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Ref. No: 2024-25/0124

January 20, 2025

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Bandra-Kurla Complex, Bandra (E), Mumbai 400 051 **Symbol: COROMANDEL** BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001. <u>Scrip Code: 506395</u>

Dear Sir/Madam,

Sub : Press Release - Coromandel International Unveils Advanced Soil and Leaf Testing Laboratory in Kakinada to Nurture Sustainable Farming

We enclose a copy of the press release being issued by the Company titled Coromandel International Limited unveils advanced soil and leaf testing laboratory in Kakinada to nurture sustainable farming.

We kindly request you to take the above submission on record.

Thanking you,

Yours truly,

For Coromandel International Limited

B Shanmugasundaram Company Secretary & Compliance Officer

Encl.a/a:



Coromandel International Unveils Advanced Soil and Leaf Testing Laboratory in Kakinada to Nurture Sustainable Farming

~ Set to empower farmers with precise nutrient insights to boost productivity and ensure sustainable farming~

National, January 20, 2025: Coromandel International Limited, India's leading agri-inputs company, has inaugurated an advanced Soil and Leaf Testing Laboratory at its plant in Kakinada. Equipped with stateof-the-art technologies, this facility is designed to provide precise soil and plant nutrient analysis, helping farmers across India better understand their soil and its nutrient composition. This empowers them to make informed decisions on agri-input usage, promoting sustainable agricultural practices while safeguarding soil health for future generations.

The hi-tech laboratory was inaugurated by **Mr. Arun Alagappan**, Executive Chairman of Coromandel International Limited, along with **Mr. S. Sankarasubramanian**, Managing Director & CEO, in the presence of other senior leadership team.

The laboratory features **advanced equipment** such as Inductively Coupled Plasma Optical Emission Spectroscopy (ICP-OES), which provides precise detection of essential soil and plant nutrients; Energy Dispersive X-ray Fluorescence (ED-XRF) which enables detailed leaf nutrient analysis. Other advanced technologies present at the lab include spectrophotometers, microwave digesters, and near-infrared spectrometers, ensure comprehensive and precise testing capabilities. These tools provide farmers with valuable insights into soil health and nutrient availability, allowing them to adopt precise agricultural practices that optimize fertilizer usage. By addressing nutrient deficiencies, improving crop yields, and minimizing unnecessary input costs, the laboratory supports long-term soil health and sustainable agriculture.

Speaking at the inauguration, **Mr. S. Sankarasubramanian, Managing Director & CEO, Coromandel International Ltd**., emphasized Coromandel's commitment to sustainable agriculture and farmer empowerment. He said, *"We are focused on empowering farmers with the tools to optimize productivity and sustainability. By offering soil and leaf test-based fertilizer recommendations, we help farmers make informed, tailored decisions for specific crops, regions, and seasons. This first-of-its-kind laboratory will change the game for farmers in being able to predict better outcomes through the precise nutrient insights."*

To boost engagement with farmers, this laboratory has automated soil testing service requests and the delivery of detailed test reports using Salesforce CRM. Farmers receive timely, data-driven recommendations directly on their mobile phones. Additionally, the laboratory's services are integrated with the **Gromor Nutri Advisory Portal**, which offers stage-wise fertilizer recommendations tailored to soil data and crop needs.

This initiative reflects Coromandel's ongoing commitment to equipping farmers with the resources and knowledge required to achieve long-term agricultural sustainability and productivity.

About Coromandel

Coromandel International Limited is amongst India's pioneers and leading Agri solutions provider, offering diverse products and services across the farming value chain. It operates in two major segments: Nutrient and other allied businesses and Crop Protection. These include Fertiliser, Crop Protection, Bio





Products, Specialty Nutrients and Organic businesses. The Company is 2nd largest manufacturer and marketer of Phosphatic fertiliser in India. The Company's Crop Protection products are marketed in India as well as in international geographies, offering wide range of technical and formulation products. The Specialty Nutrients business of the Company focuses on water soluble fertiliser, secondary & micronutrients and nano fertiliser products. The Company is leading marketer of Organic fertiliser in India. The Bio Products business of the company focuses on plant extractions for various applications. It also operates a network of around 750+ rural retail outlets across Andhra Pradesh, Telangana, Karnataka and Tamil Nadu. Through these Retail outlets, the Company offers agri inputs and farming services including crop advisory, soil testing and farm mechanization to around 3 million farmers. The Company has 7 R&D centers and a strong Regulatory setup, supporting the businesses in process development and new product introduction. The Company has 18 manufacturing facilities, spread widely across India, producing wide range of Nutrient and Crop Protection products, which are marketed through an extensive network of dealers and its own retail centers.

The Company clocked a turnover of Rs. 22,290 Crores during FY23-24. Its efforts towards environment have been well recognized by international organizations like UNDP and has also been voted as one of the ten greenest companies in India by TERI. Coromandel is a part of the INR 778 billion (INR 77,881 Crores) of the Murugappa Group.

For more details, visit <u>www.coromandel.biz</u>

About Murugappa Group

A 124-year-old conglomerate with presence across India and the world, the INR 778 billion (77,881 crore) Murugappa Group has diverse businesses in agriculture, engineering, financial services and more.

The Group has 9 listed companies: Carborundum Universal Limited, CG Power & Industrial Solutions Limited, Cholamandalam Financial Holdings Limited, Cholamandalam Investment & Finance Company Limited, Coromandel International Limited, EID Parry (India) Limited, Shanthi Gears Limited, Tube Investments of India Limited and Wendt India Limited. Other major companies include Cholamandalam MS General Insurance Company Limited and Parry Agro Industries Limited. Brands such as Ajax, Hercules, BSA, Montra, Montra Electric, Mach City, Chola, Chola MS, CG Power, Shanthi Gears, CUMI, Gromor, Paramfos, Parry's are part of the Group's illustrious stable.

Abrasives, technical ceramics, electro minerals, electric vehicles, auto components, fans, transformers, signalling equipment for railways, bicycles, fertilisers, sugar, tea and several other products make up the Group's business interests.

Guided by the five lights — integrity, passion, quality, respect and responsibility — and a culture of professionalism, the Group has a workforce of over 83,500 employees.

For more details, visit <u>www.murugappa.com</u>

