



Investor Presentation Q3 FY2122



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Agriculture Industry: The Opportunity Ahead





Global: Increasing population and wealth to drive up global food consumption



India, Africa, South East Asia and Australia emerging as new food bowls



Note: Industrial countries include North America, Western Europe & ANZ; Transition Counties include Eastern Europe & Russia Source: FAOSTAT; BCG analysis



Global agri trend: Rising consumption & resource exhaustion (Natural resource Pressure)

Combined with non-ceasing water and land scarcity seen leading to Natural Resource pressure triangle



Pressure on improving the agri productivity



Note: Industrial countries include North America, Western Europe & ANZ; Transition Counties include Eastern Europe & Russia Source: FAOSTAT; BCG analysis



India: A decade of accelerated growth ...





Note: Forecasts by International Monetary Fund, Oxford Economics, The Economist Intelligence Unit, OECD, The World Bank & Reserve Bank of India Source: Oxford economics



India: ... with unparalleled value creation in Agri sector over the next 10 years in India



India: The opportunity and imperative for value creation in Agri sector over the next 10 years are large...





Mega Growth Opportunities for bridging the productivity gaps

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8 global agri trends : Impact on India

Rising pressure on natural resources



Pressure on natural resources is driving greater push towards **micro-irrigation** in India

Changing dietary preferences



Dietary patterns are evolving as demand for fruits, vegetables & pulses continues to grow at 6-8% CAGR v/s cereals (1%) Evolution of farm holdings



Declining avg. farm holding (87% of India farmers hold <2 Ha) is adding pressure on farm productivity

Farm labor shortages



Decreasing labour availability is driving 10% p.a. rise in cultivation cost of major crops

Continued importance to Political economy



Additional Government interventions in the form of higher MSP and Direct Benefit Transfer to support farmers

Rise of digital farmers



Increasing mobile penetration to provide unique opportunity to use personalization to build deep farmer connect Farm Tech advancements



Data-driven agriculture and Precision farming are changing the landscape of agri today & will continue to do so in the future Evolution of logistics



Logistics sector is evolving in India with **42 mega Food Parks** planned across the country





Trends opening up significant opportunities for Agri cos



- Balanced plant nutrition Improved Ag input penetration
- **Specialized nutrients** F&V, pulses with changing dietary preferences
- Precision farming / ag tech holistic agri solution of the future
- Micro-irrigation Agri-input delivery models will change
- Digital presents a great opportunity to drive personalization & farmer connect
- Continued emphasis on improving farm productivity; shared service models for mechanization to gain prominence



COVID - Accelerated these trends





Government policy focus positive for value creation in Agri sector





- Doubling of farmer income: Productivity, Price Realization
 - Productivity: Soil Health Cards, customized fertilizer
 - Realization: Direct Income Support Centre & State initiatives, Agri Insurance, Electronic Agriculture Markets, MSP support
- Contract farming : Improved value chain linkage
- **Direct Benefit Transfer (DBT)** Soil health cards, Direct benefit transfers
- Nutrient self-sufficiency: 'Make in India' to target intermediate & finished product capacity additions
- Quality consciousness: SSP RM quality, Pesticide Management Bill
- Sustainable farm solutions: Balanced nutrition, Bio and Organic as next focus areas
- Dynamic Policy Decisions: Subsidy Rates, MSP Prices



- JAM (Jan Dhan, Aadhaar, Mobile) as enabler to direct benefit transfer for beneficiaries
- Building Rural India: Electrification, Ayushman Bharat (Health insurance)
- Push towards Pulses & Oilseeds Self sufficiency goals



Infra Push

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- Irrigation focus:
 - Micro Irrigation focus
 - Accelerated Irrigation Benefit Program River linkages
 - Increased investments in logistics, cold chain and warehousing
 - Inland waterways, Sagarmala project Alternate distribution channel
 - Thrust on Farm mechanization Custom Hiring Centres

TRANSFORMING AGRICULTURE

CHANGING LIVES

For over five decades, we at Coromandel International Limited have been building viable crop solutions to make agriculture prosperous and sustainable.

We believe in harnessing the power of technology to harvest prosperity for our farmers. We are here to usher the next agri-renaissance.

Coromandel: Transforming Indian Agriculture

Coromandel: Strong Governance Structure





Eminent Board



Professional Management



Engaged employees





Coromandel: a strong, responsible company

Key Facts :

- Turnover: Rs. 142 billion (FY20-21)
- Market Cap: Rs. 235 billion (Jan 2022)
- Strong credit rating: 'AA +' (Positive outlook)' with CRISIL India
- Zero long term debt
- ~5000 employees & ~8000 contract staff





Coromandel: India footprint







A 'Farmer First' winning business model



Business Wise Highlights

Fertilizer: Opportunity to address nutrient imbalance





Huge opportunity exists for Fertilizer business to provide balanced nutrition



Relatively untapped Secondary & Micro Nutrients segment



Organic products for soil rejuvenation



Fertilizer: Positive Policy Measures

Soil Health Cards ...

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- Scheme started in 2015 by Government of India
- Soil health cards issued every two years—140 mil farmers covered

Direct Benefit Transfer (DBT)



- In 2018, DBT implemented pan India
- Accurate information gathering wrt availability of fertilizers
- DBT2.0: linking the soil health card data with the individual farm records

JAM Trinity for Direct Transfers



- Rural India high on "JAM" coverage—Jan Dhan (Bank account coverage), Aadhaar (Biometric system), Mobile (88% coverage)
- Paving way for direct subsidy transfer to farmers

Boosting investments



- Self sufficiency in Urea— Additional 6-7 million ton capacity
- P&K—Ensuring distribution flexibility for domestic manufacturers
- SSP—Addressing quality issues
- Lower corporate tax rates to boost investment





Coromandel Fertilizer: Highlights



*Lower in FY2021 due to COVID Pandemic

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FY21

Crop Protection: Market opportunity large

India ... massive potential exists

India – Consumption lowest in world

Pesticide consumption (kg/hectare)



Consumption across crops significantly lower



Exports slated to grow at 9% CAGR



India – Unique advantages to boost exports:

- Low cost operations with high quality
- Strong IP protection CRAMS
- Skilled manpower & process engineering skills
- Strong presence in generic space
- SEZs & strong investment climate



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India is well positioned to tap the huge multi-year exports opportunity in Ag-chem



Improvement in Crop protection usage domestically in the future to provide fresh impetus



Coromandel Crop Protection: Highlights



Large dealers Crop protection

company in India

Tons per annum

manufacturing

locations

Presence across 80,000+

~60+

10,000+

brands based product portfolio capacity from 6 plant sold across ~81 countries

Strategic collaborations with global players across the entire value chain (R&D, mfg. & sourcing) in US, Canada, Europe, China, Japan

China desk for sourcing security

Key Strengths

Product Offering

- 1000+ product registrations globally resulting in geographically diversified sales
- Focus on new products/combinations development - Rich product pipeline
- State of the art R&D center & pilot labs

Manufacturing

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- 3rd Largest Mancozeb manufacturer alobally
- 3 technical and 2 formulation facilities
- Ability to manufacture 17 technical
- Manufacturing capacity across 6 plant locations



Sales and Marketing

- B2B and B2C presence
- Geographically diversified sales: 39% international sales
- Best in class agronomists & market development team (\sim 300)

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Coromandel Biologicals: Highlights





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No.1 Azadirachtin manufacturing facility in the world

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State of the art laboratories



Key Strengths

New Product development

- Rich product pipeline
- Strong R&D capabilities: Research on Azadirachtin from plant extracts, microbial bio pesticides
- Tie-ups with Indian and International CROs



Manufacturing

- Manufacturing facility in Cuddalore, TN
- Highest purity and best in class stability at plant - 2 yrs shelf life
- Mfg. process: Aflatoxins<50ppb vs European norms of 100 ppb
- Global Organic certifications: DNV, IMO



Sales and Marketing

- Export contribution driven by significant presence in USA, Canada & Europe
- Tie-ups with Agri institutions etc.

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Specialty Nutrients: Market opportunity large – micro irrigation, secondary & micro nutrients





Potential for Specialty Nutrients business to capture market as micro-irrigation coverage expands



Current Micro Irrigation coverage in India at 6% (US: 55%, Brazil: 52%, China: 10%)



Scope to scale up consumption of Water soluble Fertilizers



Key Strengths

Coromandel Specialty Nutrients: Highlights



Market Activation **Product Offering** Focus on Crop specific nutrient & liquid + + + leaders fertilizer solutions targeting Cereals, Tie-ups with Drip pulses, cotton and horticulture crops Irrigation, contract + + Exclusive offerings of WSF grades farming, Agri In WSF & Sulphur Speedfol, Insta, Superia, Ultrasol university etc. segments Sourcing & Manufacturing Improving share of Efficient manufacturing capabilities: • Bentonite sulphur, Water Soluble **Focus Products** Fertilizers (WSFs) Strong R&D Sales and Marketing Unique product development Strong dealer network to capture Crop specific offerings whitespace emerging from increasing micro irrigation penetration Agronomist team for Extension support





Coromandel Retail: Comprehensive Agri Solutions





Coromandel Organic: Highlights



No.1 Organic fertilizer marketer in India

Key Strengths



Product Offering

- Product portfolio:
 - Soil health (City compost)
 - Soil nutrition (Kash, PROM, CMS, Nrich)
 - Soil amendment (gypsum)

Growth drivers for future

- Regulatory push
- Swachch Bharat Waste treatment management
- Soil Health Focus- Sustainable
 Agriculture
- Consumption shift- Organic Food



Sales & Marketing / Activation

- Largest Organic marketer in India 1.7 Lac tons annually
- Strong activation focus: Tie-ups with Agri universities and organic farms
- Soil health testing services for farmers





Coromandel AgTech: Successful forays

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Coromandel has successfully forayed into Agtech by carrying out pilot trials using Drones



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Coromandel: Leveraging Technology for Farmer Prosperity



~50,000 soil tests carried out annually



Farm advisory through Scientists' panel



Gromor Nutrient Manager based nutrients recommendations



Hiring Farm machinery through Custom Hiring Centers



Developing superior delivery mechanisms - Injectables



E kiosks for improving reach & product delivery





Coromandel: Focus on Sustainable development

Bird's Paradise



- Bird's Paradise was established at Kakinada plant is home to 100+ species
- Recognized by UNDP 'Turning a Factory into a Bird Sanctuary'
- Extensive coverage by Discovery

- Converting Phospho gypsum heaps into green belt
- 1st of its kind initiative globally





Coromandel CSR: Doing it responsibly

Healthcare Initiatives



- Coro Medical Centres have touched 80K+ beneficiaries annually
- Supporting Paediatric ward at Kakinada Government Hospital, Hrudhya – Heart Foundation

Girl Child Education Scheme



- Girl Child Education Scheme has touched 16K+ children and counting
- More than 5K girls benefited through scholarships

Community Development



- Community development initiatives focussed on creating employment opportunities: Computer skills, Tailoring training
- Toilet construction under Swatch
 Bharat



Coromandel: Converting farmer insights into farmer prosperity







Why Coromandel

Coromandel: Track record of sustained financial performance









*Fertilizer revenue subject to commodity price movement and subsidy policies









Coromandel – Holistic farm solutions provider... ...with unique business model driving farm prosperity





Eight key elements of our Strategy to capture the India Ag opportunity & deliver consistent value...



Become a player of scale



Coromandel Value Proposition

Unparalleled value creation opportunity in India agriculture space

- India agriculture opportunity large; GV to reach INR 230 trillion by 2029
- Government focused on doubling farmer's income
- India well placed to capitalize on exports opportunity - increasing global presence and acceptance





Coromandel has a strong track record of delivering consistent value

- Top quartile TSR performer over the last 3 years (in the S&P BSE 200)
- Strong balance sheet, zero long term debt
- AA+ credit rating from CRISIL India



A heritage of strong governance & value structure

- Flagship company of 118 year old Murugappa Group
- Strong commitment to values: Integrity, Passion, Quality, Respect and Responsibility

Coromandel best placed to capture the opportunity

- Leading Indian agri inputs player with significant global presence
- Integrated manufacturing facilities low cost operations
- Value added solutions based on farmer driven insights
- Educating the last mile farmer, driving ground level changes





Bringing smiles to millions of farmers

CIL: Q3 Result Update



Rs. Crs

Parameter	Turnover	EBITDA	РВТ	PAT
Q3 21-22	5,100	546	510	382
% Growth	44%	9%	15%	14%
Q3 20-21	3,542	500	445	334

Strong Revenue Growth, Stressed Margin (High RM Prices)


Environment: Rainfall & Agriculture



 NE Monsoon Bountiful: Highest since 1901 	Rabi – All India Sowing Update			
 +44% LPA (31 Dec) TN +59%, Kar +104%, AP: +40% 	Sowing (21 Jan) - lakh ha			
 Heavy Rains impacted Standing Crop/ Spraying 		2020	2021	% inc
 Reservoir Level at 119% of LPA and Same as LY 	Rice	34.9	28.2	-20%
 Crop sowings: Up by 1% from last year 	Pulse	164.9	166.4	+1%
 Oil Seeds +23% - Govt Support 	Nutri cereals	52.0	50.1	-4%
 Rice -20% - Excess Stocks with FCI Crop Diversification 	Oilseeds	83.2	102.0	+23%
• AP/TG (Jan): 29 Lac Ha (-6% LY)	Wheat	345.9	342.3	-1%
- Rice: -35%, TG (-50%), AP (-8%)	Total	680.8	689.1	+1%

- TG: Oilseeds (+50%)
- Chilli Crop Damage
- Global Food Price Index
 - Strong demand Veg oil & cereals
 - Higher Consumption of Fert across Key Markets
 - Global Shortages of Fertilizer





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India: Record Food grain Production 21-22, Erratic Procurement

Environment: Economic Survey





India - Fastest Growing Big Economy 2021-24



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Fertilizer Subsidy Allocation: 1.05 Lk Crores, 42K Crs. (NPK)

Environment: Budget, Elections and Health

Budget Highlights:

- Agri: •
 - Hitech and Digital Services to Farmers (PPP Model)
 - Use of Kisan Drones •
 - Funds for Startups, FPOs, Rental Machinery and Technology
 - **Crop Diversification:** •
 - Millets, Oilseeds,
 - Promoting post harvest value addition: Infra & Logistics
 - Ken Betwa Link Project: 9.1 Lakh Hectare •
 - 5 More Project link in Pipeline incl. Godavari-Krishna, Krishna-Pennar

State Elections:

- Uttar Pradesh, Utk, Punjab, Manipur, Goa: Results 10th Mar ٠
- **Emphasis on Fertilizer Availability and Prices**

COVID 3rd Wave:

- High number of Cases in January, Peak in Early Feb •
- Vaccination drive: Second dose, Teens, Booster dose ٠



Ken – Betwa Link Project 9.1 Lakh Ha in MP and UP (Bundelkhand)







Industry DAP + Complex Fertilisers: Q3 FY21-22



Production growth: 24%

Imports growth: 25%

Pr Sales growth: 7% (CIL: 23%)



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Industry DAP + Complex Fertilisers: YTD FY21-22



Production growth: 2%

Imports growth: -22%

Pr Sales growth: -23% (CIL: -17%)









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CIL: Nutrients – Q3



Sales in Rs.Crs **Volume Summary** Vol LMT 4476 Q3 FY21 Q3 FY22 Segment Growth 48% 3028 NPK +DAP (Mfd) 7.10 7.54 6% NPK +DAP 1.07 0.72 -32% (Imp) NP/NPKs Total 8.17 8.26 1% Q3 FY21 Q3 FY22 Primary Market 15% 14% PBIT in Rs.Crs Share (NP/NPKs) 438 PoS Market 10% 13% Share (NP/NPKs) 408 7% 2.76 1.32 -52% Urea MOP 0.48 0.003 -99% SSP 1.58 1.86 17% Q3 FY21 Q3 FY22

*Before Un-allocable Expenses

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CIL: Nutrients – YTD





Vol LMT				
Segment	YTD FY21	YTD FY22	Growth	
NPK +DAP (Mfd)	24.29	24.48	1%	
NPK +DAP (Imp)	3.35	2.77	-17%	
NP/NPKs Total	27.64	27.25	-1%	
Primary Market Share (NP/NPKs)	15%	17%		
PoS Market Share (NP/NPKs)	15%	15%		
Urea	5.28	3.82	-27%	
МОР	1.61	0.26	-84%	
SSP	4.89	5.97	22%	

*Before Un-allocable Expenses





2854 Q3: Receipts of Rs. 2,293 Crs. (Rs. 795 Crs. LY) Nutrient rates (Rs/kg) Ν Ρ Κ S 20-21 18.789 14.888 10.116 2.374 1336 21-22 18.789 10.116 2.374 45.323 % chg 0% 204% 0% 0% YTD FY2021 **YTD FY2022**

Subsidy Outstanding Rs in Crs

• Rollover of Increased subsidy rates for P under NBS Policy

Special Package for DAP (Rs 438/ bag) and Select
 Grades of NPK (Rs. 100/Bag)



Mitigation by Govt support through NBS revision and Special Package

New Product Launches YTD





Gro Shakti Plus - Nutrient



6 New Products - CPC



CIL: Crop Protection – Q3







In Rs. Crs.

Market	Q3 FY21	Q3 FY22	Growth
Domestic	316	350	11%
Exports	192	273	42%
Total	508	623	23%



CIL: Crop Protection – YTD



Sales in Rs.Crs



In Rs. Crs.

Market	YTD FY21	YTD FY22	Growth
Domestic	1051	1201	14%
Exports	514	740	44%
Total	1565	1941	24%

CIL: Consolidated P&L – Q3, YTD



Q3 LY	YTD LY	P&L(Summary)	Q3 CY	YTD CY	Gr% Q3	Gr% YTD
3,542	11,385	Revenue from Ops	5,100	14,952	44%	31%
757	2,550	Gross Margin	808	2,572	7%	1%
21%	22%	GM %	16%	17%		
248	758	Other Expenses	256	784		
500	1,756	EBIDTA	546	1,775	9%	1%
14%	15%	EBIDTA Margin %	11%	12%		
42	126	Depreciation	43	127		
4	36	Interest	-14	-34		
445	1,567	PBT	510	1,656	15%	6%
13%	14%	PBT %	10%	11%		
334	1,173	ΡΑΤ	382	1,239	14%	6%
9%	10%	PAT %	7%	8%		



Share Holding Pattern – 31st Dec 2021





• Promoters:

- EID Parry: 56.42%
- Individual/HUF: 0.65%
- Trust/Corporate Bodies: 0.51%
- Top Domestic Institutional Holdings:
 - Kotak Mutual Fund
 - DSP Mutual Fund
 - LIC India
 - UTI Mutual Fund
 - ICICI Prudential Life Insurance Ltd.
- Top Foreign Institutional Investors
 - Govt Pension Funds (Global)
 - Vanguard
 - MIT
 - DFA
 - Kotak





The 1st Green Revolution driven by Agri-inputs

Achieving self-sufficiency in food grains The 2nd Green Revolution to be powered by superior

products, smarter delivery mechanisms & agri-tech

Achieving Income Security and Farm Sustainability

Coromandel.....Bringing Smiles to the Farmers











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