the opportunity

- Leading Indian agri inputs player with significant global presence
- Integrated manufacturing facilities - low cost operations
- Value added solutions based on farmer driven insights
- Educating the last mile farmer, driving ground level changes



A heritage of strong governance & value structure

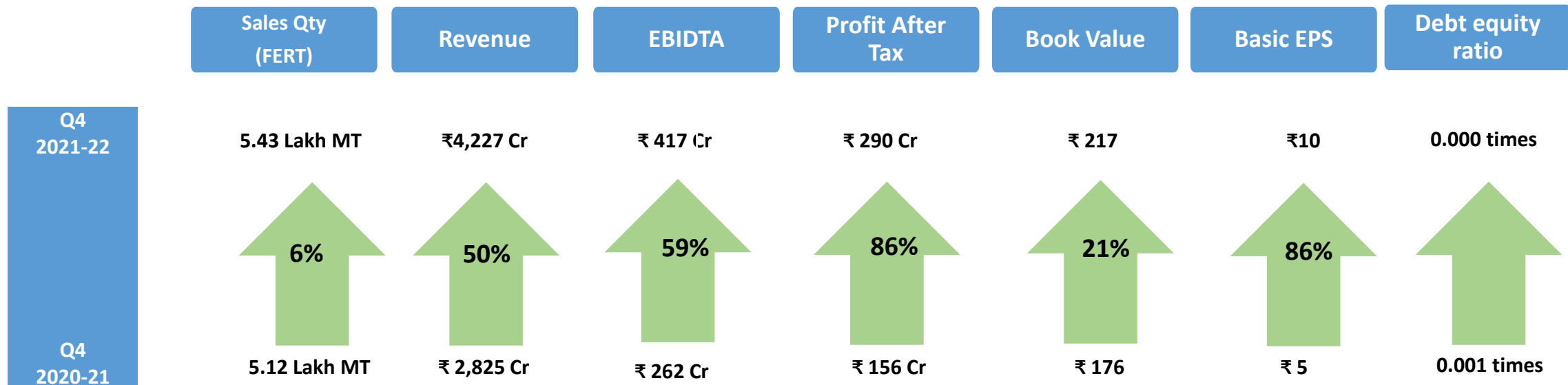
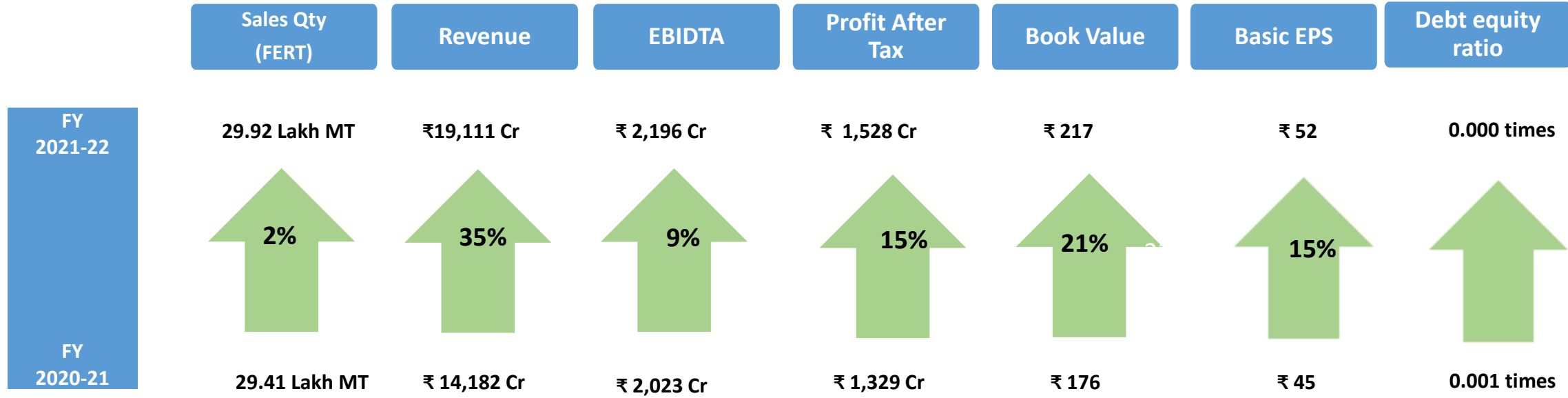
- Flagship company of 118 year old Murugappa Group
- Strong commitment to values: Integrity, Passion, Quality, Respect and Responsibility

FY 21-22

Q4 and Full Year Results



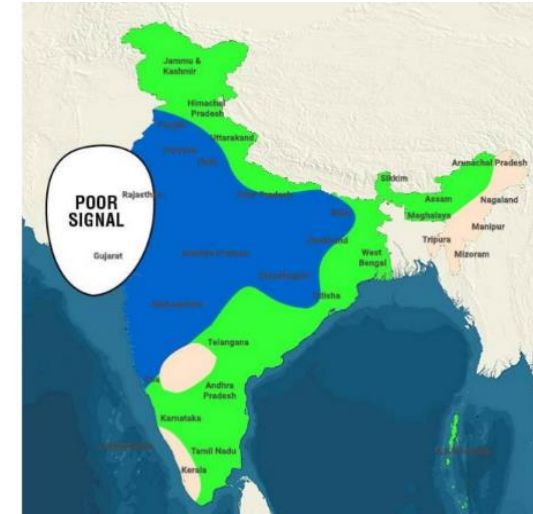
Performance Highlights



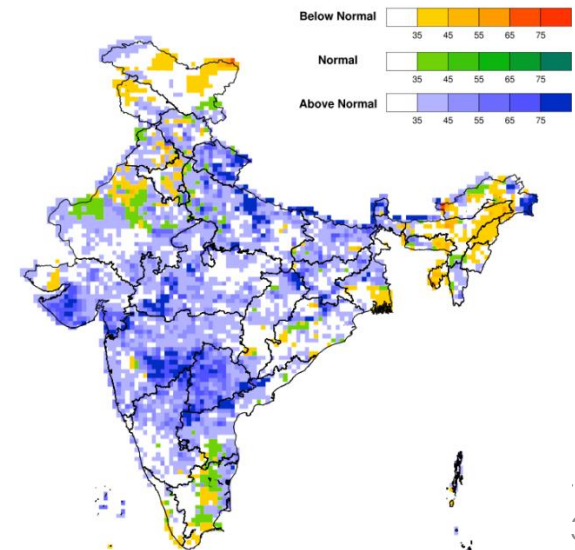
Environment: Rainfall & Agriculture

- **Normal monsoon** forecast
 - Skymet: 98% of LPA
 - La Niña expected to continue upto Jun-July.
 - Transition to ENSO-neutral in Jul-Aug 2022
- Reservoir Level at **107% of LY, 128% of LPA**
- **Summer crop** sowing: **4.7 mil ha (+7.5%)**
 - Led by pulses & oilseeds
- Record **Agri exports: \$ 50 bil (+20%)**
 - Led by Cereals, sugar, marine, cotton
- Global Food Commodity Price Index
 - Strong demand - **Veg oil & cereals**
 - Surge in Mar in oil & cereals: **Supply disruptions**

Skymet Forecast: Jun-Sep 2022



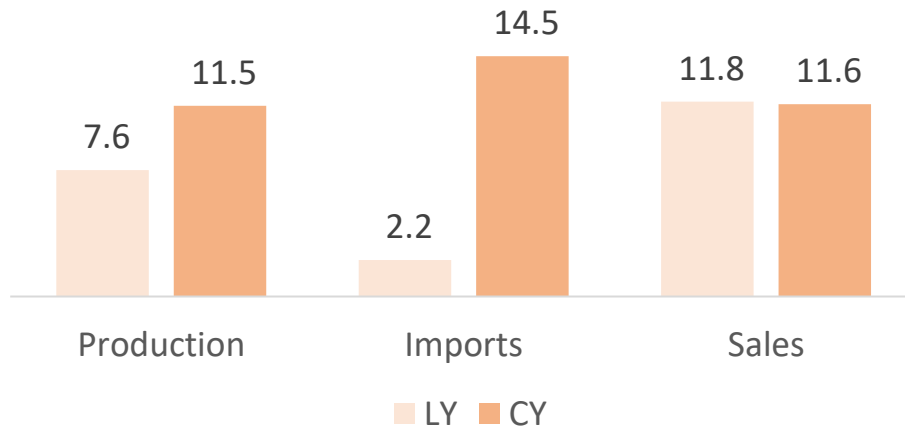
IMD Forecast



Industry: DAP + Complex Fertilisers: Q4 FY21-22

Qty in Lakh MT

DAP



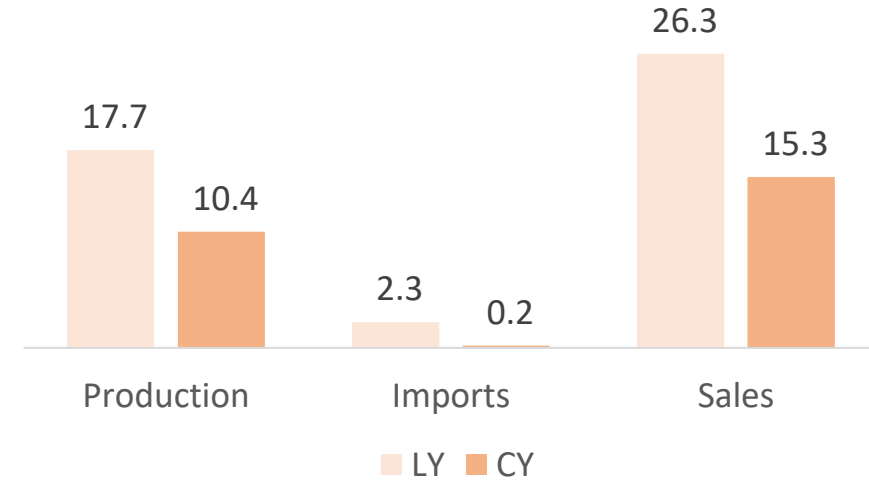
Production growth: 51%

Imports growth: 100%

Sales growth: -1%

Qty in Lakh MT

NPK

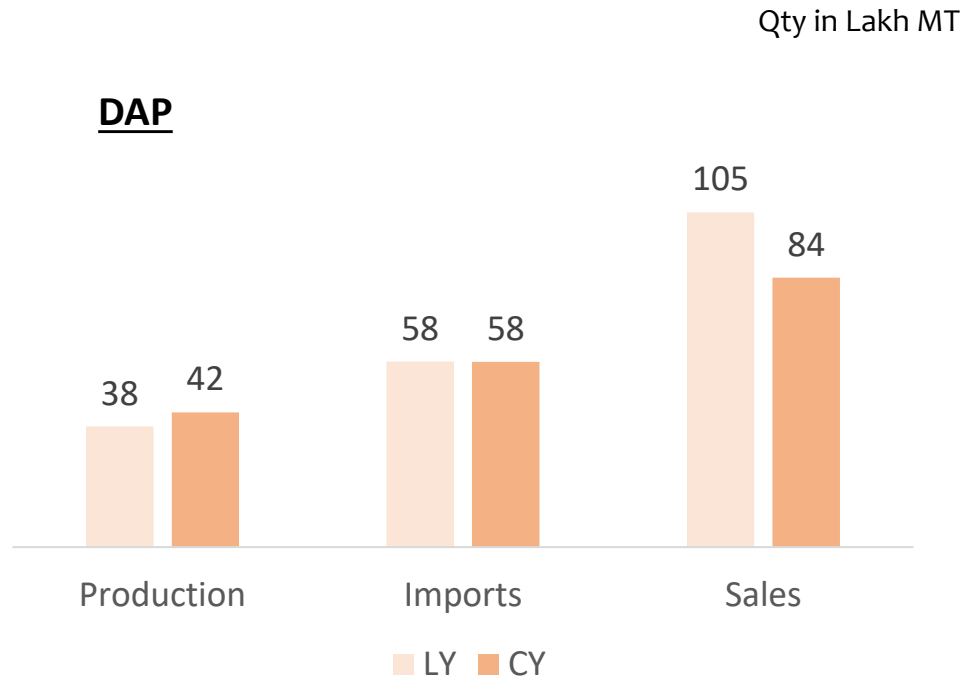


Production growth: -41%

Imports growth: -91%

Sales growth: -42%

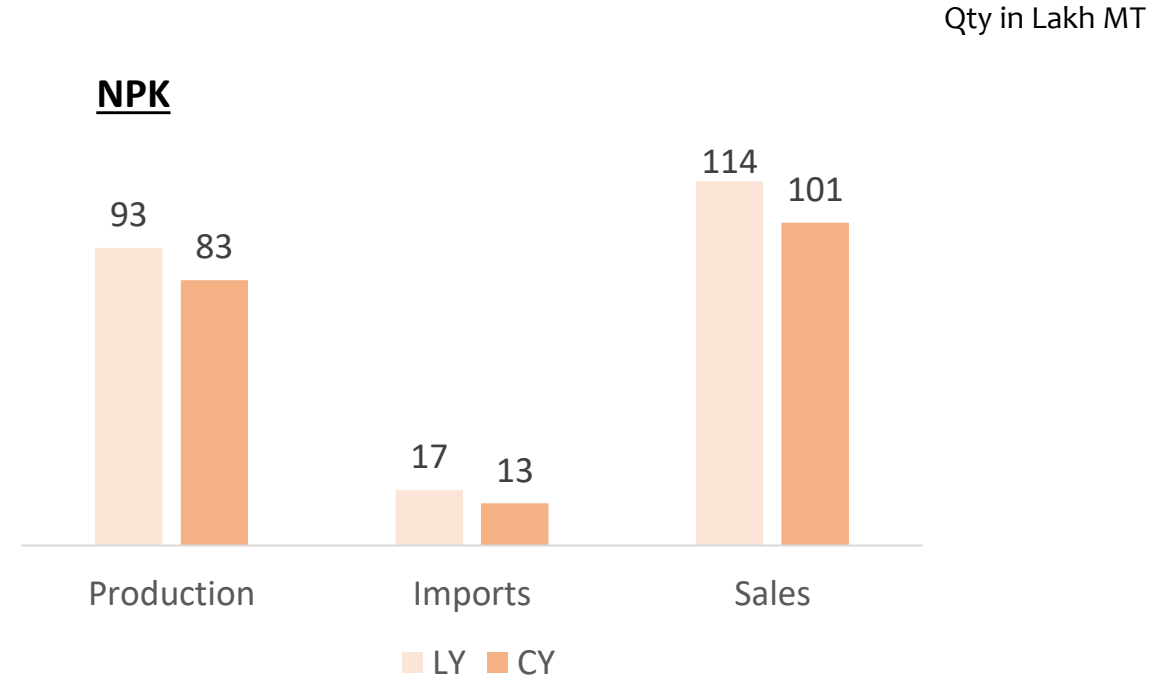
Industry: DAP + Complex Fertilisers: FY21-22



Production growth: -12%

Imports growth: 0%

Sales growth: -20% (CIL: -11%)



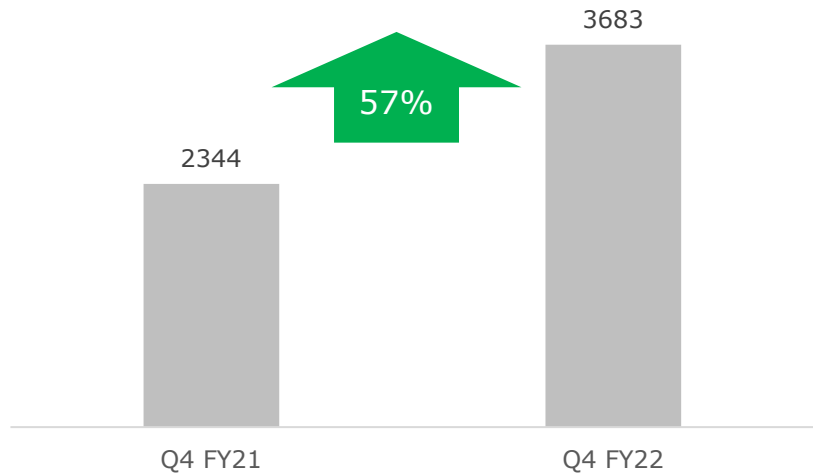
Production growth: -11%

Imports growth: -24%

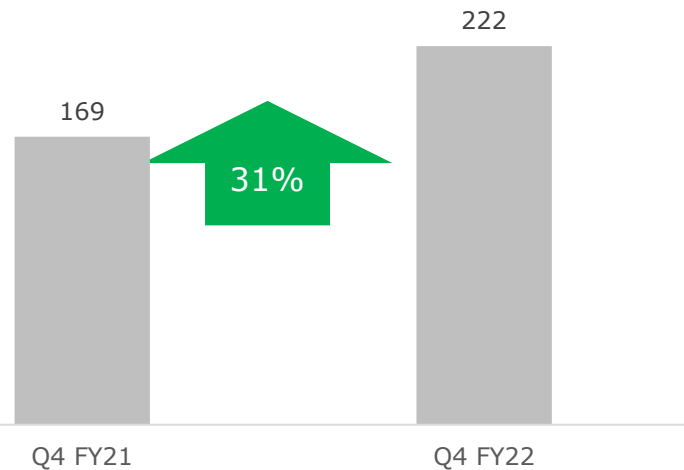
Sales growth: -11% (CIL: +1%)

CIL: Nutrients – Q4

Sales in Rs.Crs



PBIT in Rs.Crs



*Before Un-allocable Expenses

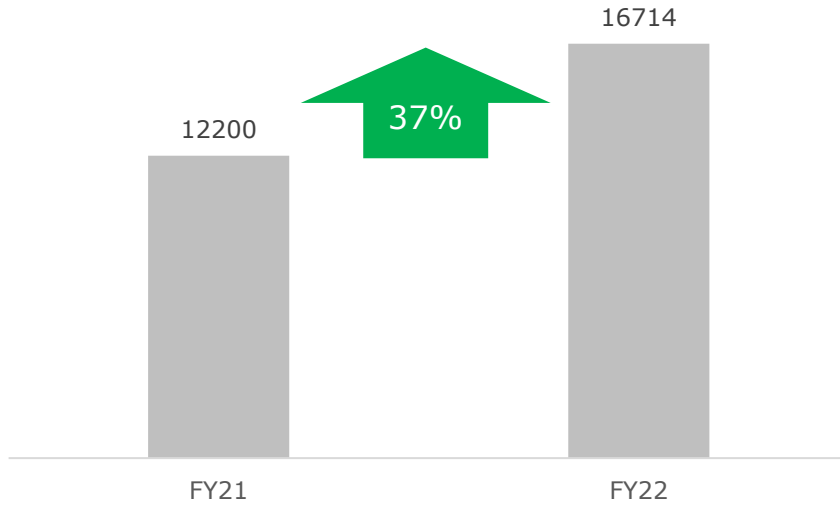
Volume Summary

Vol LMT

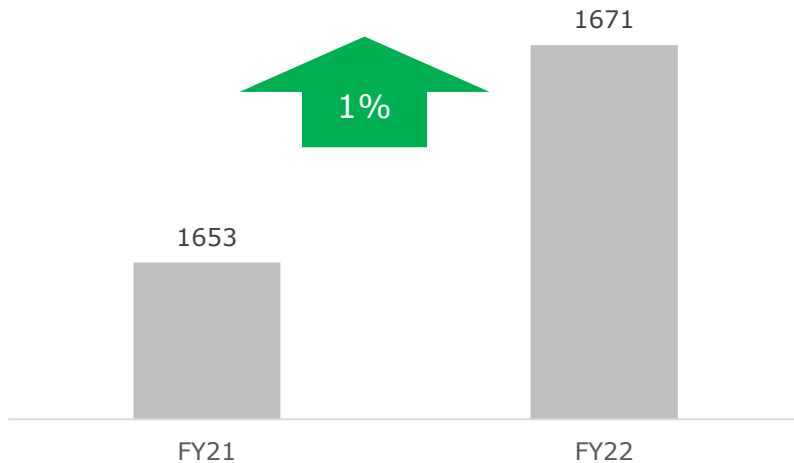
Segment	Q4 FY21	Q4 FY22	Growth
NPK +DAP (Mfd)	5.12	5.43	6%
NPK +DAP (Imp)	0.74	0.53	-28%
NP/NPKs Total	5.86	5.96	2%
Primary Market Share (NP/NPKs)	15%	22%	
PoS Market Share (NP/NPKs)	20.0%	24.8%	
Urea	0.94	2.25	139%
MOP	0.40	0.00	-98%
SSP	1.79	1.59	-11%

CIL: Nutrients – FY22

Sales in Rs.Crs



PBIT in Rs.Crs



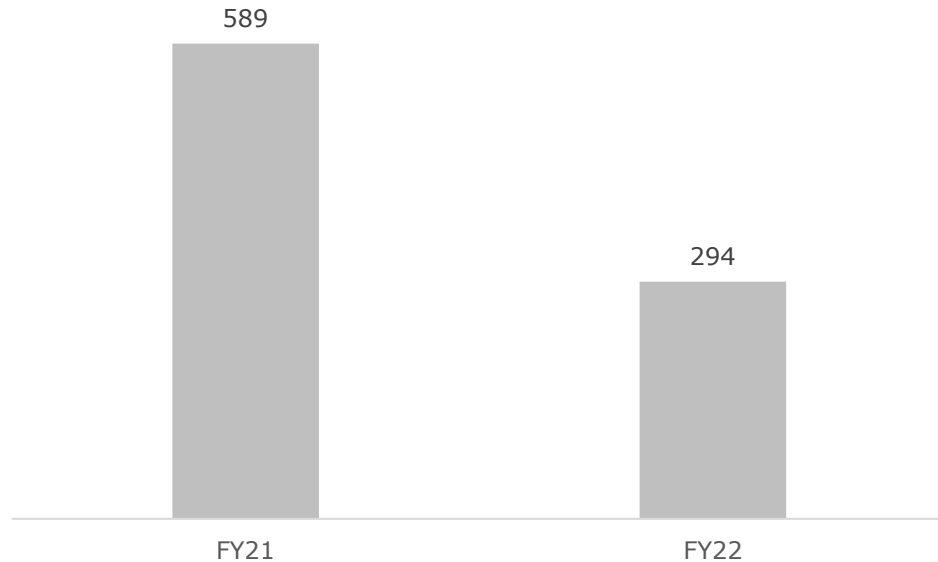
*Before Un-allocable Expenses

Volume Summary

Vol LMT

Segment	FY21	FY22	Growth
NPK +DAP (Mfd)	29.41	29.92	2%
NPK +DAP (Imp)	4.09	3.30	-19%
NP/NPKs Total	33.50	33.22	-1%
Primary Market Share (NP/NPKs)	15.3%	17.9%	
PoS Market Share (NP/NPKs)	15.7%	16.7%	
Urea	6.21	6.07	-2%
MOP	2.01	0.26	-87%
SSP	6.68	7.57	13%

Subsidy Outstanding (Rs in Crs)



Q4: Receipts of **Rs. 2,618 Crs.** (Rs. 2,943 Crs. LY)

Full Year Receipts of **Rs.7,077 Crs** (Rs. 5,040 Crs LY)

Nutrient rates (Rs/kg)

	N	P	K	S
20-21	18.789	14.888	10.116	2.374
21-22	18.789	45.323	10.116	2.374
% chg	0%	204%	0%	0%

Rollover of Increased subsidy rates for P under NBS Policy

- **Special Package** for DAP (Rs 438/ bag) and **Select Grades of NPK** (Rs. 100/Bag)

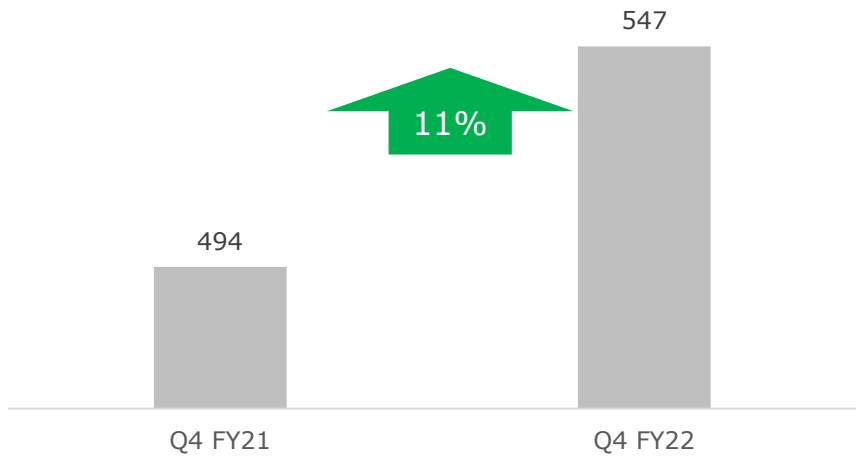
Nutrient rates (Rs/kg)

	N	P	K	S
22-23	91.96	72.74	25.31	6.94

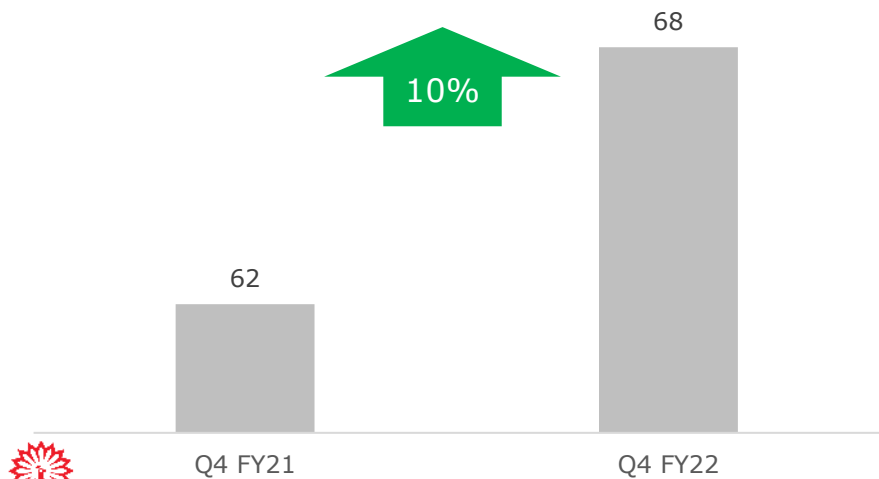
Subsidy approved by Cabinet for the NBS Kharif-2022 (from 01.04.2022 to 30.09.2022) will be Rs. 60,939.23 Crores including support for indigenous fertilizer (SSP) through freight subsidy and additional support for indigenous manufacturing and imports of DAP.

CIL: Crop Protection – Q4

Sales in Rs.Crs



PBIT in Rs. Crs

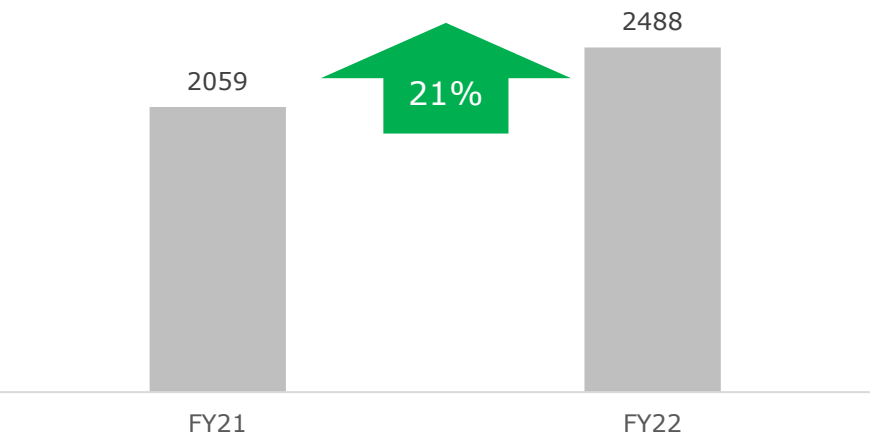


*Before Un-allocable Expenses

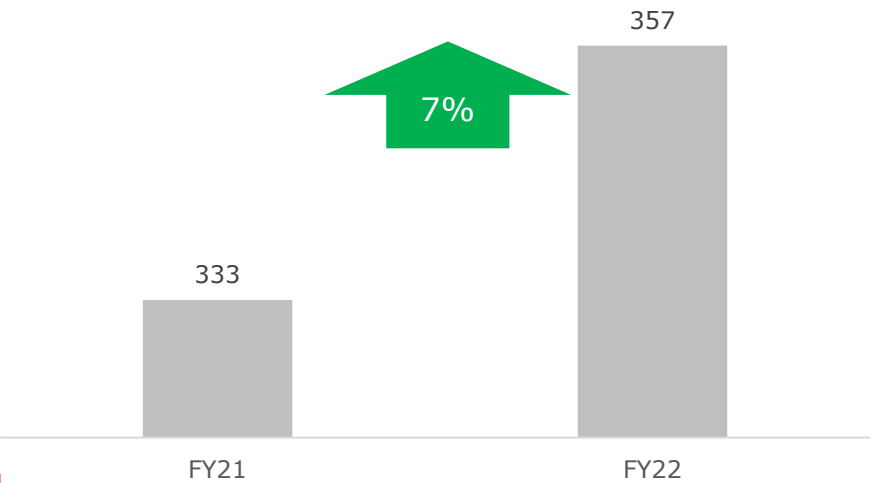
In Rs. Crs.			
Market	Q4 FY21	Q4 FY22	Growth
Domestic	324	362	12%
Exports	170	185	9%
Total	494	547	11%

CIL: Crop Protection – FY22

Sales in Rs.Crs



PBIT in Rs.Crs



*Before Un-allocable Expenses

In Rs. Crs.			
Market	FY21	FY22	Growth
Domestic	1,375	1,562	14%
Exports	684	926	35%
Total	2,059	2,488	21%

New Product Launches FY 22



New Products - Nutrient



New Products - CPC

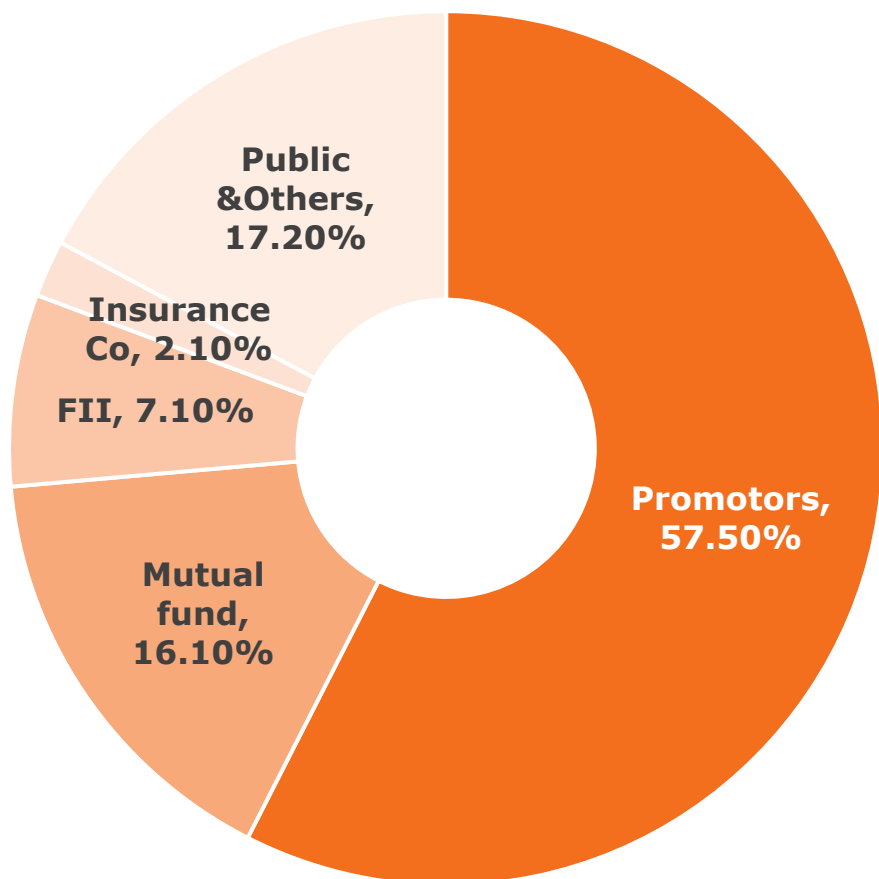


New Products – Specialty Nutrients

CIL: Consolidated P&L – Q4, YTD

Q4 LY	FY21	P&L(Summary)	Q4 CY	FY22	Gr% Q4	Gr% FY 22
2,825	14,182	Revenue from Ops	4,227	19,111	50%	35%
580	3,132	Gross Margin	739	3,273	27%	5%
20%	22%	GM %	18%	17%		
291	1,054	Other Expenses	301	1,077		
262	2,023	EBIDTA	417	2,196	54%	9%
10%	14%	EBIDTA Margin %	10%	11%		
47	173	Depreciation	45	173		
7	-28	Interest Income	32	66		
214	1,786	PBT	389	2050	82%	15%
8%	13%	PBT %	10%	11%		
156	1,329	PAT	290	1,528	86%	15%
6%	9%	PAT %	7%	8%		

Share Holding Pattern – 31st Mar 2022



- Promoters:
 - EID Parry: 56.37%
 - Individual/HUF: 0.57%
 - Trust/Corporate Bodies: 0.07%
- Top Domestic Institutional Holdings:
 - Kotak Mutual Fund
 - DSP Mutual Fund
 - UTI Mutual Fund
 - SBI
 - Axis
- Top Foreign Institutional Investors
 - Govt Pension Funds (Global)
 - Kotak
 - Vanguard
 - MIT
 - DFA



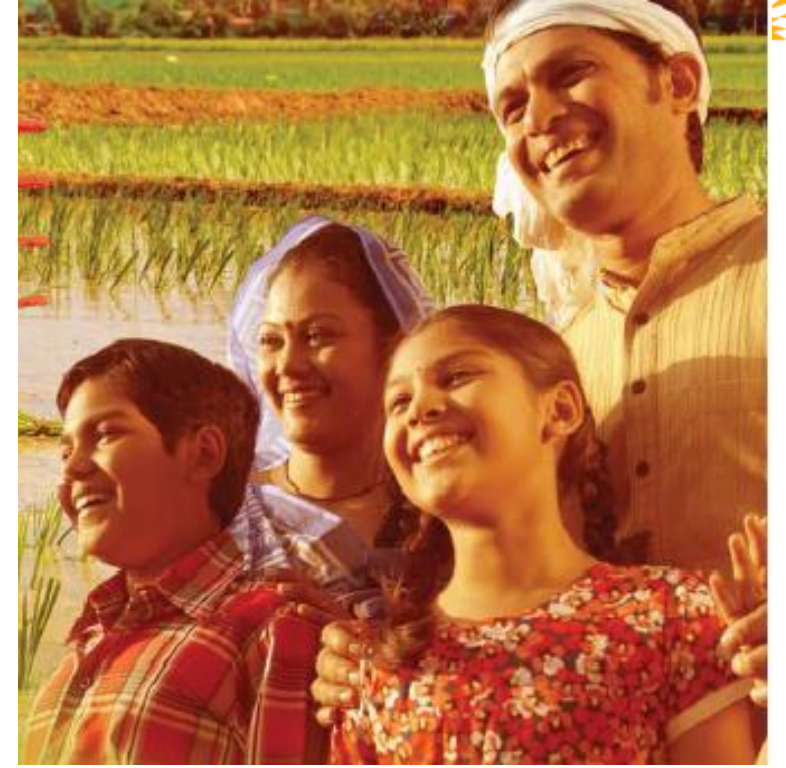
The 1st Green Revolution
driven by **Agri-inputs**

Achieving self-sufficiency
in food grains



The 2nd Green Revolution to be powered by superior
products, smarter delivery mechanisms & agri-tech

Achieving Income Security and Farm Sustainability





Thank You

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