



Investor Presentation Q1 FY 22-23



Certain statements made in this presentation may not be based on historical information or facts and may be "forward looking statements," including those relating to general business plans and strategy of Coromandel International Ltd, its future outlook and growth prospects, and future developments in its businesses and its competitive and regulatory environment. Actual results may differ materially from these forward-looking statements due to a number of factors, including future changes or developments in Coromandel's business, its competitive environment, its ability to implement its strategies and initiatives and respond to technological changes and political, economic, regulatory and social conditions in India.

This presentation does not constitute a prospectus, offering circular or offering memorandum or an offer, or a solicitation of any offer, to purchase or sell, any shares and should not be considered as a recommendation that any investor should subscribe for or purchase any of Coromandel's shares. Neither this presentation nor any other documentation or information (or any part thereof) delivered or supplied under or in relation to the shares shall be deemed to constitute an offer of or an invitation by or on behalf of Coromandel. Coromandel, as such, makes no representation or warranty, express or implied, as to, and does not accept any responsibility or liability with respect to, the fairness, accuracy, completeness or correctness of any information or opinions contained herein.

The information contained in this presentation, unless otherwise specified is only current as of the date of this presentation. Coromandel assumes no responsibility to publicly amend, modify or revise any forward looking statements, on the basis of any subsequent development, information or events, or otherwise. Unless otherwise stated in this document, the information contained herein is based on management information and estimates. The information contained herein is subject to change without notice and past performance is not indicative of future results. Coromandel may alter, modify or otherwise change in any manner the content of this presentation, without obligation to notify any person of such revision or changes. This presentation may not be copied and disseminated in any manner.

THE INFORMATION PRESENTED HERE IS NOT AN OFFER OR SOLICITATION OF ANY OFFER TO PURCHASE OR SELL ANY EQUITY SHARES OR ANY OTHER SECURITY OF COROMANDEL INTERNATIONAL LTD.





Agriculture Industry: The Opportunity Ahead





Global: Increasing population and wealth to drive up global food consumption



India, Africa, South East Asia and Australia emerging as new food bowls



Note: Industrial countries include North America, Western Europe & ANZ; Transition Counties include Eastern Europe & Russia Source: FAOSTAT; BCG analysis



Global agri trend: Rising consumption & resource exhaustion (Natural resource Pressure)

Combined with non-ceasing water and land scarcity seen leading to Natural Resource pressure triangle



Pressure on improving the agri productivity



Note: Industrial countries include North America, Western Europe & ANZ; Transition Counties include Eastern Europe & Russia Source: FAOSTAT; BCG analysis



India: A decade of accelerated growth ...





Note: Forecasts by International Monetary Fund, Oxford Economics, The Economist Intelligence Unit, OECD, The World Bank & Reserve Bank of India Source: Oxford economics



India: ... with unparalleled value creation in Agri sector over the next 10 years in India



India: The opportunity and imperative for value creation in Agri sector over the next 10 years are large...



 murugappa Mega Growth Opportunities for bridging the productivity gaps

Coromar



8 global agri trends : Impact on India

Rising pressure on natural resources



Pressure on natural resources is driving greater push towards **micro-irrigation** in India

Changing dietary preferences



Dietary patterns are evolving as demand for fruits, vegetables & pulses continues to grow at 6-8% CAGR v/s cereals (1%)

Rise of digital farmers



Increasing mobile penetration to provide unique opportunity to use personalization to build deep farmer connect Evolution of farm holdings



Declining avg. farm holding (87% of India farmers hold <2 Ha) is adding pressure on farm productivity

> Farm Tech advancements

Data-driven agriculture and

Precision farming are changing

the landscape of agri today & will

continue to do so in the future

Farm labor shortages



Decreasing labour availability is driving 10% p.a. rise in cultivation cost of major crops

Evolution of logistics



Logistics sector is evolving in India with **42 mega Food Parks** planned across the country

Continued importance to Political economy



Additional Government interventions in the form of higher MSP and Direct Benefit Transfer to support farmers





Trends opening up significant opportunities for Agri cos



- Balanced plant nutrition Improved Ag input penetration
- **Specialized nutrients** F&V, pulses with changing dietary preferences
- Precision farming / ag tech holistic agri solution of the future
- Micro-irrigation Agri-input delivery models will change
- Digital presents a great opportunity to drive personalization & farmer connect
- Continued emphasis on improving farm productivity; shared service models for mechanization to gain prominence



COVID - Accelerated these trends





Government policy focus positive for value creation in Agri sector





- Doubling of farmer income: Productivity, Price Realization
 - Productivity: Soil Health Cards, customized fertilizer
 - Realization: Direct Income Support Centre & State initiatives, Agri Insurance, Electronic Agriculture Markets, MSP support
- Contract farming : Improved value chain linkage
- **Direct Benefit Transfer (DBT)** Soil health cards, Direct benefit transfers
- Nutrient self-sufficiency: 'Make in India' to target intermediate & finished product capacity additions
- Quality consciousness: SSP RM quality, Pesticide Management Bill
- Sustainable farm solutions: Balanced nutrition, Bio and Organic as next focus areas
- Dynamic Policy Decisions: Subsidy Rates, MSP Prices



- JAM (Jan Dhan, Aadhaar, Mobile) as enabler to direct benefit transfer for beneficiaries
- Building Rural India: Electrification, Ayushman Bharat (Health insurance)
- Push towards Pulses & Oilseeds Self sufficiency goals



Infra Push

murugap

- Irrigation focus:
 - Micro Irrigation focus
 - Accelerated Irrigation Benefit Program River linkages
- Increased investments in logistics, cold chain and warehousing
- Inland waterways, Sagarmala project Alternate distribution channel
- Thrust on Farm mechanization Custom Hiring Centres

TRANSFORMING AGRICULTURE CHANGING LIVES

CHANGING LIVES

For over five decades, we at Coromandel International Limited have been building viable crop solutions to make agriculture prosperous and sustainable.

We believe in harnessing the power of technology to harvest prosperity for our farmers. We are here to usher the next agri-renaissance.

Coromandel: Transforming Indian Agriculture

Coromandel: Strong Governance Structure

The five lights The light of IN TEGRITY that gives us the courage to The Spirit of the always do the right thing The light of The light of Murugappa Group PAS2ION RESPONSIB L TY that gives us the humility to that provides us with think about the world around us the desire to win These five lights guide us as we navigate through professional The light of The light of and personal decisions. RESPECT OUALITY that inspires people which makes us around us to perform dream of excellence





Eminent Board



Professional Management



Engaged employees



Coromandel: a strong, responsible company

Key Facts :

- Turnover: Rs. 192 billion (FY21-22)
- Market Cap: Rs. 280 billion (June 2022)
- Strong credit rating: 'AA +' (Positive outlook)' with CRISIL India
- Zero long term debt
- ~5000 employees & ~8000 contract staff





Coromandel: India footprint







A 'Farmer First' winning business model



Business Wise Highlights

Fertilizer: Opportunity to address nutrient imbalance





Huge opportunity exists for Fertilizer business to provide balanced nutrition



Relatively untapped Secondary & Micro Nutrients segment



Organic products for soil rejuvenation



Fertilizer: Positive Policy Measures

Soil Health Cards ...

| | | - 50 | LHEALT | (CARD - | | 1000 | | | | | |
|---|-------------|------------------|----------|------------------------|--------------|--------|------------------|---------------|---------|----------|------------|
| Producted System Linearcher Richter Spicker Alleman Taller Linearen (RTA) | | Formania betalla | | | | des pr | 1 | | | | |
| C taxes due | b.me | | | | | | 10 | 11111 | ESU IS | | |
| A Description of Section of | ALCH | | | | | | | | 2000 IS | | |
| 2 increasing | 144 | | | | | 2 | SOC 44 | | 110 | 245 | Rates |
| | 5.00 | 202 | | | | × 1 | | | 10.4 | | |
| SHERE | Orse | | | | 1 | 0 | | | | | |
| 100 | 100 | | | | | 00 | | | | | |
| | Artis | a familier i | | | 1 | 01 | in Caller (CC | | | | |
| 6 3 | Webse | Seco | | | | | All Mage 1 | | | | |
| | | L. | i Sample | Set all a | | 140 | At Poore | AR | | | |
| | \$15 | reit Komher | | | 1 | | while Propulsers | | | | |
| | | Orlants? en | | | | | while Sciphore 2 | | | | |
| Meethers | Sine | | | | 1 | | able Tree Pell | | | | |
| tend ten | Drop | No /Tanks | | | 1 | | which Rener all | | | | |
| | Here's | | - | | | 1.00 | del late rel | | | | |
| and the second s | Loss 10 | and solution | 100.0 | 1000 | | 1.0 | able Mangane | u inne | | | |
| | | | | | | | | | | | |
| | | (Birbi | | | | | de tage (t | | | | |
| | | | | | | | | | | | |
| Roommeet cost | b y z | () Barthal | | aller lasse arleras | and the fact | · As | der Lager (s | 2 17 Marco | - | | |
| Parameter Bookmentations | | | | _ | and the fact | · As | de tage ja | 2 17 Marco | | | oloret e |
| Promise Brannestron Infoliapierice | ti p | () Barthal | | aliana (| and the fact | · As | der Lager (s | 2 17 Marco | - | di dian | oloree e |
| Put Index Branched Look Ber foll Applier for Mehr (19) Res (Ne | b y z | arte fil | , | aliana (| and the fact | · As | der Lager (s | 2 17 Marco | - | der Bran | alarme e |
| Rottman Backwareat.com Betol Laplercom Mar (No. Noro (N | ti p | () Barthal | , | aliana (| and the fact | · As | der Lager (s | 2 17 Marco | - | i far | alarmente |
| Patiente Interface | tega te | arte fil | , | aliana (| and the fact | · As | der Lager (s | 2 17 Marco | - | di Kar | olore He |
| Residue Residue Residue Marcell Le 50 Appliercom Marcell Marcell Le coll Appliercom Marcell | ti de | arte fil | , | aliana (| and the fact | · As | der Lager (s | 2 17 Marco | - | di Sar | oloraine e |
| Fristman Recommention Map. (r) Le 50 Laplaceou Map. (r) La | tega te | arte fil | , | aliana (| and the fact | · As | der Lager (s | 2 17 Marco | - | di dan | cione e |
| Numer Boommelicon fertility Marchi Entility Sanari Incurrentizoni Entility | 4 % 1 | arte fil | , | aliana (| and the fact | · As | der Lager (s | 2 17 Marco | - | di dan | cione e |
| Number Commendation Myrung Le Sol Applorise Specification Le Sol Applorise Specification Le Sol Applorise | tega te | arte fil | , | aliana (| and the fact | · As | der Lager (s | 2 17 Marco | - | di dian | oloran e |
| Portician Bonnesido con Interneti de tel laplercon Interneti Inter | 4 % 1 | arte fil | , | aliana (| and the fact | · As | der Lager (s | 2 17 Marco | - | 6 2 av | olora He |
| Number Commendation Mystering Le foll Apploration Specification Le foll Apploration | 4 % 1 | arte fil | , | aliana (| and the fact | · As | der Lager (s | 2 17 Marco | - | | olorm+E |

- Scheme started in 2015 by Government of India
- Soil health cards issued every two years—140 mil farmers covered

Direct Benefit Transfer (DBT)



- In 2018, DBT implemented pan India
- Accurate information gathering wrt
 availability of fertilizers
- DBT2.0: linking the soil health card data with the individual farm records

JAM Trinity for Direct Transfers



- Rural India high on "JAM" coverage—Jan Dhan (Bank account coverage), Aadhaar (Biometric system), Mobile (88% coverage)
- Paving way for direct subsidy transfer to farmers

Boosting investments



- Self sufficiency in Urea—
 Additional 6-7 million ton capacity
- P&K—Ensuring distribution flexibility for domestic manufacturers
- SSP—Addressing quality issues
- Lower corporate tax rates to boost investment





Coromandel Fertilizer: Highlights

murugappanew R&D



- IIT Kharagpur, pilot farms initiatives for JVs for Phos. acid security
 - Utilization: NPK Plants

*Lower in FY2021 due to COVID Pandemic

18

Best in class agronomists & market

development team (~300)

•

Crop Protection: Market opportunity large

India ... massive potential exists

India – Consumption lowest in world

Pesticide consumption (kg/hectare)



Consumption across crops significantly lower



Exports slated to grow at 9% CAGR



India – Unique advantages to boost exports:

- Low cost operations with high quality
- Strong IP protection CRAMS
- Skilled manpower & process engineering skills
- Strong presence in generic space
- SEZs & strong investment climate

Best placed to capture this opportunity

Coromande



India is well positioned to tap the huge multi-year exports opportunity in Ag-chem



Improvement in Crop protection usage domestically in the future to provide fresh impetus pyright © 2017 by The Boston Consulting Group, Inc. All rights res



Coromandel Crop Protection: Highlights



Large Crop protection

80,000+

company in India

Tons per annum manufacturing capacity from 6 plant locations

Strategic collaborations with global players across the entire value chain (R&D, mfg. & sourcing) in US, Canada, Europe, China, Japan

China desk for sourcing security

10,000+

dealers

Presence across

~60+

brands based product portfolio sold across ~81 countries



Product Offering

- 1000+ product registrations globally resulting in geographically diversified sales
- Focus on new products/combinations development - Rich product pipeline
- State of the art R&D center & pilot labs

Manufacturing

^ 1

† †

- 3rd Largest Mancozeb manufacturer globally
- 3 technical and 2 formulation facilities
- Ability to manufacture 17 technical
- Manufacturing capacity across 6 plant locations



Sales and Marketing

- B2B and B2C presence
- Geographically diversified sales: 41% international sales
- Best in class agronomists & market development team (\sim 300)





Coromandel Biologicals: Highlights





murugappa

No.1 Azadirachtin manufacturing facility in the world 60% Export share

> State of the art laboratories



Key Strengths

New Product development

- Rich product pipeline
- Strong R&D capabilities: Research on Azadirachtin from plant extracts, microbial bio pesticides
- Tie-ups with Indian and International CROs



Manufacturing

- Manufacturing facility in Cuddalore, TN
- Highest purity and best in class stability at plant - 2 yrs shelf life
- Mfg. process: Aflatoxins<50ppb vs European norms of 100 ppb
- Global Organic certifications: DNV, IMO



Sales and Marketing

- Export contribution driven by significant presence in USA, Canada & Europe
- Tie-ups with Agri institutions etc.

Specialty Nutrients: Market opportunity large – micro irrigation, secondary & micro nutrients





Potential for Specialty Nutrients business to capture market as micro-irrigation coverage expands



Current Micro Irrigation coverage in India at 6% (US: 55%, Brazil: 52%, China: 10%)



Scope to scale up consumption of Water soluble Fertilizers



Key Strengths

Coromandel Specialty Nutrients: Highlights



Market Activation **Product Offering** Focus on Crop specific nutrient & liquid + + + leaders fertilizer solutions targeting Cereals, Tie-ups with Drip Irrigation, contract pulses, cotton and horticulture crops + + Exclusive offerings of WSF grades farming, Agri In WSF & Sulphur AcuSpray, Insta, Superia, Fitsol university etc. segments Sourcing & Manufacturing Improving share of Efficient manufacturing capabilities: • Bentonite sulphur, Water Soluble **Focus Products** Fertilizers (WSFs) Strong R&D Sales and Marketing Unique product development Strong dealer network to capture • Crop specific offerings whitespace emerging from increasing micro irrigation penetration Agronomist team for Extension support





Coromandel Retail: Comprehensive Agri Solutions





Coromandel Organic: Highlights



No.1 Organic fertilizer marketer in India

Key Strengths



Product Offering

- Product portfolio:
 - Soil health (City compost)
 - Soil nutrition (Kash, PROM, CMS, Nrich)
 - Soil amendment (Gypsum)

Growth drivers for future

- Regulatory push
- Swachch Bharat Waste treatment management
- Soil Health Focus- Sustainable
 Agriculture
- Consumption shift- Organic Food



Sales & Marketing / Activation

- Largest Organic marketer in India 2.0 Lac tons annually
- Strong activation focus: Tie-ups with Agri universities and organic farms
- Soil health testing services for farmers





Coromandel AgTech: Successful forays

murugappa

Coromandel has successfully forayed into Agtech by carrying out pilot trials using Drones





Coromandel: Leveraging Technology for Farmer Prosperity



~50,000 soil tests carried out annually



Farm advisory through Scientists' panel



Gromor Nutrient Manager based nutrients recommendations



Hiring Farm machinery through Custom Hiring Centers



Developing superior delivery mechanisms - Injectables



E kiosks for improving reach & product delivery





Coromandel: Focus on Sustainable development

Bird's Paradise



murugappa

- Bird's Paradise was established at Kakinada plant is home to 100+ species
- Recognized by UNDP 'Turning a Factory into a Bird Sanctuary'
- Extensive coverage by Discovery

- Converting Phospho gypsum heaps into green belt
- 1st of its kind initiative globally



Coromandel CSR: Doing it responsibly

Healthcare Initiatives



- Coro Medical Centres have touched 80K+ beneficiaries annually
- Supporting Paediatric ward at Kakinada Government Hospital, Hrudhya – Heart Foundation

Girl Child Education Scheme



- Girl Child Education Scheme has touched 16K+ children and counting
- More than 5K girls benefited through scholarships

Community Development



- Community development initiatives focussed on creating employment opportunities: Computer skills, Tailoring training
- Toilet construction under Swatch
 Bharat



Coromandel: Converting farmer insights into farmer prosperity







Why Coromandel

Coromandel: Track record of sustained financial performance



*Fertilizer revenue subject to commodity price movement and subsidy policies









Coromand

As per consolidated financials of the Company



Coromandel – Holistic farm solutions provider... ...with unique business model driving farm prosperity





Eight key elements of our Strategy to capture the India Ag opportunity & deliver consistent value...



Become a player of scale



Coromandel Value Proposition

Unparalleled value creation opportunity in India agriculture space

- India agriculture opportunity large; GV to reach INR 230 trillion by 2029
- Government focused on doubling farmer's income
- India well placed to capitalize on exports opportunity - increasing global presence and acceptance





Coromandel has a strong track record of delivering consistent value

- Top quartile TSR performer over the last 3 years (in the S&P BSE 200)
- Strong balance sheet, zero long term debt
- AA+ credit rating from CRISIL India



A heritage of strong governance & value structure

- Flagship company of 118 year old Murugappa Group
- Strong commitment to values: Integrity, Passion, Quality, Respect and Responsibility

Coromandel best placed to capture the opportunity

- Leading Indian agri inputs player with significant global presence
- Integrated manufacturing facilities low cost operations
- Value added solutions based on farmer driven insights
- Educating the last mile farmer, driving ground level changes





Bringing smiles to millions of farmers



FY 22-23

Q1 Results





Performance Highlights





As per consolidated financials

Environment – Rainfall and Agriculture

- Kharif MSP announced: ~5% increase
- Q1 Agri exports: +18%
 - Led by Rice, Other Cereals, Coffee, Marine, Meat
- Kharif sowing: At last year levels
 - Lower paddy acreage
 - Favourable crop prices above MSP (Pvt traders)
- Direct income support Release of funds under PM-Kisan & Rythu Bandhu
- Investment in **Drone** space
 - Adani, Indiabulls etc
- Alternate Fert being promoted
 - Nano Urea & DAP
 - Organic
 - PROM (Phosphate Rich Org Manure)
 - PDM (Potash derived from Molasses)

Crop sowing (15th Jul) - in lakh ha

| | LY | CY | % chg |
|----------------|-----|-----|-------|
| Rice | 156 | 129 | -17% |
| Pulses | 67 | 73 | 9% |
| Coarse cereals | 87 | 94 | 8% |
| Oilseeds | 125 | 134 | 7% |
| Sugarcane | 54 | 53 | -1% |
| Cotton | 97 | 103 | 6% |
| Jute | 7 | 7 | 0% |
| Total | 591 | 592 | 0% |



4th successive year of favourable monsoon





Industry: DAP + Complex Fertilisers: Q1 FY22-23





Production growth: 36% Imports growth: -41% Sales growth: 70%



Production growth: -1% Imports growth: 68% Sales growth: -12%





CIL: Nutrients – Q1



Sales in Rs.Crs



Volume Summary

Vol LMT

| Q1 FY22 | Q1 FY23 | Growth |
|---------|--|--|
| 7.67 | 6.88 | -10% |
| 0.10 | 0.39 | 286% |
| 7.77 | 7.26 | -6% |
| 17.8% | 13.5% | |
| 15.8% | 21.8% | |
| 0.48 | 1.64 | 244% |
| 0.15 | 0.04 | -73% |
| 1.86 | 1.59 | -14% |
| | 7.67 0.10 7.77 17.8% 15.8% 0.48 0.15 | 7.67 6.88 0.10 0.39 7.77 7.26 17.8% 13.5% 15.8% 21.8% 0.48 1.64 0.15 0.04 |

Subsidy – Q1 FY23



Q1: Receipts of **Rs. 136 Crs.** (Rs. 493 Crs. LY)

Subsidy Outstanding (Rs in Crs)



Nutrient rates (Rs/kg)

| | N | Р | К | S |
|-------|--------|--------|--------|-------|
| 21-22 | 18.789 | 45.323 | 10.116 | 2.374 |
| 22-23 | 91.960 | 72.740 | 25.310 | 6.940 |

Subsidy – Kharif 2022

Subsidy approved by Cabinet for the NBS Kharif-2022 (from 01.04.2022 to 30.09.2022) will be Rs. 60,939.23 Crores including support for indigenous fertilizer (SSP) through freight subsidy and additional support for indigenous manufacturing and imports of DAP.



CIL: Crop Protection – Q1





In Rs. Crs.

| Market | Q1 FY22 | Q1 FY23 | Growth |
|----------|---------|---------|--------|
| Domestic | 398 | 455 | 14% |
| Exports | 233 | 206 | -12% |
| Total | 631 | 661 | 5% |

New Product Launches Q1 FY23





Ortain super – combination insecticide Pendal Plus – Insecticide Prop-Plus – combination fungicide Canister - Insecticide

CPC – 4 New products



CIL: Consolidated P&L – Q1



Rs. Crs

| Q1 LY | P&L(Summary) | Q1 CY | Gr% Q1 |
|-------|------------------|-------|--------|
| 3,664 | Revenue from Ops | 5,729 | 56% |
| 753 | Gross Margin | 960 | 27% |
| 21% | GM % | 17% | |
| 267 | Other Expenses | 273 | |
| 486 | EBIDTA | 687 | 41% |
| 13% | EBIDTA Margin % | 12% | |
| 42 | Depreciation | 45 | |
| 12 | Interest Income | 22 | |
| 448 | PBT | 669 | 49% |
| 12% | PBT % | 12% | |
| 338 | ΡΑΤ | 499 | 48% |
| 9% | PAT % | 9% | |

Share Holding Pattern – 30th Jun 2022





- Promoters:
 - EID Parry
 - Individual/HUF
 - Trust/Corporate Bodies:
- Top Domestic Institutional Holdings:
 - Kotak Mutual Fund
 - DSP Mutual Fund
 - UTI Mutual Fund
 - SBI
 - Axis
- Top Foreign Institutional Investors
 - Govt Pension Funds (Global)
 - Kotak
 - Vanguard
 - MIT
 - DFA





The 1st Green Revolution driven by Agri-inputs

Achieving self-sufficiency in food grains

The 2nd Green Revolution to be powered by superior products, smarter delivery mechanisms & agri-tech

Achieving Income Security and Farm Sustainability







Corporate Office: Coromandel International Ltd., Coromandel House, 1-2-10, SP Road Secunderabad, Telangana 500003



For Investor Relations, contact: Ms Jayashree Satagopan, CFO JayashreeSatagopan@coromandel.murugappa.com Mr Mayur Gangwal, General Manager GangwalM@coromandel.murugappa.com Phone no: 040 6699-7300